

THE DIAMOND



OF PSI UPSILON

SPRING 1969



ON THE COVER

Benjamin T. Burton, Chi '21, died November 23, 1968. Brother Burton was the first man ever to serve as the President of the Executive Council, the Board of Governors of the Alumni Association, the Psi Upsilon Foundation, and Chairman of the Psi Upsilon Investment Committee.

T H E

D I A M O N D

O F P S I U P S I L O N

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Associate Editor DONALD G. PIPER, Pi '57
Contributing Editor EDWARD R. PURCELL, Psi '68
Editor Emeritus PETER A. GABAUER, Pi '25

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A Letter From the President

The major threat to the Fraternity system is not the New Left. It is not a growing disinterest or disenchantment with small group living among students and administrators. To the contrary, in recent years the trend in educational opinion has been toward small group living for undergraduates. The New Left has chosen to confront college administrations directly and to attack social and economic ills heretofore beyond the scope of the college student organizations. As a result, the Fraternity system has escaped its attention.

The major threats to our existence are inflation and mismanagement. The former we have to live with; the latter we must be without to live.

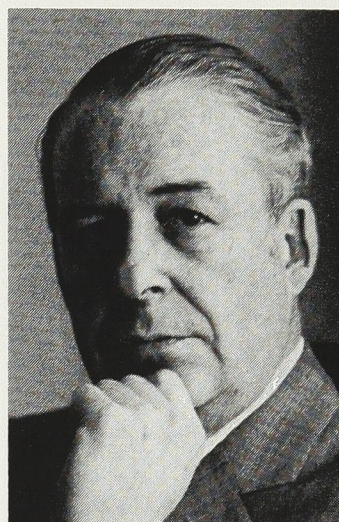
It is impossible for us to expand our membership indefinitely beyond our capacity to house and feed. We have a limited number of chapters and each chapter has a limited capacity, but it is imperative that we increase our numbers if we are to survive in the face of steadily rising prices and property taxes. This financial pressure makes the efficient operation of our chapters absolutely essential.

The Executive Council is aware of these problems and has moved to provide our chapters with the assistance they need in order to guarantee efficient management on a consistent basis. At its May meeting the Executive Council established a Regional Director Program and added another male member to the Central Office staff, whose principal responsibility it is to provide operational assistance to our member organization. (See related story page 20.)

No one doubts the seriousness of the situation with which we are faced but very few people realize the delicacy of the position from which the members of the Executive Council operate. There is a fine line between assistance and interference, particularly for an organization that has prided itself on volunteer self-sufficiency for so many years. Unfortunately, rising costs have steadily reduced our chapter's margin for error to the critical point. Professional staff assistance is no longer a luxury; it is a necessity.

The work done by our staff is apparent to those

who are in direct contact with any project with which the staff is involved. When its job is done properly, the problem is solved and the volunteers associated with the project receive the credit. This summer the staff has supplied assistance to the Epsilon Chapter to help it formulate and execute its rushing program, worked with the alumni board of the Theta Theta chapter to help it solve its housing problems, visited with the I.F.C. representatives of McGill at the request of the Psi U President of that organization to assist that group in preparing next year's rushing regulations, provided mailing services to the Delta, Eta, Tau, Chi and Psi Upsilon Association of Philadelphia and sent out collection letters for the Lambda. Our



staff has also handled the administrative details for various international boards, helped to write the annual communication, written and edited this edition of the magazine and planned the program and arrangements for the 1969 Convention.

Our central office operation justifies its existence. Our staff is limited in what it can do by the means that it has at its disposal and by the cooperation it receives. Psi Upsilon needs and deserves the support of all its chapters and members. When we come to the realization that we are all in the boat together and each responsible party grasps an oar and starts to pull in concert with the rest of the crew, we will have taken the most essential step toward meeting our challenge on the college campus.

Yours in The Bonds,

Jerome W. Brush, Jr.

