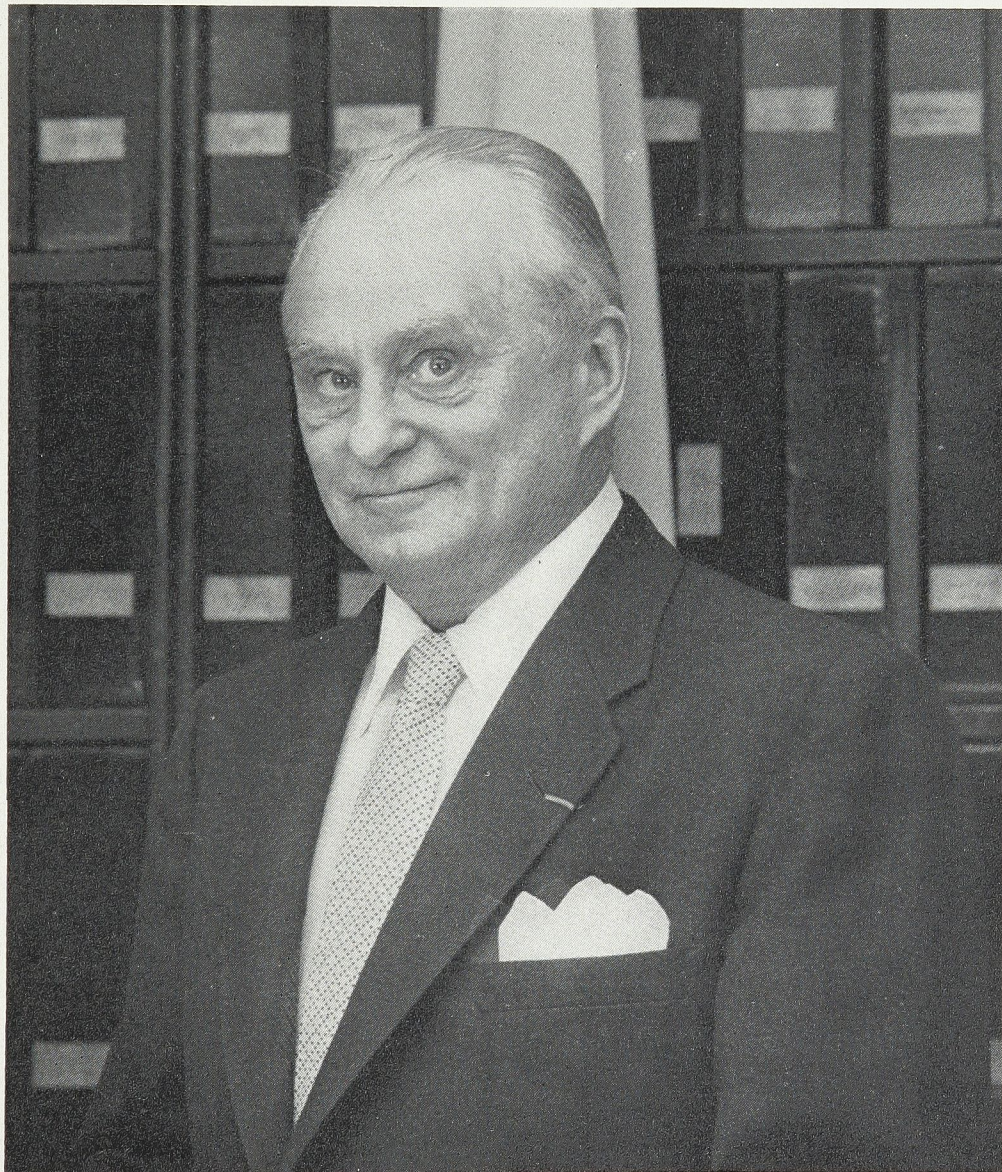
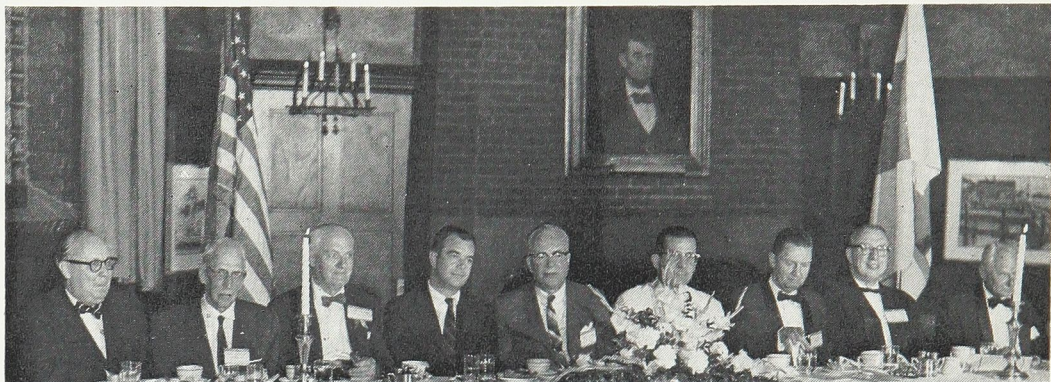




T H E  
**DIAMOND**  
O F P S I U P S I L O N



Alfred H. Morton, Omicron '19—see page 70



Head Banquet Table at 121st Annual Convention Banquet. Top row, left to right: P. A. GaBauer, Pi '25, R. E. Taylor, Omicron '07, C. J. Bertheau, Epsilon '19, W. M. Ryan, Phi '51, V. B. Leister, Rho '27, H. B. Poor, Gamma '39, C. L. Emrich, Omicron '32, R. S. Blazer, Omicron '28 and A. H. Morton, Omicron '19. Bottom row, left to right: F. O. Brown, Omicron '25, R. B. Winsor, Epsilon Phi '27, J. W. Brush, Delta Delta '39, F. B. Webster, Omicron '27, R. B. Corcoran, Omega '15, W. B. McPherson, Phi '34, D. H. Brown, Omega '16, P. L. Brown, Omicron '41. Center: Robert W. Parsons, Xi '22, speaking at 1963 Convention Banquet.



## The Diamond of Psi Upsilon

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## PRESIDENT'S PAGE



The keynote of this Convention is "Strengthen Psi Upsilon."

This convention starts a long series of Psi Upsilon conventions dedicating the delegates to hard work and to the fulfillment of accomplishment.

We come here with purpose—we shall act with purpose—and we shall leave here with purpose.

I have met with many of the undergraduate members of our fraternity over the last year. I have yet to find one man among them who does not wish to belong to a first line fraternity, carrying on a

first-class operation and doing all those things which will continue to make it a leader in the fraternity world.

I am not used to playing on a losing team. I hope you are *not* so minded that you can stand to see our Psi Upsilon anywhere but at the top. This will take work—this will take determination—this will take money—this will take planning. This program, with your full concurrence, starts today.

I am not here to play. I expect you are not. We are here not only to put together those things which are necessary to put Psi U where it belongs—but also to keep it there.

I call upon all delegates, all chapters of Psi Upsilon, to band together in a common determination to strengthen our organization, to inaugurate those motions and resolutions necessary to bring this about—to return to your chapters prepared to implement actively these resolutions—to cast aside individual chapter inclinations which tend to disunite us and to bring into play a group of sound brotherly procedures which will lay the ground work for success.

If this is *not* the program you stand for—you have before you the wrong president of the Executive Council. But, on the other hand, if this is what you desire, I will work *with* you—I will work *for* you. I know there are many dedicated brothers who will lend us strong hands.

There are many among us who will wish to contribute great strength to such a program, and there will be those who wish a free ride. If you wish a free ride, you will get short shrift from me, but if you are a dedicated Psi U, believing in the wonderful traditions of this fine fraternity, you have in me a friend—and, believe me, we are surrounded with wonderful men who are like-minded.

We are here in my opinion to set the stage for a two-year program. This is a result of the many requests we have received from a variety of undergraduates on the need for action. If you are in favor of getting on with the business, let us all stand up *now* and sing the doxology to start the proceedings.

A handwritten signature in cursive script that reads "Robert W. Parsons".

ROBERT W. PARSONS, Xi '22  
President, Executive Council

EDITOR'S NOTE: Brother Parsons delivered the following remarks when he formally assumed the chair at the opening session of the 121st Convention of the Fraternity at the University of Illinois, in 1963.

## First Full-Time Executive

# Alfred H. Morton, Omicron '19, Named Fraternity Vice President

Alfred H. "Doc" Morton, Omicron '19, has been named Vice President of the Psi Upsilon Fraternity. Brother Morton, who has been active in fraternity affairs for many years, took office on July 1.

As executive officer, Brother Morton will serve the Fraternity on a full-time basis working in close collaboration with the Executive Council and its officers. This new office was established under General Resolution Number 8 which was passed by this year's Convention delegates.

Heading an enthusiastic and energetic task force last summer, Brother Morton directed the preparation of the new Psi Upsilon program, the set of Standards for Psi Upsilon Chapters, and the program for the Convention itself. Meetings with several chapter organizations this fall will provide much-needed guidance and support under Brother Morton's direction.

A member of the Board of Governors of the Alumni Association since 1936, Brother Morton served as president of that organization for two terms. A former member of the Executive Council of Psi Upsilon, he is also a founder and past president of the New York Metropolitan Association of Psi Upsilon. In addition he was one of the founders, a Vice President and Director of the Psi Upsilon Foundation and will continue to function as an ex-officio member of these various units of the fraternity.

Brother Morton's long time association with the communications industry from its earliest days to the present makes him pre-eminently qualified to spearhead the Fraternity's program of rededication and rejuvenation. Such a carefully planned operation, disseminating news, policies and plans on a basis consistent with dignity, interest and expectations, will require those skills which Brother Morton has so ably manifested in his professional life.

Brother "Doc" Morton typifies the western man so ably described by Charles

Dudley Warner, Psi 1851, at the 47th Annual Convention in 1880. Said he: "They were great men these Westerners, mighty in brain, full in invention and daring men of renown. It has always been characteristic of the Western man that he could never rest, nor be content with any prosperity or success, so long as there was anything beyond him . . . to explore."

Brother Morton, a loyal and dedicated Psi U since undergraduate days, was a pioneer in the development of both radio and television and has been a leading figure in the growth of these industries for the past forty years.

Resigning from the Army in 1919 as a captain of Field Artillery, he entered the employ of the General Electric Company as an assistant to Mr. Owen D. Young, serving in that capacity during the formation of the Radio Corporation of America. After being assigned to RCA as manager of its Washington office from 1922 to 1925, there followed assignments in RCA Communications and then as European manager of RCA, headquartering in Paris from 1929 to 1934.

During this period he was responsible for the sale of RCA equipment, supervised the construction of broadcasting stations in Rome and Milan, Italy, negotiated and administered patent license agreements with various European manufacturers, and established arrangements with a number of different countries for the exchange of radio-telegraph traffic with the United States. He started also, at that time, the regular westbound flow of broadcast programs from Europe to the then young National Broadcasting Company.

Returning to the United States, he served successively as manager of the Program Department of NBC, vice-president in charge of the fifteen broadcasting sta-

*(Continued on page 78)*

# 1963 CONVENTION INAUGURATES NEW ERA OF PSI UPSILON LEADERSHIP

The 1963 Convention of Psi Upsilon, held at the Omicron Chapter at the University of Illinois, in late August, developed into an inspiring meeting of men dedicated to produce a result that would firmly set the pattern of progress for our fraternity over the next two years.

This convention not only adopted unanimously an official "Psi Upsilon Program for the Immediate Future" but likewise enacted a set of "Chapter Standards" for the use of alumni and undergraduates alike in setting courses of action for each of our chapters that will eliminate, as far as possible, the widely varying performances currently existing. Both of these are contained in this issue of *THE DIAMOND*, and I commend each of these articles to all the membership for serious reading and study.

Other important legislation was unanimously enacted, including authorization for the employment of a full time Executive Officer (long overdue) and for the appointment of a committee to study our Constitution in order to recommend any desirable amendments for consideration by the 1964 Convention.

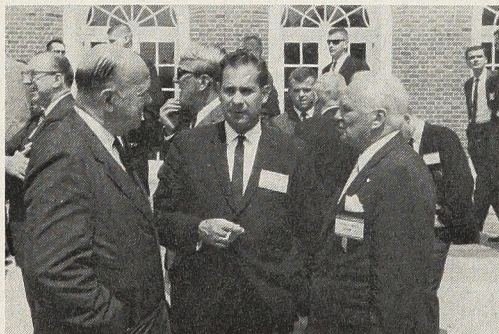
Resolutions were unanimously passed indicating the complete opposition of our fraternity to the recently increasing number of our undergraduates assuming the status of "inactive" and to delinquent financial accounts of any kind aged fifteen days or more. The purpose of these and other Resolutions is to tighten up our organization and to put it on a sounder and more businesslike footing.

The convention likewise approved the action of the Executive Council regarding the former Theta Epsilon Chapter as outlined in the report the Council had sent to the fraternity.

Our fraternity's concern and attitude toward scholarship and scholarship standing and attainment was made abundantly clear during the convention. It was manifest not only in certain resolutions passed but likewise during the day long "Workshop" session during which over an hour and a half

was devoted to this subject by a panel composed of two of our very able alumni, who graciously contributed their time for this purpose, and three of our undergraduates who were well posted on the subject. Our interest in this subject is also carefully covered in our set of "Chapter Standards." The "Workshop," as reported in more detail in this issue, was not only an innovation but an outstanding success. The assistance of many able and prominent alumni on the various panels was not only of tremendous help to us but a source of pride. They are deserving of a heartfelt vote of gratitude from every member of Psi Upsilon. The fact that the 1963 Convention voted to have at least a full day for a Workshop at the 1964 Convention attests to the values the delegates felt were derived from this pioneer experiment.

In order to carry out the mandate of the convention, the Executive Council will have to expand its budget. Not only will



we have to meet the expenses of the very much needed Executive Officer, but, as you will find from the data contained herein, the expanding DIAMOND will also be a source of additional expense. As a consequence, the convention voted the Executive Council the authority to institute a system of "annual dues" for our entire alumni body.

Psi Upsilon has been one of the very few fraternities which has not had an annual alumni dues system in effect for years. As the "Program" indicates, for many years we were able to progress without such; but the responsibilities thrust upon us over the last few years and the changing course in education has finally forced us to carry on certain work and certain expenses not heretofore considered necessary.

As a result, you will hear, in due course, from the Council in this respect as indicated in a letter sent out to all the brotherhood during August. We must have a generous and wholehearted response to this appeal. If it is worthwhile to belong to Psi Upsilon, it is worth supporting.

The office of the fraternity will be a busy place during the next twelve months. We have an intensive program to carry out which will keep our staff working week in and week out. We will report to you fully as the months unfold, and we look forward to developing an esprit de corps and a level of operation at every one of our chapters which will be a source of pride to each one of us.



THE ANNUAL COMMUNICATION  
*of the*  
 EXECUTIVE COUNCIL  
*to the*  
 1963 CONVENTION OF PSI UPSILON

THE EXECUTIVE COUNCIL

The government of this fraternity is vested in the Convention and in the Executive Council. The Convention is in session two or three days annually. For the remainder of the year, the Executive Council is the governing body of the fraternity, acting under the Constitution.

Of major importance to the Psi Upsilon Fraternity was the Executive Council meeting held in October, 1962, when Brother Benjamin T. Burton, Chi '21, having served the Council as

President for the preceding seven years, indicated that he could no longer carry the burdens of the office. As a consequence Brother Robert W. Parsons, Xi '22, was elected to succeed him.

This year, due to the request of the delegates attending last year's convention, our present sessions will last over a span of three days. Because of many requests received from active members in several of our chapters, we have proposed a new program for Psi Upsilon not only to strengthen it in all of its endeavors but also that our chapters may adjust their operations to the great educational changes that are sweeping the country. Also, at the request of many of our undergraduates, the Ex-

Executive Council has set up a list of "Psi Upsilon Chapter Standards." These two matters will be presented in detail to this convention, and resolutions implementing them will be offered for your approval as strong recommendations from the Executive Council.

#### WORKSHOP PROGRAM INAUGURATED

We likewise have set up for your approval a Psi Upsilon Workshop Program which should take *all day August 29* in order to handle its agenda adequately. The purpose of the Workshop is to take the first step in a complete indoctrination of our delegates in capable chapter management which will tend to eradicate the wide variety of performance on the part of our twenty-nine chapters. This idea was generated by the request of our active brothers. There will be five panels—one each on: scholarship; finances; chapter management; rushing and THE DIAMOND. It is our hope that you will enter into this program wholeheartedly and give it your very best cooperation. We ask you to take notes as the proceedings advance so that you may carry back to your active chapter membership the valuable knowledge to be gained therefrom.

#### CONSTITUTION TO BE MODERNIZED

It is the opinion of the Attorney for the Executive Council that our Constitution, in its present form needs revising to bring it up to date and to modernize it to meet the demands of Psi U today. A resolution will be offered during the convention for the appoint-

ment of a committee to study our Constitution and the needs of the fraternity in connection with it and to report its findings and recommendations to the 1964 Convention for action.

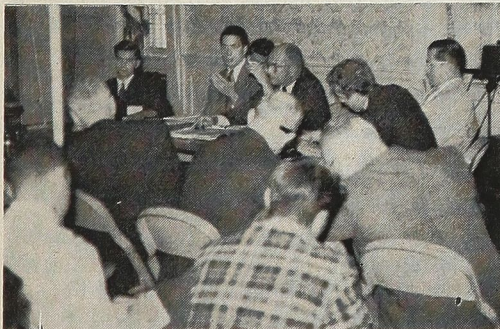
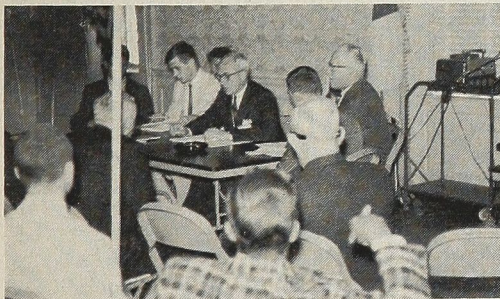
It is evident, too, as you will ascertain when the fraternity's new program is read to you, that Psi Upsilon needs to expand THE DIAMOND so that it can carry a greater message to our membership and as a consequence lead to better support from all of our brothers, particularly our alumni, as it takes its increasingly important place in the communications of the fraternity in the promotion of the Psi Upsilon program.

#### EXECUTIVE OFFICER EMPLOYED

In late years the work of running the Psi Upsilon Fraternity has grown rapidly. The problems of our chapters have increased steadily since World War II, and the Executive Council has finally been forced to the conclusion that there is no alternative to the able management of this wonderful institution other than to engage the services of a full time executive officer. Wisely our Constitution provides for this since our founding. We should pay adequate compensation to such a Psi U and reimburse him for the expenses he incurs in carrying out his various missions. This will enable us to render more aid to our chapters and assist many of them in their competitive problems. A resolution will be offered asking your approval of this decision.

At its June meeting the Executive Council considered it unwise to delay longer the employment of such a full time executive officer because of the preparation of the new program for Psi Upsilon, the set of Standards for Psi Upsilon Chapters, and the program for the convention itself. It was also necessary to set up meetings with several of our chapter organizations to be held early in the Fall. Plans of the Council for the Workshop session at the convention required a great deal of planning and preparation to enable it to do the type of job deemed necessary.

As a consequence of this and other considerations, Brother Alfred H. Morton, Omicron '19, was elected to fill this particular position and since July 1st has been working vigorously on the preparation of these various matters which the Council feels will demonstrate by its results the advantages to be gained. Brother Morton has served Psi Upsilon in numerous capacities for many years. First as a member of the Executive Council, then as an original member of the Board of Governors of the Alumni Association, which he also served as President, and as President of the N. Y. Metropolitan Association of Psi Upsilon.





Council feels fortunate in enlisting his services, since his knowledge of Psi Upsilon and its various activities place him in the fortunate position of being able to move in rapidly upon the various problems involved. We will ask you during this convention to approve this action by an appropriate resolution.

#### NEW INCOME SOURCES SOUGHT

Inasmuch as our annual budgets heretofore have produced deficits, and inasmuch as these new resolutions of the Executive Council will increase our expenditures, it will therefore be necessary to find new sources of income, other than from our undergraduates. A resolution will be offered for your approval asking your support of the Executive Council's request to be authorized to inaugurate a new system of collecting annual voluntary dues from our alumni. It is the hope that sufficient funds will be forthcoming from this source to balance our operating budget, including the newly suggested expenditures, combining those formerly collected by our alumni association into one sizeable amount through alumni giving.

Our splendid chapter at Williams College, the noble and fine Delta Delta, has put up a tremendous opposition to the college planned program there for fraternities. Psi Upsilon is indeed indebted to Brother Jerome W. Brush, Jr., '39, and his fellow Chapter Directors for their outstanding, intelligent and inspiring leadership in this most trying period and

which is overwhelmingly supported by the Delta Delta alumni. It is regrettable that some few old fraternities have or will become inactive at Williams—Psi Upsilon will continue, as before, in its normal way and will rush this year. We will occupy our beautiful house and grounds. Some other societies will do likewise.

During the year it was our unhappy obligation to report to you the conditions still existing in our former chapter—Theta Epsilon. The developments finally led to the reluctant acknowledgment by the Executive Council that this chapter *no longer existed*. It then became the duty of the Council, acting for the fraternity, to take possession of the assets of that former chapter until the Convention could take the necessary steps. We notified the educational authorities concerned to this effect, wrote out a complete report which was mailed to each chapter and its alumni organization officers and certain members of Psi Upsilon in the Los Angeles area. A resolution will be offered to you later in the convention carrying with it the recommendation of the Executive Council as to what action seems appropriate.

#### JOINT MEETING SUCCESSFUL

We are pleased to report to you that in answer to many requests from our undergraduates for more action on the part of our fraternity organization as a whole, your Board of Trustees of the Psi Upsilon Foundation, members of the Alumni Association Board of Governors, and the members of the Executive Council, along with representatives from THE DIAMOND, met in a joint meeting on May 15, 1963, to hear reports on the general conditions of the Psi Upsilon Fraternity as a whole, as well as the situations that exist at various of our chapters. These reports were in some detail and indicated to the many brothers present that a program of action should be set up and put into effect as promptly as possible after the convention, always, of course, believing that the program will be approved by this Convention. This meeting was one of the most meaningful in the history of Psi U. It clearly indicated the undivided cooperation of these three great arms of our fraternity, and it was notable that their findings for the recommendations were unanimous. We believe that a meeting of this general tenor should be held each year and that the results will accelerate the forward progress of Psi U. As a consequence of this meeting and the recommendations emanating therefrom, a program was formulated which as previously indicated will be offered for your approval and instructions in the form of a resolution.



## CHAPTER SURVEYS FORMALIZED

At last, the format and setup of "Chapter Surveys" have been completed by Brother John F. Bush, Jr., Upsilon '22, who labored long and exceedingly well in this regard. It took an infinite amount of time and thought to put these valuable packets together. As we carry out our chapter surveys and realize the great value they will be to us, the work of Brother Bush will become more and more appreciated. These chapter surveys will fit strategically into the work of "The Psi U Program." It remains to be determined how these surveys should be publicized. Suggestions in regard to this thought will certainly be in order.

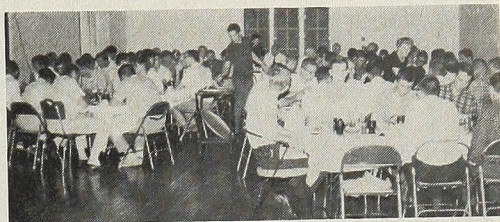
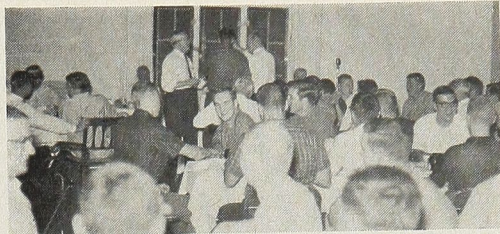
During the year we requested the Presidents of our various Chapter Alumni Organizations to attend at least one Executive Council meeting during the year, believing that the exchange of information would be of infinite help to all concerned. Some ten Presidents did attend at least one meeting of the Executive Council, and the results were so important that this practice will be continued. It has been further suggested that the Presidents of the Active Chapters likewise be invited to attend. We will be pleased to receive your suggestions in this connection.

## NIC AFFILIATION USEFUL

Following the instructions of the 1962 Convention, the Executive Council filed the necessary application to join the National Interfraternity Conference. Our application was favorably acted upon at a meeting of the Conference held at the end of November, 1962. It would appear from the material we have received to date from the Conference and from the help which we have received in connection with some of our problems from its executive secretary, that this membership will be a profitable one for Psi Upsilon. We intend to use a great deal of the data supplied by the Conference in our work with our own chapters.

## UNDERGRADUATE SCHOLARSHIP

Every chapter of our fraternity should continually keep in mind that the foremost objective of American colleges and universities is the intellectual development of their students. Every chapter should also remember that fraternities exist only as parts of their respective colleges, that they have no existence outside the college community. As an integral part of the college, a fraternity chapter that lives up to its responsibilities must hew to the same line as the college of which it is a part. Any

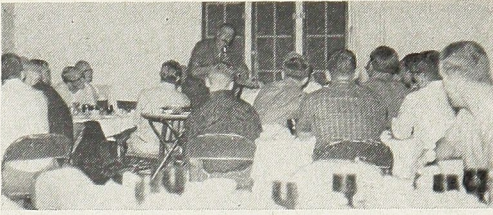


fraternity that for long fails to do so cannot justify its continuance.

Intellectual excellence among its members is, and has always been, a major objective of our fraternity and is stated to be so in our Constitution. Some of our chapters year after year take their scholastic responsibilities seriously and as a result make a record that is a credit to Psi Upsilon. Too many of our chapters, however, appear to take their academic responsibilities lightly, establishing records that set a black mark against their members, their chapter, and their fraternity. In June of 1962, the last academic year for which we have complete scholastic records, three of our chapters were in last position on their respective campuses, two were next to last, and one was only two positions above the bottom. In short, one-fifth of our chapters had not only unsatisfactory academic records, but positively dismal records. Five other chapters stood but little higher. The Executive Council is deeply disturbed by this showing, and particularly by the records of those chapters that seem to be satisfied to wallow in the academic swamps year after year with no visible improvement.

## ACADEMIC COMPETITION INTENSIFIED

Today the obtaining of a scholastically satisfactory college education is more fiercely competitive than ever before. Most of the young men now entering college do so with a serious realization that their academic achievements will determine much of their future accomplishments, and some even shun fraternities with poor scholastic rankings. This is attested to by a steady annual improvement in the all men's averages. Our chapters' averages should better the all men's if we are to be on



solid footing in our respective colleges and universities. No single achievement could more effectively negate much of the criticism being currently leveled at the so-called fraternity system.

As a means of stressing the fundamental role of scholarship in undergraduate life and stimulating the attainment of creditable chapter academic standings, the Convention of 1949 adopted resolutions providing for the establishment of two chapter scholarship awards to be presented at each convention. These awards are contributed by the Psi Upsilon Alumni Association. One award is made to the chapter having the highest academic standing, the other to the chapter showing the greatest academic improvement over the preceding year.

The Award for Academic Distinction consists of a cup and a permanent plaque. The cup is held by the winning chapter during the ensuing year and becomes the permanent possession of the chapter that succeeds in winning it in three consecutive years. The Award for Greatest Improvement consists of a permanent plaque.

#### CHAPTER VISITS

During the past year ten of our chapters received official visits from members of the Executive Council. A number of others were visited informally. Being fully aware of the importance of chapter visits, the Council has given a great deal of time and study to ways of making these visits more valuable and meaningful. This has resulted in the preparation of a most comprehensive and detailed set of data to be prepared shortly before and during each chapter visit. This information

will then be assembled into a full report with copies going to the chapter president and the president of the chapter alumni association.

The Survey consists of five main elements:

1. Material to be obtained in advance of the visit from the active chapter.
2. Material to be obtained in advance from the president of the chapter alumni association.
3. Material to be obtained at the time of the visit.
4. A set of suggestions to the member of council making the visit.
5. A model format for the councillor's report.

Mutually satisfactory times will be established for the visit, with the advance forms being sent to the presidents of the active chapter and of the alumni association a month in advance of the scheduled visit. Reminder letters will be sent to the same two individuals one week prior to the proposed visit. These procedures should result in a most valuable stocktaking; valuable to all concerned—the chapter, its alumni group, and to the Council. It should provide a current inventory of each chapter's situation which will enable all of us accurately to appraise the situation and to diagnose what steps need to be taken to correct any weaknesses which may be disclosed.

#### TWO-DAY SURVEYS SCHEDULED

This plan contemplates a two-day chapter visit in each instance to be made by either two members of Council or a member of Council accompanied by another appropriate and interested brother. To date, visits utilizing the surveys have been made by two members of Council to the Psi and the Beta Beta chapters with most satisfactory results. Four other Survey visits have been made to the Zeta, Xi, Pi, and Delta Delta chapters by one member of Council with assistance on the spot from members of the local alumni group. The Lambda, Phi, Nu and Epsilon Nu chapters were visited prior to the inauguration of the new survey procedures. The tempo of these visits will be stepped up with the resumption of the new academic year and it is hoped that by the end of 1964 complete surveys will have been made of most of the other chapters. They will analyze every phase of chapter operations and are designed solely for the purpose of strengthening Psi Upsilon, the cornerstone of the Program which will be presented to the convention very shortly.

As the strength of any chapter derives in large measure from an active, interested chapter alumni organization, the chapter alumni

group forms an integral and important part of each chapter visit. This is indicated by the important role assigned the chapter alumni group in the chapter surveys.

As over one thousand of the best young men in the country are now in active chapters of Psi Upsilon, the Executive Council desires most earnestly to assist in every way possible in assuring strong, vigorous and healthy chapters of our fraternity wherever they may be.

### RITUAL AND TRADITION

Indications are that a number of our chapters have been slacking off in the purpose and regular practice of our rituals. One of the most practical ways of keeping these matters alive is by the holding of regular meetings and conducting them with the dignity that is called for and which our history merits. Many chapters carry on the tradition of regular weekly meetings, a practice which should be rigidly observed. Others hold special commencement meetings during which certain fine traditions are observed. These include an address from the graduating senior class to the undergraduates they are leaving behind in the house and a responding address from the remaining undergraduates to the outgoing seniors. A chronicler makes an annual report on the accomplishments of the year at the Commencement meeting.

### LITERARY EXERCISES ENCOURAGED

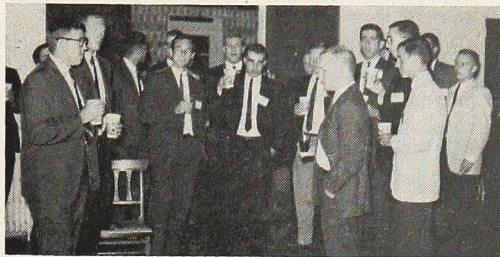
Another practice which aided materially in the preservation of our traditions and ideals, and which was pursued by many of our chapters for many years, involved the preparation of "literary exercises" as called for by the Constitution. Here, by assignment, different brothers were given certain phases of our history to research and to prepare papers. Upon completion, these studies were delivered at chapter meetings, thereby aiding the brothers in developing both the facility of writing and of delivery.

These practices are splendid parts of our overall ritual and tradition, and your Committee to Foster, Protect and Preserve Ritual and Tradition strongly urges each chapter to do everything it can to keep them alive and strong so that our heritage may be continued by each succeeding college generation.

### THE PSI UPSILON FOUNDATION, INC.

The President of the Foundation will address the convention briefly on Friday more in detail on the scope, development and progress of this important facet within the Psi Upsilon world.

During the past college year, gifts and be-



quests considerably exceeded previous years receipts and most important the net income available for awards was more than double the amount available the previous year.

Last Spring of 1963 nine awards were made for a total of \$1600.00. These went to undergraduates at the Theta, Lambda, Kappa, Xi, Phi, Mu, Epsilon, Delta Delta and Zeta Zeta chapters. In the Spring of 1964 it is expected we shall have at least \$3500.00 for this purpose based on present income estimates. Eventually we hope to be able to make awards totaling from \$30,000 to \$50,000.

We wish to obtain greater interest in the purpose and meaning of these awards, by our chapters, and a new outline on applications to achieve this will be detailed by the Foundation President.

Applications for awards this year were stimulating and, even more, proved their need, as was foreseen by the Founders of the Foundation.

### SCHOLARSHIP AID EXPANDING

All income from the Foundation is used for scholarship aid at present, but in later years we hope to expand our program.

We are pleased to report we already know of bequests planned by nine alumni from modest sums up to \$25,000. Furthermore, ten alumni have indicated they will send in gifts this year in substantial amounts. The last issue of *THE DIAMOND* was a special appeal for such gifts—all of which are legal deductions from gross income within the limitations of the Internal Revenue Act.

The letters received with donations to date from alumni, whether with small or substantial donations, evidence high approval and

interest in this worthwhile program.

Scholarly achievement should be the earnest desire of each of our brothers and an important goal of each chapter to justify its continuance in developing brothers with self discipline, high ambitions and to assure their future success.

#### IN CLOSING

Despite the adverse publicity concerning fraternities appearing in certain publications, the actual facts completely refute these mostly unfounded claims and indicate a healthy and vigorous growth of the fraternity system all across the country. Total fraternity membership and the number of fraternity chapters operating on campuses in all parts of the United States and Canada are increasing to a remarkable degree. Never have so many educational institutions in the United States and Canada opened their doors and welcomed fraternity activity. One reason for this attitude is found in certain government statistics which show that fraternity men have more persistence in graduating than nonfraternity men—a condition pleasing to college administrations.

Psi Upsilon remains undaunted. We believe strongly in the importance of the fraternity system as a vital adjunct of a college education. The evidence is irrefutable and we intend to see that our house is strong and in good order that we may continue to supply our share of the leaders of the future as we



have throughout our glorious past.

“Until the sands of life are run  
We'll sing to thee Psi Upsilon.”

Yours in the bonds,  
*The Committee of the Executive  
Council of Psi Upsilon on the Annual  
Communication to the 1963  
Convention*

ROBERT W. PARSONS, Xi '22

RICHARD M. ROSS, Lambda '20

JEROME W. BRUSH, JR., Delta Delta '39

FRANKLIN F. BRUDER, Theta '25

*(Continued from page 70)*

tions owned or managed and operated by NBC; then, as its first vice-president in charge of television, when the lusty infant began regular operation coincident with the opening of the New York World's Fair in the spring of 1939.

In 1942, Brother Morton was elected president of the National Artists Corporation, formed to take over the talent activities of NBC. With the postwar re-emergence of TV in 1948, he resigned this post to become Director of Television for Twentieth Century Fox Film Corporation.

Then followed, in 1952, a call to public service from the Government, and he became head of The Voice of America and Deputy Administrator of the Government's International Information Administration, then a part of the State Department. Following the formation of the United States Information Agency, a separate independ-

ent agency of the Government, he resigned this post, pursuant to his agreement to remain until the new agency was organized and operating.

He then returned to private activity in the television and motion picture industry from which he recently retired thereby enabling him to assume this new position with the Fraternity.

He was awarded the French Legion of Honor for his work with the Ministries of Foreign Affairs and Communications of France and is a member of the American Institute of Electrical Engineers and the Institute of Radio Engineers.

In 1925 Brother Morton married Helen Mills, the sister of Allan B. Mills, Lambda '21. They have a daughter, Mary, and three grandchildren, Jennifer Morton Torrey, Elizabeth De Witt Torrey and Benjamin Harvey Torrey, Jr.

# EXCERPTS FROM TALK BY DR. CARL W. KNOX DEAN OF MEN, UNIV. OF ILLINOIS, AT 1963 CONV.

The fraternity of which I am a member (Delta Phi) preceded Psi Upsilon at Union College by approximately six years. None of us need to be reminded that social fraternities have existed since the early 1800's. However, the fact that they have furnished board and room to thousands and thousands of students over the ensuing years does not justify their existence.

Many of our valued institutions are under examination today. Social fraternities are in distinguished company along with the church, the home, education, the federal government and national foreign policy. All of us interested in the future welfare of social Greek letter organizations (and none of us would be here if we were not), face the challenge of helping fraternities to become a working part of the educational process. Stated another way, I am saying that colleges and universities where fraternities are located should be better educational institutions because fraternities are there.

First, let me share a few suggestions with you on how fraternities may meet this greatest challenge by contributing to the educational thrust of the college or university where they are situated and next, I would like to share a letter with some implied questions for your various discussions.

Here are a few illustrations of what social fraternities might do to become more of a contributing part of higher education. No claim is made to complete originality and a brainstorming session by any alert group of actives might provide ideas more fruitful and adaptable to the local scene.

1. Every college or university fraternity chapter should have a library of standard references, some selected classics, and some current best sellers. The role of librarian should be one of the most respected assignments in the house and the annual budget should provide for replacements and additions.

2. Invite a faculty member to prepare a position paper. Circularize copies of this presentation to chapter membership in advance. Have professor to dinner and follow with an informal discussion of his presented position.

3. At a Sunday Buffet with dates, have a nearby alum and wife lead a discussion on how their college and university experiences (including fraternity and sorority living) has contributed to their community experiences.

4. Have qualified upperclassmen serve up two five-minute book reviews between main-course and dessert once a week during the school year.

5. Have internal debates between Seniors and Juniors according to established procedures. Have a reasonable time limit and use faculty members as moderators and judges.

6. Use every constructive means to develop an atmosphere conducive to having every affiliate resolved to conduct himself in class, on campus and in the house in such a way as to reflect credit upon himself, his alma mater and thus the fraternity.

\* \* \* \* \*

Let me read a letter and ask each of you to think how you, on your own campus, and, within your own experience, would answer some of the implied questions. In essence, this correspondence is real although I must confess to some slight embellishments.

Dear Dean:

My son Hugo plans to attend your university next year. As a usual father, I think he's a fine boy. So, I'd like to ask you some questions about his university life.

Hugo is short like his mother and a little on the heavy side like me. In fact, he's five feet four, weighs two hundred and twenty pounds, but he can run one hundred yards in under fourteen seconds and is real light on his feet. I'm sure that any fraternity would be pleased with Hugo because of his musical talent and his good mind. You see, he whistles real good and plays the ukulele. He also ranks 6th in his senior class of 18 and it's not just because his mother is Chairman of the School Board.

Since we are parents who want the best for our son, should he join a fraternity? Would he be able to study there as well as in the residence halls or in a private home? His *bigger* sister did not join a sorority when she went to Arizona for her schooling.

Is it true that strange things go on in fraternities during initiation: Would Hugo have to polish shoes and run errands for the upperclassmen? He's used to working on our freight trucks and can walk off with a 550 lb. washing machine on his back, but would the fraternity break his spirit?

Your help and suggestions would be appreciated concerning Hugo's future. He's never had a date in his life and I hope that no one forces him to do so without working him up to it on a gradual basis.

Gratefully yours,

Hurford Puffer, father of Hugo  
President, Puffer Freight Lines

P.S. Money is no problem.

If you are talking about Rush—Informal Initiations—Study Conditions, Social Activities or Public Relations—Remember Hugo.

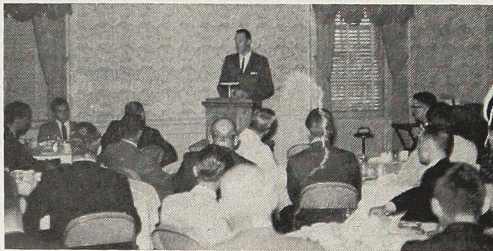
# PSI Upsilon Fraternity Program for the Immediate Future

## BACKGROUND

Down through the history of mankind, there have arisen times when the individual, institution, society, state or nation has found it compatible with sound practice to submit to self-examination so that they might take stock of themselves by a study of their historical past to see (1) from whence they have come and how, (2) where they now are and the general conditions surrounding their present existence, and (3) to determine where in the future they seem to be headed. All of this is in order to assess as correctly as seems possible whether their present circumstances and the course they seem dedicated to follow is "on stream" in relation to their desires, their hopes, their aspirations and in accordance with the expectations of their constituents.

## ALTERATIONS IN EDUCATION

The world of education is passing through a period of rapid and great change as we all know. These changes bring with them alterations (1) in current thinking contrasted with the past, (2) in the college climate and living conditions as we have known them, and (3) in approaches to the formulation of habits that will enable the student to obtain the most from his educational experience and to thereby equip himself to meet the world challenge of tomorrow. All sections of the educational world have been affected—secondary schools, colleges and universities, as well as graduate schools. It is not peculiar, therefore, that fraternity life has been and is affected by these influences. It likewise follows that the fraternities, therefore, should adjust themselves to the current patterns of the world as it is today and to examine their part in this



Robert Ewald, Dean of Fraternity Men, University of Illinois, addressing the final Convention Luncheon.

complex, in order to be sure that they are in step with the times; also to assist, as well as take the lead, in any moves to lend strong aid to the student in his desire and need to meet the challenge of today.

Thus the time and conditions are such that our beloved Psi Upsilon Fraternity should adopt similar sound operating methods and proceed to a thorough self-examination in order to ascertain its present situation. This should be implemented by designing and putting into effect a program that will assure our leadership in the world in which we exist.

## THE PRESENT CONDITION

In assessing ourselves we find that today Psi U is at a crossroads of its history. This is primarily due to the fact that our procedures and overall *modus operandi* are outmoded. We have been carrying on in a space age with antique tools. While the fraternity world has been growing and modernizing its methods, and the educational world has not only been growing but changing in direction, intensity, and demands, our fraternity has not been increasing our undergraduate membership. As others have, we have retained out-dated methods of operation, and have struggled along as best we could unaided by modern techniques, and unaided by the constant able vigilance necessary to meet the intense rivalry and competition of our competitors. Modern methods of operation are imperative if we are to regain our former position of eminence and to enhance it.

This situation has gradually developed since the end of World War II when many of our chapters renewed operations, lacking in the proper carry-over from pre-war days of our traditions and our strengths. This situation called for close supervision from our Chapter Alumni Organizations, from our Executive Council, and from the Alumni Association Board of Governors, in order to bridge successfully the gap of the war years.

Pressures, times and events, however, did not produce this necessary close supervision, and as a result several of our chapters have drifted into a condition where their future continuance is in jeopardy.

## LOSS OF PRESTIGE INCURRED

One or more of these chapters not only do not carry out many of the regular traditional

procedures but have made no effort to ascertain just what those procedures are or what they could mean to the members. One or more chapters are failing to keep in step with the college programs and the administration policies on their campuses and these chapters have suffered loss of prestige in the first place, and in the second place have failed to offer full, significant fraternity benefits to their members.

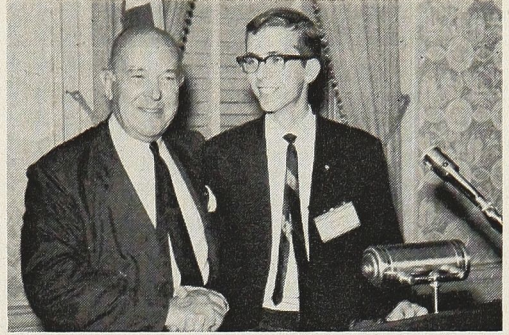
One or more of our chapters have declined in number of members to the point where their continuance as an effective body is in doubt. Scholarship, the very basis for sound management, in one or more of our chapters is so inadequate that college administrations are pressing us for effective programs having promise of strong improvement. Finances in some of our chapters are in an unsatisfactory condition and in need of new methods that will gradually correct these imbalances and obtain the desired results.

It will take great effort and careful planning to bring each back to its former enviable position of leadership.

#### FRATERNITY WORLD WAXES STRONG

Despite publicity to the contrary, *the fraternity world has been growing stronger and larger in numbers, the fraternity chapter rolls have increased by some 1,500,000 since 1957* and a strong well run fraternity system is in great demand by colleges and universities all across the country. Against this trend, Psi Upsilon's active rolls have not increased in number and this we cannot accept as the record of one of the finest and oldest of all existing fraternities in the collegiate roll.

This situation is primarily due to the general setup of Psi Upsilon and its methods of operation. In the highly competitive world today, it is unfair and impracticable to expect volunteer aids to compete successfully with polished, smooth-running, well-financed systems, which are partly professional in character and which practice an ever-vigilant continuing business approach. Such methods characterize the operations of many of our rivals. The odds are heavily against the volunteer method of operation. Many of our competitors are substantially ahead of us in the different facets of fraternity management—rushing, finance, alumni relations, scholarship, college relations, programs, house control and administration, etc. By comparison our measures are quite *passee* and this soon becomes obvious to—(1) our own members, (2) our rivals and (3) our prospective members. This imposes serious impediments to your budgeting efforts, and rushing.



Robert W. Parsons, Xi '22, president of the Executive Council of Psi Upsilon with Frank Urban, Omicron '64, president of the Convention host chapter.

#### CHAPTER FAILURE POINTS UP DEFECTS

We took in a new chapter in 1952 at the University of Southern California. Although it seemed to have been started in an auspicious manner, it gradually died on the vine. The reasons for this loss stemmed partly from the fact that there is some doubt whether we ever belonged on that particular campus. More probably it was due to the fact that we did not have the proper organized business-like approach to cope with the problems of a new chapter. We did not have the proper equipment to render the assistance to that chapter which was required. We have, and have had, capable men who know the answers, but who did not have the requisite time to give to the problem. A fraternity today must have *capable manpower available at the time it is needed and in the place it is needed*. This is too much to ask of volunteers—no matter how dedicated—and expect them to compete adequately with professionals who move in on such a problem like seven-year locusts. The answer is obvious; it *has been* obvious and it is becoming *even more* obvious.

#### MOST PSI U CHAPTERS HEALTHY

Without in any way minimizing the gravity of certain of our situations, we are happy to be able to report that the foregoing critical self-analysis fortunately applies to only a few of our chapters and these are undoubtedly aware of their particular weaknesses. *Most of our chapters are in fine strong condition* with the possible exception that some are suffering in the important matter of scholarship. Many are taking firm and specific steps to correct this latter condition. Surely none of us wishes or intends to permit our strong 130 year old bonds to be endangered by any weak links.

We are also happy to be able to report that

our quarterly publication THE DIAMOND is not only self sustaining but plans for its expansion are under way which will make it an even more useful disseminator of news. You will hear more about these plans later in the convention.

### THE REMEDY

In order to cope successfully with the problems of some of our chapters as they are today, it is necessary that we adopt procedures needed to gain the full cooperation of the undergraduates involved in the first place and the college administrations in the second place. We must then proceed with a program to be carried out by men well-versed in the techniques required, and with adequate time to maneuver.

This requires skills which are acquired only by long study of the practices used so well throughout the fraternity world. Volunteers cannot be expected to have the continued time available to become adept in this field and they certainly are no match for the deftness of the artful full-time operator.

### COMMUNICATION FLOW REQUIRED

Also required is a constant flow of communications between the central body of the fraternity and the active chapters on the one hand and to the various alumni units on the other hand. This system of disseminating news, policies, and plans on a basis consistent with dignity, interest and expectations, calls for a carefully planned operation that has spelled great success for those fraternities which have practiced such skills. The interest of the outside world in our fraternity depends to a large extent on the interest of our own members. *No better system* has been devised to get the interest of fraternity members in their own organization than by able and constant flow of communications. By building such interest in Psi Upsilon we increase the desire of *able* young men to join our brotherhood.

We have had a marvelous number of men for years heading up and carrying on our fraternity communications and doing so for only the love of Psi Upsilon. To them, including above all those who are doing this great job today, we owe a debt of gratitude we cannot repay. They have stood fast through the years when they knew if they only had more time to spend and a larger budget with which to work, they could have carried on their particular operation on a broader basis and with more effective results for Psi Upsilon. Their restrictions have been a great source of unhappiness to them but throughout they have longed for the day

when they might use all of their talents for our fraternity.

Until our fraternity is organized with an adequate skilled staff supplying the business-like methods of all of our competitors in the fields of chapter management and personnel on the one hand and in the area of fraternity communications on the other hand, we cannot hope to regain our position and hold it.

### THE QUESTION

Thus Psi Upsilon is at the crossroads. Are we to continue to drift downward in the climate of the fraternity world or have we the inherent fiber of our progenitors, resolute and knowledgeable, to recognize our strengths and our weaknesses and with measured thinking decide now that we will steer the course of our ships of state like an able seaman—avoid the rocks, alert our men to the needs of the hour and proceed with all hands entering into the movement to bring our ship of the line into battle well equipped with a program that spells success?

This is the question that faced your Executive Council during the last few months and as a consequence it has been the problem which it has studied with the aid of the members of the Alumni Association Board of Governors and the Trustees of the Psi Upsilon Foundation.

### THE ANSWER

As a consequence, and with unanimity, every one of the members of these three Psi U boards voted to *go on the attack*. They requested the formulation of a program that would entail the establishment of a full-time staff to operate the business of this fraternity under the guidance of the Executive Council and its officers and to broaden the field of the fraternity's communication effort so that it tied into a concerted effort not only to strengthen Psi Upsilon but to maintain it in a position of leadership in the fraternity world consonant with its traditions. They requested an estimate of the cost of such a program and asked for proposed measures to place the whole operations on a sound financial basis over a period of time.

Following these requests, the officers of the Executive Council formulated the following program which was approved by the Executive Council at its June meeting and the officers were directed to submit this program to the Convention to be held in August for its approval and instructions, with the strong recommendation that it be enacted into being, with the Executive Council empowered to carry it out.



## THE RECOMMENDED PROGRAM

## STAFF

To install immediately a full-time paid executive to manage the business of this fraternity under the supervision of the Executive Council and its officers. The title and salary of such executive to be fixed by the Convention in accordance with our Constitution.

## CHAPTER SIZE

To place a minimum size of forty-five active members for each of our chapters with a preferable minimum of fifty. All chapters smaller than this number immediately to take steps to increase their size accordingly or secure an exception from the Executive Council which shall report all exceptions and reasons therefor to the Convention each year.

## SCHOLARSHIP

Institute an operation which will not only produce and foster a high level of scholarship but also will consistently make scholarship attainment highly respected and admired. An academic program should be inaugurated and executed which will include sound scholarship standing as one of the requirements for election to membership and a special procedure carried out to supervise carefully the academic attainment of those members whose rankings place them among the lowest 15% in their chapters. We must prove that fraternity affiliation will enhance the academic standing of our members.

## TRADITIONS

Produce a program of education for our active members covering all phases of our traditions including initiations, regular meetings, special meetings, singing, and knowledge of our Constitution. Eliminate any tendency toward "inactives," "separationists," etc.

## FINANCES—CHAPTER

Proceed to place each chapter on a sound financial operating basis. Cooperate with college administrations to effectuate an audit and collection system eliminating delinquent accounts. Monthly condition reports should become a regular procedure.

## COLLEGE PROGRAMS AND PARTICIPATION

Produce a situation where every member of our chapters are participating actively in their college programs. Pursue a policy of having each chapter represent in every phase of college activities. Strongly support administration programs and exact chapter reports cov-

ering their activities in this regard. Indicate pressure where a chapter is not satisfactorily carrying out this policy.

## CHAPTER SURVEYS

Carry out the work of the chapter surveys and make full reports to the whole fraternity on each survey result.

## FINANCE—EXECUTIVE COUNCIL

Carry out an annual program where the Executive Council assumes all responsibility for the collection on a fraternity-wide basis of annual dues from the alumni of the fraternity. These dues to be collected for the budget of the Executive Council. Such dues collections to be timed not to interfere with chapter alumni dues procedures.

## REGULAR MEETINGS WITH COLLEGE OFFICIALS

Promote quarterly meetings between our chapter undergraduate and graduate officers on the one hand and college deans, presidents, etc., on the other hand for the purposes of maintaining close liaison work for the benefit of our chapters.

## THE DIAMOND

Enlarge the size of THE DIAMOND and make it a more effective voice of the fraternity with the basic philosophy of maintaining knowledge of and pride in Psi Upsilon and its accomplishments—a broader communications medium.

## CHAPTER ALUMNI GROUPS

Make effective efforts to strengthen chapter alumni groups and aid in their programs, and encourage further build-up of geographic alumni organizations.

## RUSHING

Effectuate an enlightened and modern technique in our rushing programs which shall be based on pledging men who will help each chapter carry out the Fraternity Program and conform to the Psi Upsilon Chapter Standards.

## FINANCIAL SOLUTION

The above is a complete story of the new program for the immediate future of Psi Upsilon. The natural questions which arise at this point are—What is the cost of this program, particularly in the first year; what may be the present financial condition of the Executive Council, and just what will the total figures indicate for the fraternity as a consequence of current estimates?

*(Continued on page 90)*



UNDERGRADUATE DELEGATES AND  
PICTURED AT 121ST  
UNIVERSITY OF



ALUMNI ADVISERS AND OBSERVERS  
ANNUAL CONVENTION  
ILLINOIS IN 1963

# 1963 SPECIAL RESOLUTIONS

## SPECIAL RESOLUTION NUMBER 1

**RESOLVED:** That the convention send telegrams of greetings to the following brothers:

Earl D. Babst, Iota-Phi '93; Scott Turner, Phi '02; Benjamin T. Burton, Chi '21; Edward T. Richards, Sigma '27; Dr. C. F. S. Lincoln, Kappa '91; Theodore Francis Green, Sigma '87; and that it express regret to these devoted brothers that they are unable to attend the convention;

to the following brothers who have passed their 100th birthdays: Walter Francis Willcox, Gamma '84; Rt. Rev. Herbert Welch, Xi '87; and Amos Alonzo Stagg, Beta '88;

to W. Averell Harriman, Beta '13; and that it congratulate him on successfully concluding the Soviet-British-American Test Ban Treaty;

and to Nelson A. Rockefeller, Zeta '30, governor of the State of New York, eminent American citizen and leader in the political life of his nation.

BISHOP HERBERT WELCH  
520 WEST 110 STREET  
NEW YORK 25, NEW YORK

Sept. 11/63

Dear Sir + Brother,  
Please accept this  
tardy acknowledgment of  
your telegram of Aug. 29, con-  
veying the greeting of the  
Y. Y. Annual Convention. I  
assure you that I deeply  
appreciated this thoughtful  
+ brotherly message.

With high regards,  
Yours in the Bonds  
Herbert Welch

(100 YEARS YOUNG IN PSI.U.) XI '87

1963 SEP 4 PM

JEROME W BRUSH JR, RECORDER,  
PSI Upsilon FRATERNITY  
UNIV. OF ILLINOIS

APPRECIATE YOUR CORDIAL MESSAGE FROM THE 121ST ANNUAL CON-  
VENTION OF PSI Upsilon. PLEASE CONVEY TO THE BROTHERS MY  
HEARTFELT THANKS FOR YOUR WARM GREETING

THEODORE FRANCIS GREEN

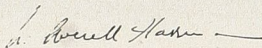
UNDER SECRETARY OF STATE  
FOR POLITICAL AFFAIRS  
WASHINGTON.

September 4, 1963

Dear Mr. Brush:

Thanks very much for your telegram  
on behalf of the PSI Upsilon Convention.  
I greatly appreciate the generous comment  
of the Fraternity.

Sincerely,



W. Averell Harriman



STATE OF NEW YORK  
EXECUTIVE CHAMBER  
ALBANY

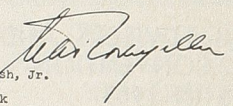
NELSON A. ROCKEFELLER  
GOVERNOR

September 5, 1963

Dear Mr. Brush:

Many thanks for your thoughtful  
telegram. I appreciate your generous  
good wishes.

Sincerely and fraternally,



Mr. Jerome W. Brush, Jr.  
530 Park Avenue  
New York, New York

## EXCERPTS FROM BANQUET ADDRESS—DELIVERED BY REXFORD S. BLAZER, OMICRON '28

BROTHER PSI U'S: It was suggested that in my remarks tonight I might comment on what Psi Upsilon has meant to me.

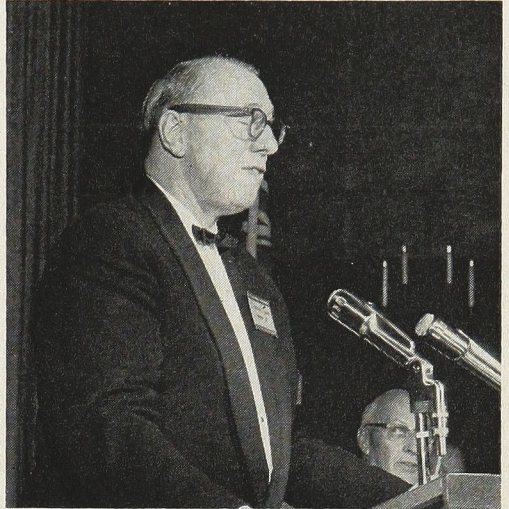
Psi Upsilon taught us the undying values of ideals, of traditions and of priceless friendships. It stimulated our loyalty not just to our fraternity but also to our country and to our university. Psi Upsilon made it possible for us to live together in a spirit of mutual respect and good fellowship, and allowed us to share, one with the other, our hopes and our joys and our disappointments. From the crisp October days when we first came to college until we sadly left the halls of Psi Upsilon to meet the challenges of the business and professional world—we learned to work and to play together, we began to grasp the need for learning, the importance of developing a capacity, and an alertness to cope with the problems and the opportunities of life.

I came to Champaign as an immature and inexperienced youth in the pre-depression days of the mid-twenties, when the world was a much larger place, when the distance between a small country town and the teeming city was far greater than it is now. I left four years later, not as an outstanding graduate but certainly far better equipped and better able to meet the problems of earning a livelihood during the years that were to follow.

Much of the credit for this transformation of an adolescent into a man must be given to Psi Upsilon. Time and time again Psi U has taken the bare frame of a young man, padded it with the meat and muscle of ethics and morality and culture, tempered it with good humor and seasoned it with a bit of frivolity, and in so doing has shaped it eventually into a far better specimen of humanity than ever it would have become otherwise. So it did for me.

This is no insignificant function for a fraternity . . . the lending of itself to the process by which our colleges and universities shape tomorrow's citizens. I do not say that a college graduate is not a good man because he did not join a fraternity . . . but I do say that he is a better man if he did. There can be little doubt that the objectives of Psi Upsilon have left an indelible mark for the better on every man . . . privileged to "wear the emblem of the chosen few."

Those objectives of Psi Upsilon are clearly stated in our Constitution: "The object of this



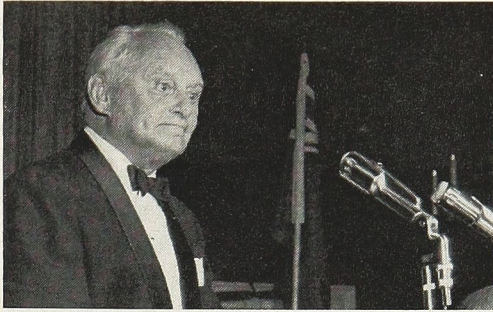
Rexford S. Blazer, Omicron '28

Fraternity shall be the union of all of our members in friendship for the promotion of the highest moral, intellectual and social excellence."

Unquestionably, the achievement of moral, social and intellectual excellence is a goal perhaps more meaningful now, at this moment in time, than ever before. Each tick of the clock today is momentous, and objectives need to be of the highest order if they are to have merit and lasting value in this fast-moving, competitive world.

THE QUESTION might well be asked that if these noble objectives have been the pinnacle of the fraternity system, why, then, have fraternities met with such criticism in recent years? The answer probably lies in the fact that the pinnacles of this world are exceedingly difficult to reach . . . and perhaps because far too many fraternities, chapters, and brothers have been content to let others do the climbing while they have grown soft and careless. Under these conditions, social excellence can degenerate into snobbery; moral excellence can be transformed into childish irresponsibility; and intellectual excellence can become an object of scorn and ridicule.

AND EVENTUALLY, through a continued disregard of their basic objectives, fraternities can become, instead of contributors to the welfare of campus life, the target of criticism and abuse. I believe, however, that the rare



Alfred H. Morton, Omicron '19  
Vice President—Psi Upsilon Fraternity

instances when this has happened have been exaggerated out of proportion, and that a more searching look would find that fraternities continue to make a valid and important contribution to our modern civilization.

If it were necessary to marshal reasons for the continued existence of fraternities such as Psi Upsilon, the task would not prove too difficult. Surely, the establishment of enduring friendships is one good reason. Another, equally important, is the development of leadership ability . . . a capacity which frequently is carried over from the campus into daily life, and often results in dramatic, lasting accomplishments for the good of all humanity.

Recruiting and counseling of new students and the encouragement of competitive efforts which tend to raise all levels of undergraduate achievement and campus participation are other responsibilities of fraternities. The creation of an active and dedicated alumni is beneficial to the school in many ways. The facilities and hospitality of fraternity chapters, everywhere, are a magnet which draws us back to our college or university, there to participate again and to renew our youth.

And certainly not the least significant of a fraternity's contributions is the development of a strong sense of loyalty, of companionship, and of belief in democratic ideals and principles. In today's world, and under the circumstances which are likely to prevail well into the future, in which two diametrically opposed theories of government and society are competing, the fraternity spirit is extremely important. Communism cannot thrive where there are bonds which unite small groups of independent and intelligent individuals in the pursuit of freedom . . . and the fraternity system therefore provides an important bulwark against Marxian theory and practice.

Unquestionably, the need for educated citizens . . . for intellectual attainment . . . is greater today than at any time in history. We

live in a time of constant change, of rapid transformation. The evolution of our civilization over just the past two decades has been the equivalent of progress measured earlier in centuries. In the complicated civilization we have created, we are called upon to operate an increasingly complicated industrial and technological system, we need to decide complex matters quickly, and therefore, we need to be more adequately prepared as citizens. Much of that preparation can be made only through improving academic attainment at the undergraduate level.

Improvement in the education level of the whole population to meet the trend of our times is the responsibility of the colleges and universities. Fraternities are remarkably well suited to provide the type of leadership needed in this educational upgrading . . . and, in so doing, the fraternity system can mark a new pattern of growth and responsibility in the years ahead.

The chapters of Psi Upsilon can testify fully to the ability of fraternity life to develop leaders. A roll call of Psi U's over the many years of this old and respected fraternity's existence would provide an endless list of brothers who repeatedly have evidenced, in almost every field, the unique capabilities of leadership . . . this opinion of the fraternity's stimulus to leadership is not restricted to those who speak only from the fraternity point of view, but is reflected in the opinions of many prominent educators. Deane W. Mallott, the recently retired president of Cornell University, . . . has written:

"It has been my experience that focal points of campus leadership are to be found within the fraternity houses. Fraternity leadership, which must spring up if a house is to succeed, somehow goes hand in hand with university leadership. Often a college president finds a more sympathetic understanding of problems involving student life from those students who themselves are trying to meet the problems of leadership within their own organizations."

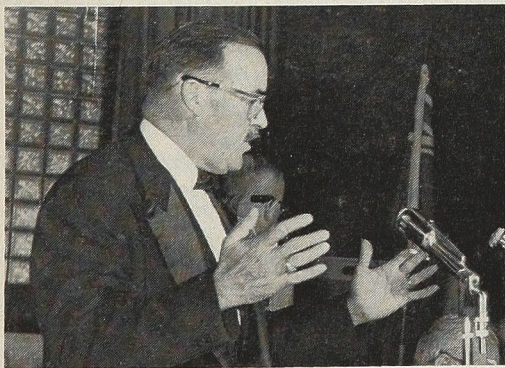
Participation and leadership in college and university activities, recognized by President Mallott and countless other important educators as one of the most important contributions a fraternity can make to campus life, should be an objective of each of Psi Upsilon's chapters, and of each brother as well. It is a responsibility which does not end with graduation. Objectives as difficult to attain and preserve, and yet as lasting and as precious as those of our beloved Psi Upsilon require our devotion and our dedication beyond the years of campus life.

PERHAPS THE TIME has come for Psi Upsilon chapters to undergo a certain amount of introspection, and from such action come forth with a restatement of purposes and a renewal of basic goals. Even though such introspection might bring about such a renewal of purposes and goals, I doubt that it would result in any major change in the fundamentals of our brotherhood. The base upon which this fraternity was established is as solid today as when it was founded. The principles around which Psi Upsilon developed are as genuine now as they were more than a century and a quarter ago.

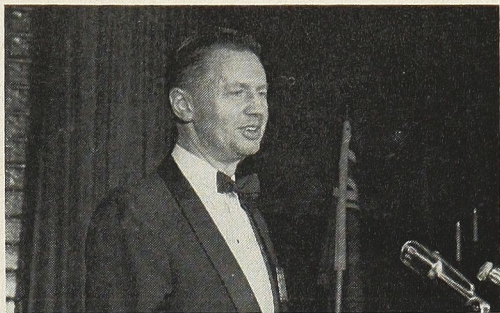
I am reminded of the thoughtful tribute paid to Psi Upsilon by one of its outstanding leaders over the past three-quarters of a century, Brother Earl D. Babst, Iota-Phi '93, who said at the Convention of 1925:

"Psi Upsilon lives not in the fame of a few fortunate sons but in the fame of the whole fraternity roll—the pastor, doctor, lawyer, farmer, banker, merchant, clerk, employer and employed. You find them everywhere meeting the demands of life with a devotion and love of humanity, which is to be expected from men who in their youth were touched by the romance and brotherhood of Psi Upsilon."

In the world of today, where we have celebrated our progress and maturity by developing weapons which can efficiently eliminate our entire planet, a reference to a love of humanity seems somewhat out of place . . . and yet it remains as important an attribute as it ever has been. Friendship should not be treated lightly in this day and age, and any institution which cultivates lasting friendships, such as Psi Upsilon does, needs no further justification so long as it remains cognizant of the tremendously worthy ideals of its founders.



William M. McPherson IV, Phi '34  
Executive Council Member  
Convention Song Leader



C. Lyman Emrich, Omicron '32  
Chairman Convention Committee

If Psi Upsilon can continue to mold and shape young men, through friendship, with the "highest moral, social and intellectual excellence," it will be fully deserving of its continued existence, and will have measured up to the high hopes of our seven illustrious founders.

I AM CONVINCED that Psi Upsilon, that the entire fraternity system, is basically good, and that it has a rightful place on the campus of our colleges and universities. I am also convinced that much of the criticism that fraternities have drawn upon themselves is the result of carelessness, and that an honest effort should be made to reinstate and observe principles such as those on which Psi Upsilon was founded. I contend that the position of Psi U, and of every other worthy fraternity, can be made secure by emphasizing the value of scholarship, by setting examples of intellectual accomplishment among undergraduates, by sharing fully in the joys and responsibilities of college life, and by encouraging greater alumni participation and interest in chapter activities.

BECAUSE I DO BELIEVE these things, because I know that from the young men attending this convention tonight will come the standard-bearers of tomorrow, I feel justified in holding my tone solemn and my words grave. I think this convention is to be commended for the progressive attitude exhibited in the workshop sessions conducted today. This is an example of leadership training in which Psi U can excel. Now I know, without a doubt, that from this convention will come a new dedication to all the principles we have honored for one hundred and thirty fascinating years . . . and in this knowledge each brother here tonight should gain renewed pride that Psi Upsilon chose him to wear the Diamond . . . symbol of our heart and hands.

The mere lapse of years, the passing of a century and a third, does not in itself make Psi Upsilon great; the strength necessary for



Paul L. Brown, Omicron '41  
Co-chairman Convention Committee

survival over this long period of time, and the capacity for future growth have come from the principles and the ideal of brotherhood with which Psi Upsilon was endowed by its founders, and from the integrity and faith and loyalty of the thousands of good and vital men, the brothers of the yesterdays and today, who have worn the badge so proudly. Thirty-four years ago, at the Convention of 1929 with the Eta, our beloved and respected Brother William Howard Taft of the Beta, spoke of our chapters of Psi Upsilon in these words:

"They combine a force that rightly directed will mean much for the progress of

our country. They represent the character of men that we need; men who are intellectual, who are strong, who are loyal, who have ideals, and have courage, have comradeship, and are for the public and the country all the time . . . I am glad and proud to belong to Psi Upsilon."

. . . Again quoting the words of our illustrious Brother Earl D. Babst, spoken at the Centennial Convention at the Theta in 1933, we need to bring to every member of our mystic band "new consciousness of the achievements of Psi Upsilon, and of our power to carry on the rich inheritance and stimulating traditions."

In . . . "Welcome Brothers, Old and Young," . . . Brother Charles Henry Arndt, Iota '89, gave expression to so much of what fills every Psi U heart—the affection, the praise, the hope, the faith, and the reverence—along with contagious loyalty and enthusiasm. It is in the last verse that he has expressed so solemnly, yet so beautifully, the final heartfelt wish of every brother in Psi Upsilon—

"When our race on earth is run,  
And our labor here is done,  
And the jewelled crown of life is fairly won,  
May our last, faint, faltering breath,  
Ere 'tis hushed in silent death,  
Breathe the sweetest of all words, Psi Upsilon."

(Continued from page 83)

In answer to such questions, it would appear that the additional cost of the program to the Executive Council would estimate \$23,000 for the first year. This covers the salary of the full time Executive Officer and his traveling expenses, an increase in the office staff, and an enlarged DIAMOND. Unfortunately, the Executive Council's budget has been run on a deficit basis for the last two years. For the year ending April 30, 1962, the operating budget deficit amounted to \$14,000 and for the year ending April 30, 1963, it was \$17,000.

#### BALANCED BUDGET NECESSARY

Adding the increased expense of the program to the deficit for the year ending April 30, 1963, we find that some \$40,000 will be needed in order to balance the budget for the current year. The Council has already taken the position that it is unsound for the fraternity to operate at any deficit, and, therefore, it has decided to recommend to the Convention that inasmuch as it feels it should not increase the tax to its undergraduate members, the only remaining source of income will be a

system of annual dues from all the alumni of the entire fraternity. Although no definite amounts have been mentioned as the proper level of the dues, the Executive Council believes that it should be left to its discretion to work out various levels based on the number of years a member has been out of college and institute a system perhaps of special fees for what might be termed "life memberships," "Founders memberships," "Sustaining memberships," etc.

Our total alumni body is 17,559 living members. At an average per annum dues of \$15.00, we need to secure payments from at least 2,700 alumni in order to bring in the required funds. This is only 15%—that should be exceeded easily.

We believe that if the entire membership of our fraternity is *alerted* to the needs in such a way as to gain full support, we will succeed. This estimate was made not only on the basis of what other fraternities have been able to do in this regard but particularly because of the fact that *we have as loyal a group of brothers in Psi Upsilon as can be found in the fraternity world today.*



# PSI UPSILON CHAPTER STANDARDS

The educational world is passing through a period of readjustment requiring changes not only in the preparation of the student and his curriculum but also in his overall academic standing and living conditions. Since historically Psi Upsilon has been of incalculable value to undergraduates in gaining maximum benefit from their educational experience, and wishing to maintain its traditional position of leadership, the 1963 Convention of the Psi Upsilon Fraternity believes it timely—because of the wide variation of performance among its chapters—to issue a set of standards as *guide lines of operation* for those chapters which seek to strengthen the position they occupy on their respective campuses, indicating therein a level of performance expected of them in order to qualify as an outstanding unit in our great fraternity. Many of our chapters are practicing such standards at the present time and they represent the strongest links in our chain.

## SCHOLARSHIP AND ACADEMIC STANDING

In order that a chapter of Psi Upsilon may assume its proper role, it is necessary that the academic standing of the chapter be above the college all men's average and that it rank academically not below the mean in the standing of all fraternities located on its campus. Our chapters should take whatever steps are necessary to increase the academic standing of those of their members whose averages are among the lowest 15% of its membership. Its rushing activities should be guided in large part by the scholarship standing of its rush list. A committee composed of both alumni and undergraduates to supervise the academic climate of a chapter is recommended. As the attainment of high scholarship standing is now highly respected and admired, it is our intention to make Psi Upsilon a leader in this phase of college life.

## RUSHING

Rushing is our sales campaign. Like any successful sales effort it requires careful planning and well organized preparation. It calls for the united effort of the entire house acting under the leadership of the rushing chairman and his committee and with the active cooperation of the chapter alumni organization. Those chapters located in metropolitan areas have real need of intensive rushing support, by their alumni from outside the city, to get members who will live in the house.

In addition to the entire chapter, the rushing chairman and his committee should be particularly well prepared in matters of Psi U

history, tradition, and distinguished membership. They should be aided by well conceived and executed printed material which present the strongest possible case for Psi Upsilon. Competition is intense and can only be met by superior effort and material.

To achieve proper and unanimous election of each prospective rushee our traditional "black ball" system should be used to have a delegation completely and enthusiastically acceptable. We elect members only by unanimous vote. This is the only method to assure harmony and unison.

Rushing plans should use as guide lines the principles set forth in "The Psi Upsilon Chapter Standards" and should contribute in every way possible to the firm establishment of the standards in our chapter life. It is obvious that rushing effort should focus only on those men who indicate a definite desire for fraternity membership and who give ample evidence of their intention and ability to stay with their college education until graduation.

Our rushing results should be in line with the chapter's obligations to the policies of its college, to its own chapter membership and to the fraternity as a whole.

We reserve the right to self-determination in our selection of our membership. It is implicit in Psi Upsilon and such is acceptable to all institutions where we have chapters.

## PLEDGE CLASS

The pledge class of our chapters should not be subject to what is commonly called "hell week." This fraternity stands four-square in opposition to hazing in any form or under any circumstances. It stands for a complete education of the pledges on the standards and ideals of Psi Upsilon, its traditions, its history, its songs, and its membership rolls. It believes that pledges should be thoroughly indoctrinated in the meaning of Psi Upsilon life, as outlined in our formal pledge ceremony including the life-long tenure of its membership, the obligations of its members, and what is expected of them as members. They should be inspired to understand that they will get from Psi Upsilon in direct proportion to what they put into it.

## CHAPTER SIZE

For a member of Psi Upsilon to achieve the maximum benefits from his four-year college career, it is essential that he be intimately associated with a group of brothers sufficiently large to represent a wide variety of activities, accomplishments and points of view. This is of incalculable value in developing a well-rounded man.

The number should be large enough to permit participation by the chapter in all activities of the college or university and to provide a sound economic base for the operation of the chapter, without subjecting it to undue financial strain.

Experience indicates and it is our considered opinion that these conditions can best be met with a chapter roll of not less than forty-five and preferably fifty or more. Psi Upsilon is unalterably opposed to small chapters which make impossible the fulfillment of its obligations to its members, its college and to the fraternity as a whole.

#### FINANCES

Sound finances are necessary for the successful operation of any fraternity and are the outward manifestation of able management.

The chapter officers, working in concert with the chapter alumni officers, should prepare and the chapter should operate under a well constructed and realistic budget which should be in good health at the end of each academic year. This is only good business and with freedom from economic concern the chapter can devote more of its energy to other constructive pursuits. Close and continuous scrutiny of chapter finances should be carried on by chapter and alumni officers and is an absolute necessity; a number of colleges and universities cooperate in this regard. Good habits of regulating finances, formed at this time, will stand the brothers in good stead in the years ahead.

In the case of a number of our chapters the rent and board payable by our actives is collected by the college fiscal offices and certain bills paid by that same office. Regular monthly audits are made by the college authorities. This procedure has worked well and it is recommended that it be adopted wherever practicable. It provides an essential check on delinquent accounts, which should not be tolerated under any circumstances. They impose a grossly unfair burden upon the brothers who are current with their obligations. Delinquent accounts should be assessed severe penalties and continued delinquency dealt with drastically according to the merits of each individual case.

#### CONDUCT

Psi Upsilon believes that the practice of impeccable behavior and deportment is incumbent upon its members. Our chapters must accept the responsibility for the conduct of their members as an obligation assumed by any association of men.

Psi Upsilon is committed to the training of its members in the arts and practices of

living together culturally and socially in harmony, and in the assumption of as much responsibility as can be carried with dignity and success. This training supplies a supplement to the scholastic objectives and curricular aims of their colleges, and supplies the experience from which the leaders of the future emerge.

It is needless to say all of our members should abide by the requirements of social conduct established by their colleges and universities. As fraternities must create for themselves a favorable image in the minds of the public, the college administrations, alumni, parents of students and to the student body generally, it follows that too much care cannot be taken in the practice of excellent behavior patterns at all times.

#### INITIATION

Psi Upsilon believes that each of its pledges deserves an unforgettable initiation into our fraternity. This requires a solemn, spiritual, dignified ceremony, conducted in a confident and able manner—well rehearsed—in line with the finest traditions of Psi Upsilon initiations. Unusual care and preparation should be taken by the chapter to see that the whole initiation program is most impressive to the neophyte from the first part of the ceremonies to the concluding banquet speakers. The initiates should take part in the program and state their reasons for joining Psi Upsilon, what they hope to get out of it, and what they expect to put into it. They should be given to understand that they have undertaken a life obligation from which there is no turning back and that this association offers them inspirational environment, and life-long fine friendships.

#### INACTIVES

This fraternity is seriously opposed to its members becoming "inactive" while undergraduates. It believes such status should be reserved only for dire emergencies and then only by application to the chapter membership according to the Constitution, followed by a full vote of the chapter after serious consideration of the reasons given. A member who goes "inactive" during his undergraduate career gives evidence that a mistake was made in pledging him. (One chapter requires expulsion for wilful inactives.)

#### "RESIGNATIONS" AND "SEPARATIONS"

Every chapter of Psi Upsilon owns its own house, or is located in comparable dormitory section, and operates it for the use of its members. We expect all Upper Classmen of our chapters to occupy these facilities, and to the extent otherwise available, the sophomores to fill the remaining vacancies. We

know of no better means for the full utilization and enjoyment of Psi Upsilon fraternity life to be exercised by our members than by the close unity made possible by living together. The Psi Upsilon Fraternity is unalterably opposed to our Upper Classmen living elsewhere. We expect them to fulfill their obligations to the younger men in Psi Upsilon by indicating through their leadership the merits and valuable attributes of living together in the chapter houses. We cannot condone actions to the contrary. Where college rules are to the contrary, this standard provision would not be appropriate.

No member of Psi Upsilon can resign from this fraternity or "separate" himself from it. A brother joins Psi Upsilon not just for his undergraduate years but for his lifetime and he is expected to fulfill his obligations of brotherhood for all of his life. The only exceptions are members who are expelled by constitutional means after presentation of charges. "Resignations" are unconstitutional. Chapters are instructed to adhere strictly to these standards.

#### MEETINGS

It is recommended that regular weekly meetings of the chapter be held, with full attendance required. Literary meetings should be held at least three times a term. Articles for literary meetings may be secured from the Executive Council offices. Meetings should be conducted with full rituals and in accordance with the best of our traditions.

Special programs should be planned for initiation and commencement meetings.

#### PHYSICAL CONDITION OF THE HOUSE

Our houses should be kept in orderly condition at all times. If present methods do not produce this result, we advocate an agreement with the college authorities to have them take over supervision of house help with frequent inspections to bring this condition into being and to maintain it. A clean and orderly house reflects good management, sound thinking, and good health. It establishes a tone for the chapter. A full size chapter provides funds for ample efficient porter services. Some few of our chapter houses are maintained as well as a first class gentlemen's club. Anything less cannot be tolerated.

#### COLLEGE ADMINISTRATION AND FACULTY RELATIONS

It is essential that close liaison should be established between our undergraduate and alumni officers and the proper college authorities. A procedure of regular monthly meetings will help to create a climate of mutual respect and assistance. Such a plan of activity

will enable the chapter and its alumni to keep abreast of and in step with the plans, desires and policies of the college administration.

It is obvious that such a demonstration of positive interest by the chapter will go far towards cementing this vital relationship with the college authorities and further enhance our image as a strong adjunct of college affairs.

Dignified social contact with a few faculty members is also highly desirable. For instance, having one or two faculty members to our chapter houses for dinner at least every thirty days is a highly worthwhile project. Where feasible, even a faculty tea for faculty members and their wives is worth considering.

#### PARTICIPATION IN COLLEGE ACTIVITIES

College officials expect and urge all students to participate in the extracurricular activities of the campus. As a matter of fact, they look with a jaundiced eye upon those who do not take part.

It should be a firm policy of each chapter to have its members take a *leading* part in as many different fields as possible. Individually each member of the chapter has certain special talents which indicate where his efforts should be directed. With this important aspect of college life in mind, special aptitudes should be considered in weighing pledge prospects.

#### CHAPTER ADVISORS

It is recommended that there be two advisors for each chapter—one from the faculty, available for frequent consultation and constant chapter house visits, and one from the alumni for advice and assistance.

#### AIMS AND GOALS OF CHAPTER MEMBERS

Our chapters are primarily in the business of "growing people" and should provide the environment necessary for healthy growth. Their climate should be such that each member is assisted in maturing into a finished product. This cannot be accomplished without practicing the full and best meaning of brotherhood. It is not sufficient simply to profess it.

A well organized chapter is a pleasant and satisfying place to live. It is the incubator of close and enduring friendships for college days and later life. It can supply the support and encouragement needed by every man. It can be of immeasurable assistance to each brother in the fulfillment of his life's goals and ambitions.

We believe wholeheartedly in responsible citizenship and campus leadership.

August 6, 1963

# WORKSHOP RUSHING PROCEDURES DEFINED

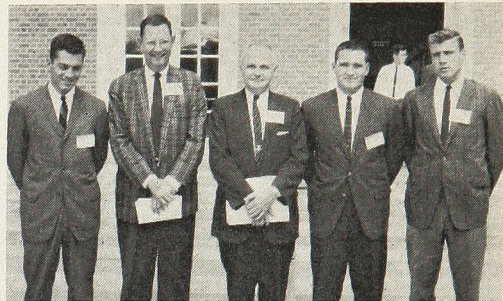
One of the most important and stimulating panel discussions conducted during the Workshop Program dealt with rushing procedures and goals. Aubrey O. Cookman, Omicron '35, former president of the Psi U Club of Chicago, acted as moderator. He was assisted by Robert P. Kittredge, Phi '48 and undergraduates, Thomas M. Poor, Gamma '65, William J. Kodros, Phi '64 and Frank L. Dimella, Pi '65.

The object of this particular workshop session was to focus on those methods used to sell Psi U to a prospective pledge. Emphasis was placed on the successful integration and implementation of the various organizational mechanics and approaches to rushees. It was agreed that the fraternity alumni could perform invaluable service by recommending outstanding candidates with whom they were acquainted.

Oftentimes interested alumni can perform an important first echelon function by bringing to the attention of the actives and the rushing chairmen men of high personal calibre, background and promise who will be a credit to their chapter and college community. One undergraduate panel member urged that all "recommends" be answered. "Following through on the boy's rushing progress, whether he pledged Psi U or not, would insure the continued interest of the alumnus who took the trouble to contact the house," he said. To facilitate this alumni-undergraduate contact the chapters have been asked to supply the names of their rushing chairmen for the coming year. They will be published from time to time in *THE DIAMOND*. Communications addressed to "Rushing Chairman" will also find a ready reception at the chapter houses.

Those chapters who are permitted to rush by booklet were encouraged to be competitive in this field. An example of a concise and informative pamphlet produced by the Phi Chapter follows these introductory comments. It was suggested that other chapters unobtrusively make available copies of *THE DIAMOND* to prospective members.

Another panel member underscored the importance of size. He stated, "Fifty members would be the minimum number at which our chapters could fulfill campus obligations and would be a sufficiently



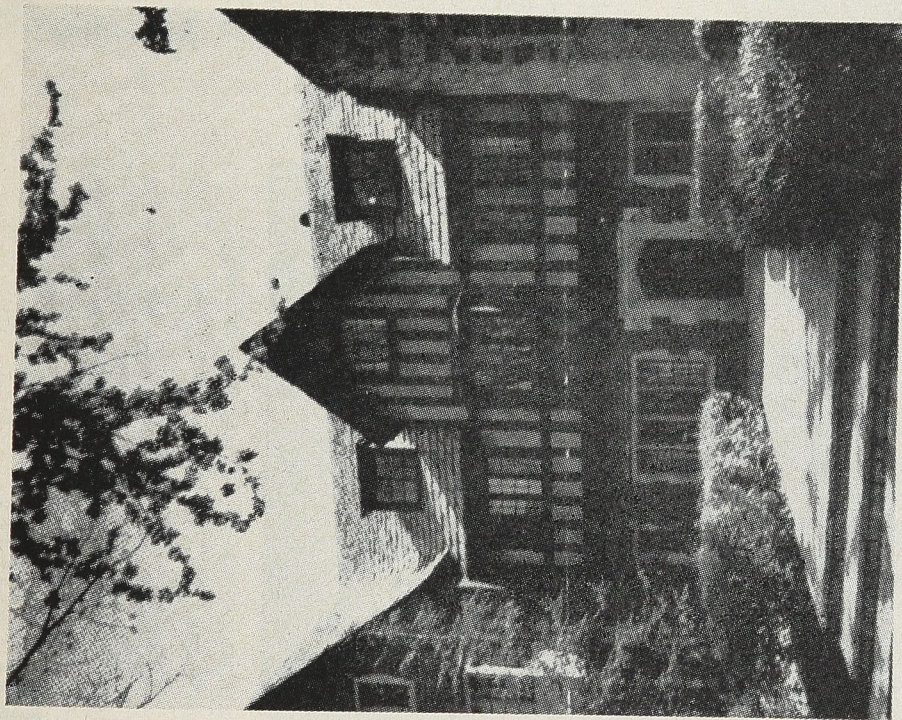
Members of the Workshop Rushing Panel are (l. to r.): Francis L. Dimella, Pi '65, Robert P. Kittredge, Phi '48, Aubrey O. Cookman, Omicron '35, moderator, William J. Kodros, Phi '64, and Thomas M. Poor, Gamma '65.

large group to insure representatives in almost every campus activity. With a large number of people in the chapter there is greater opportunity for diversity of backgrounds, personalities and interests, providing all members a valuable education in personality growth and development."

In summation Brother Kittredge commented: "Rushing is a selling job. It is something that is best done person to person. The guy who's the affable all-A is going to be inherently attractive to people, but everybody has some degree of attractiveness. We have reached a point where we can't just say we are at the top. We have got to sell that fact. We have a background. We have people, and we can do a job, and rushing is the way to do it.

"A pamphlet isn't going to make or break the program this year. It is a team effort. The mechanics, the pamphlet, *THE DIAMOND*, the rushing program, the make-up of the committee—you have to get them all together. Each of the programs is going to have to be geared up a good deal. This workshop is designed to get all of the methods into focus. Do a selling job. You get the people.

"I have discovered that I don't think we really are the top. We think we have got something that is just a little bit plus, otherwise we wouldn't be here. This is the thing we have to sell. Rushing is the means of getting this job done. We want a background of academic achievement. We want leadership and accomplishment. We have a job to do, and we should develop what it takes to do it. In this way we will discover and sustain unapproachable success."



*Phi Chapter*

*University of Michigan*

*1865 - 1963*

*Psi Upsilon*

## A Word from the President

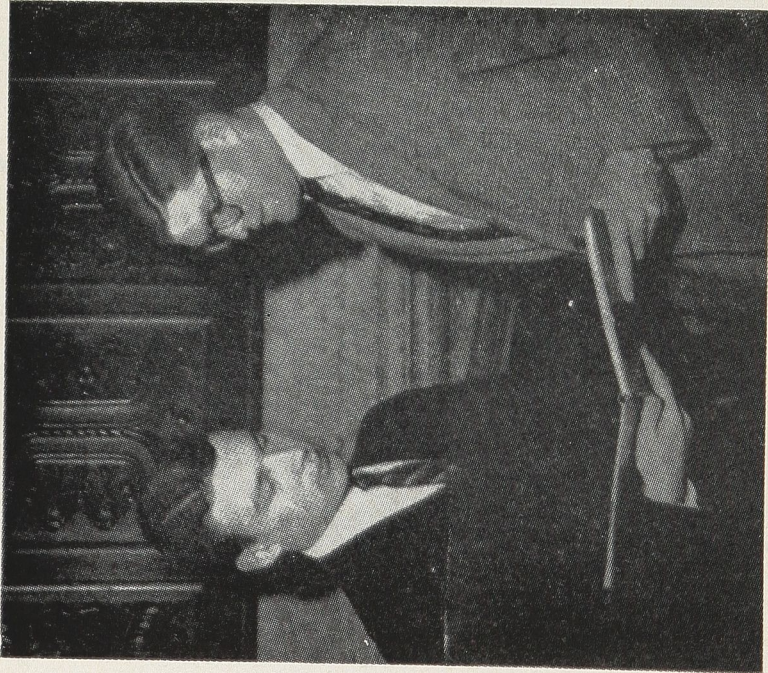
There are forty-four fraternities on the Michigan campus. No two are exactly alike, or exactly suited to meet the needs of every individual. I assure you that we cannot tell you all about Psi Upsilon at Michigan on these few pages or even give you half the insight that a visit to us would. However, we have attempted with this booklet to introduce you to our activities, traditions and members and perhaps give you some indication of our particular way of living within the Greek system.

Psi Upsilon has existed at Michigan for 98 years, since January 26, 1865, when fourteen Michigan students founded the chapter and the fraternity system here was in its infancy. It was later to become one of the original Paladium group.

Equally as important as our local stature is our national tradition. Psi Upsilon was founded nationally in 1833. It became one of the Historical Triad of fraternities. In 130 years of existence, only thirty-three chapters have been admitted to our association. Our ranks, however, have been filled with countless men who have distinguished themselves and their fraternity in achievements in the fields of government, business, education, and religion. We are proud of our tradition, both nationally and here at Michigan, of having helped to build the fraternity system into a valuable contributor to our national heritage.

Associated with the undergraduate chapter are members of the Phi Alumni Corporation. This organization is made up of all graduates of the Phi Chapter and assists the undergraduate chapter in maintaining its traditional financial stability. Our Chapter House is free of any outstanding debt. This has been accomplished by maintaining carefully planned operations with the help and guidance of our alumni group and its active board of directors.

We are proud of our fraternity at Michigan and elsewhere; we are proud of its alumni and proud of its tradition; And we are eager for you to become more familiar with us. We extend a hearty invitation to visit the Phi Chapter of Psi Upsilon at Michigan.



JOHN RUTHERFORD  
*Rush Chairman*

CHRIS FARRAND  
*President*

Phi Chapter

Psi Upsilon



# "A TRADITION OF EXCELLENCE . . ."

Psi Upsilon Fraternity was founded at Union College on November 24, 1833 and is thus one of the oldest national fraternities. Since that date she has been noted for a tradition of excellence which has led many of her sons to the pinnacle of their professions. The pursuit of the Fraternity goals of the "highest moral, intellectual, and social excellence" in their undergraduate days was certainly instrumental in their success. They have not forgotten. Today Psi Upsilon has one of the strongest and most devoted alumni organizations in the country.

Presidents of the United States, members of the Cabinet, the U.S. Supreme Court and the ambassadorial corps, Governors of states, numerous members of the U.S. Senate and Congress, eminent members of the clergy, bankers, and leaders of industry have all worn the diamond badge of Psi Upsilon. Men prominent in literary, military, academic, financial, and professional fields became Psi U's in their undergraduate days.

The list is endless and the Fraternity Annals are full of glorious histories too innumerable to detail. In education, for example, the brotherhood numbers presidents and former presidents of Columbia, Trinity College, Denison, Vassar, Reed, the University of Chicago, and our own University of Michigan. In industry the Diamond is worn by presidents or chairmen of the board of Nabisco, American Sugar Refining Co., Alcon, The Ford Motor Company, Remington Arms, Equitable Life Assurance, Doubleday, Pullman, and the John Deere Company.

In order to maintain its high standards of membership, Psi Upsilon has been conservative in its expansion. Never has quality been sacrificed to quantity. Chapters have been restricted to colleges and universities of the highest academic rating. The conservatism as to quality extends to individual membership. We are exclusive. We reserve the democratic right to select the chosen few—who will become leaders of men.

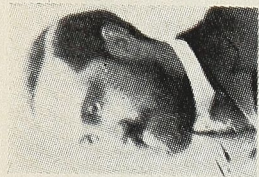
The debt that these chosen few owe to their early training in Psi Upsilon is best summarized by one of them, Nicholas Murray Butler, former President of Columbia University and winner of the Nobel Peace Prize. "The Fraternity has a place in college life. This place is a serious one, and even the lighter side of fraternity life aids in accomplishing an excellent and serious purpose." That this purpose, embodied in the Tradition of Excellence, has been achieved needs no greater testimonial than the personal records of the brothers of Psi Upsilon Fraternity.



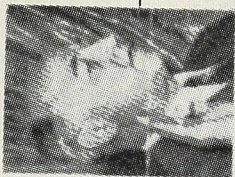
**Bud Wilkinson**  
Athletics



**Nelson A. Rockefeller**  
Politics



**Francis W. Kelsey**  
Music



**George M. Humphrey**  
Business



**W. Averill Harriman**  
Diplomacy



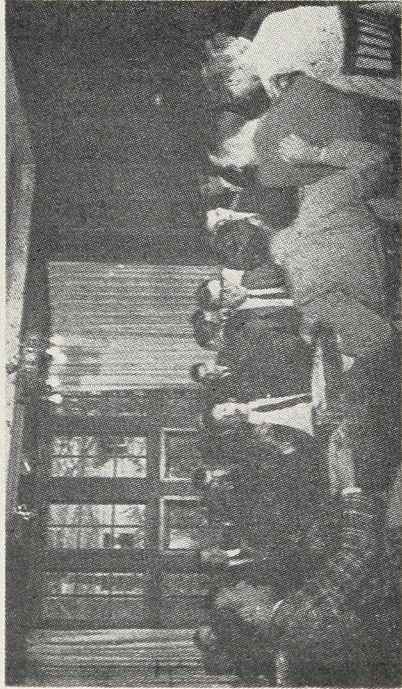
**Archibald Mac Leish**  
Literature



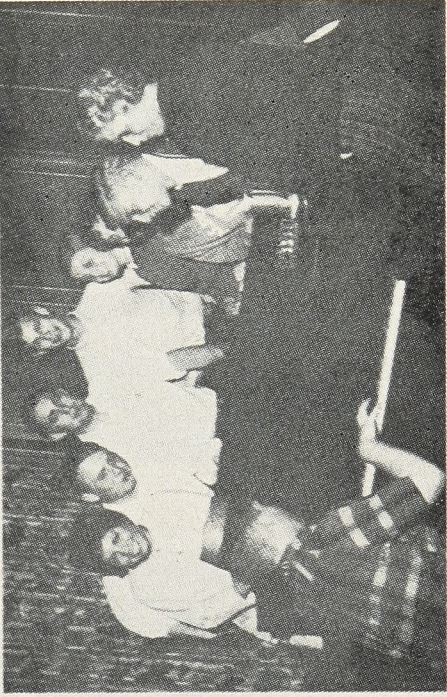
**William Howard Taft**  
Law



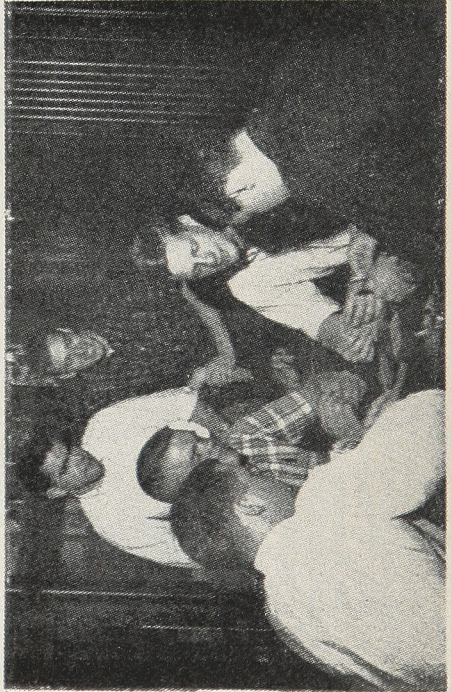
**James B. Angell**  
Education



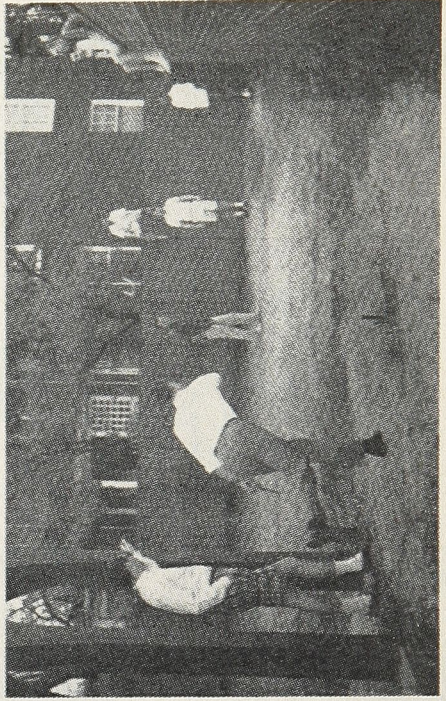
*Dinner hour offers an opportunity to discuss campus, national and international situations.*



*There's always time for a songfest at the Chapter House.*



*We all learn to play bridge sooner or later.*



*The courtyard is a gathering place during the entire year.*



## SCHOLARSHIP:

Academic endeavor is the single most important concern of every student at the University and in Psi Upsilon it receives full attention. Quiet hours are enforced throughout the week to facilitate study, and during the academic week no activities are scheduled to interfere with class work.

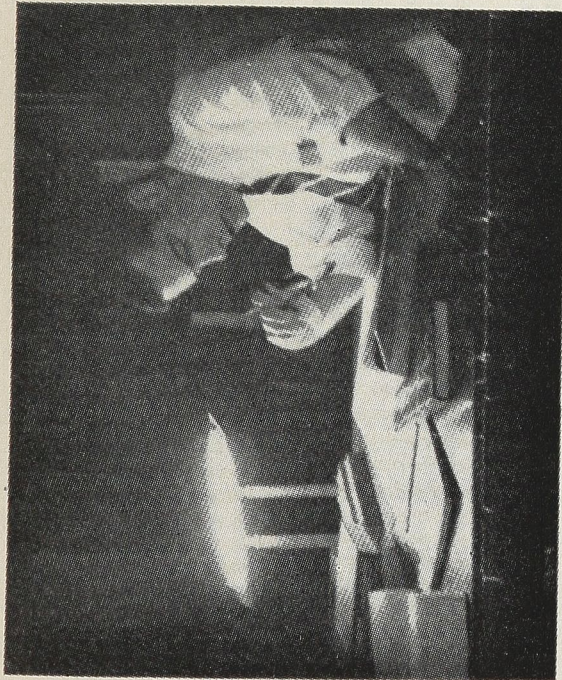
Almost all the rooms in the Chapter House are suites so there is always more than enough privacy to concentrate. Each member decorates his suite as he sees fit (sharing the cost with the chapter) so the conditions are always pleasant and conducive to study.

The Chapter House is provided with extensive reference files which serve as valuable study guides. If any individual member encounters a problem and needs assistance, he will always find someone in the House able to help. The Chapter has brothers in almost every college and curriculum to provide a wide intellectual experience.

As an organization the Chapter attempts to supplement the normal academic facilities by inviting guest speakers to dinner every other week, usually professors from the University. They are usually more than willing to stay after dinner and discuss personal problems with anyone desiring their assistance.

As a final incentive the Chapter puts scholarship on a competitive basis. Grades are posted and every year cash awards are made for improvement and excellence in standing. The national organization also makes available several scholarships. Room assignments are based on academic average and any member with an academic deficiency is barred from Chapter social functions.

The academic experience is not confined to the classroom and the library. There are concerts, plays, guest lecturers, special seminars, etc., all of which are publicized and supported in the Chapter. This concern for the academic is only consonant with the goal of Psi Upsilon to strive for mature excellence in which a well-rounded education is the most important ingredient.



*Good scholarship is encouraged and pleasant study conditions provided.*

Phi Chapter

Psi Upsilon



## Pledges Are Aided in Adjustment By Psi U Brothers

Pledgeship in Psi Upsilon is a period of becoming acquainted with college and fraternal life prior to the attainment of brotherhood. It is not a lengthy or involved ordeal.

Each Psi U pledge is aided in his adjustment by his "Big Brother," his pledge trainer and the chapter membership as a whole. Our chapter is large enough to give us a well-rounded approach to the various campus activities and fields of study and yet not so large as to preclude a sense of camaraderies from growing amongst us. The fruits of this experience are passed on to Psi U pledges through friendly encouragement and mature counsel.

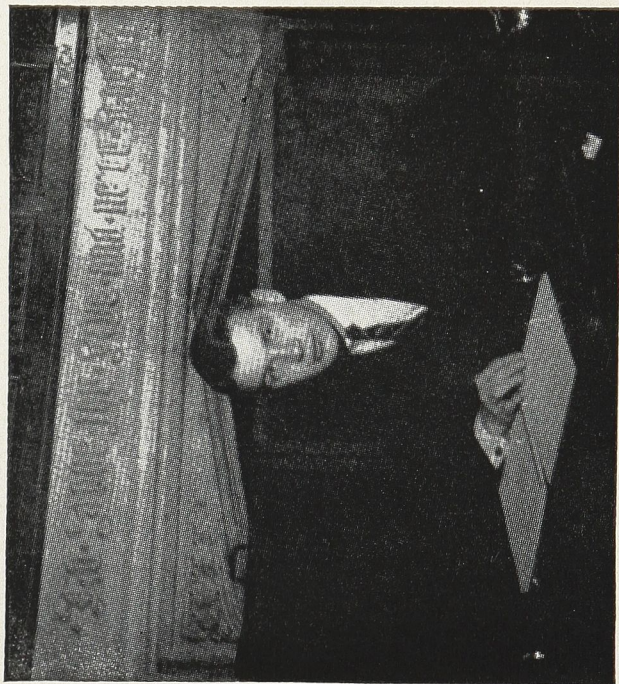
An important part of this counsel is teaching the importance of scholarship. Psi Upsilon recognizes that nothing is possible at Michigan without scholarship. Our chapter continually strives to better our group academic achievements and we constantly encourage brothers and pledges to better their individual scholastic records.

Several Phi Chi Chapter brothers are members of the Honors Program and others are members of scholastic honoraries. The achievements of these brothers provide a challenge for pledges and brothers alike.

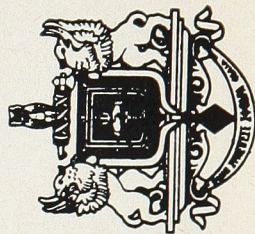
However, in addition to scholarship, pledges learn the importance of participating in fraternity affairs. These activities lead to responsible positions of leadership and provide training impossible to obtain from books and classrooms.

Also, pledges are taught the importance of participating in campus affairs and social activities.

Above all, Phi Chapter wants its pledges to become sincere, mature, well-rounded men who bring credit upon themselves, the University and their fraternity.



JOHN RUTHERFORD  
*Rusb Chairman*



- THETA—UNION COLLEGE—1833 . . . . . *Psi Upsilon House, Union College, Schenectady 8, N.Y.*  
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- BETA—YALE UNIVERSITY—1839 (Inactive since 1934) . . . . .  
 SIGMA—BROWN UNIVERSITY—1840 . . . . . *c/o Brown University, Providence 12, R.I.*  
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- PHI—UNIVERSITY OF MICHIGAN—1865 . . . . . *1000 Hill St., Ann Arbor, Mich.*  
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- OMEGA—UNIVERSITY OF CHICAGO—1869 . . . . . *5639 S. University Ave., Chicago 37, Ill.*  
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- CHI—CORNELL UNIVERSITY—1876 . . . . . *2 Forest Park Lane, Ithaca, N.Y.*  
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- NU—UNIVERSITY OF TORONTO—1920 . . . . . *221 St. George St., Toronto 5, Ont., Canada*  
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- EPSILON PHI—MCGILL UNIVERSITY—1928 . . . . . *3429 Peel St., Montreal, P.Q., Canada*  
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- EPSILON NU—MICHIGAN STATE COLLEGE—1943 . . . . . *810 W. Grand River Ave., Lansing, Mich.*  
 S. James Stebbins, '56, 3722 Ridgefield Rd., Lansing 6, Mich.
- EPSILON OMEGA—NORTHWESTERN UNIVERSITY—1949 . . . . . *1958 Sheridan Rd., Evanston, Ill.*  
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- THETA EPSILON—UNIVERSITY OF SOUTHERN CALIFORNIA—1952 (Inactive 1963)

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<sup>1</sup> Term expires Conv. of 1964.

<sup>2</sup> Term expires Conv. of 1965.

<sup>3</sup> Term expires Conv. of 1966.

<sup>4</sup> Term expires Conv. of 1967.

<sup>5</sup> Term expires Conv. of 1968.