Delta Delta '39

Benjamin T. Burton, Chi '21

1898—1968

Psi Upsilon lost one of its genuinely outstanding alumni with the passing of Benjamin T. Burton, Chi '22, on November 23, 1968. His passing occurred only one day before the 136th anniversary of the founding of Psi Upsilon, the Fraternity which he served with consistent excellence.

Through the years Brother Burton proved a thorough believer in the slogan of the Chi: "Give a thought daily to Cornell and the Chi." More appropriate for him this might be . . . "Give a thought daily to your Alma Mater, your Fraternity and your Community."

Brother Burton was the only man in the history of Psi Upsilon to hold the four major positions of leadership responsibility: President of the Executive Council, which position he held from January 1956, to October 1962; President of the Board of Governors of the Alumni Association from 1934 to 1940; President of the Psi Upsilon Foundation from 1964 until 1967; and Chairman of the Psi Upsilon Investment Committee from 1965 until 1968. From 1939 until 1956 he was Vice President of the Ex-

ecutive Council. His faithful attendance at meetings and other Psi U functions was exemplary and further indication of his interest in Psi Upsilon affairs.

In Chi activities Brother Burton was secretary, treasurer, and president for five years. He had been active in the affairs of his Cornell class and had served as its president. He also played an important part in raising \$12,000,000 for Cornell in one year as vice president of the Cornell Alumni Fund. In addition he was president of The Cornell Club of Essex County, New Jersey. He was made an honorary member in the Cornell Caduceus Society of the Cornell University Medical College and was a member of the Cornell Tower Club.

In 1948 he was voted an elector from New Jersey for the president and vice president of the United States.

In college he was a member of the Honorary Junior Society of Alpha Samack and the Honorary Senior Society, Sphinx Head. He was one of the organizers of the Red Key Society, an undergraduate group charged with the responsibility of entertaining visiting teams. He was also a manager of the Cornell crew, the last to be coached by the famous "Pop" Courtney.

During World War I he served as a second lieutenant in Field Artillery at Camp Zachary Taylor, Louisville, Kentucky.

Brother Burton attended a dance at Wells College with a fraternity brother (Charles K. Dickson, Chi '21) while both were undergraduates. It was there that both men met their future wives. In 1923 he married Miss Mary Barr Pew of Philadelphia, daughter of the late John G. Pew, pioneer oil, gas and ship-building executive and philanthropist.

Brother Burton is survived by three daughters: Dr. Sarah Burton Nelson—Wells College, 1946, and the Cornell Medical School, 1950; Mary Burton Blakney—Scripps College, California, 1950, where she was first in her class; and Barbara Burton Biggs attended Northwestern University, Wells College and Cornell School of Nursing.

Brother Burton was an investment broker. He founded and was senior partner in Burton, Dana & Co. with offices in New York, Philadelphia, Washington and Alexandria, Virginia. He was a member of the New York Stock Exchange. He was a director of the Quaker City Insurance Company, Philadelphia, and Castle Hot Springs Hotel, Inc., Morristown, Arizona.

He was a member of the Bankers Club, Union League and Downtown A.C. Clubs of New York, the Metropolitan Club, Washington, D.C., the Montclair Golf Club, Montclair, New Jersey, the Racquet Club, Philadelphia, and was a life member of the Skungamang River Golf Club of Coventry, Connecticut.—◆



Benjamin T. Burton, Chi '21, died November 23, 1968. Brother Burton was the first man ever to serve as the President of the Executive Council, the Board of Governors of the Alumni Association, the Psi Upsilon Foundation, and Chairman of the Psi Upsilon Investment Committee.

New Executive Council Member Elected

Michael Weaver, Jr. Theta Theta '50



The Seal of the Executive Council

At the regular May 1969 meeting of the Executive Council of Psi Upsilon, Michael Weaver, Jr., Theta Theta '50, was elected the newest member of the Council to fill a five-year term of office. Brother Weaver has the distinction of being the first Executive Council member residing on the West Coast during his term of office.

Brother Weaver was born in Seattle, Washington, and attended school in his home town. He received his B.B.A. degree from the University of Washington in 1950.

Brother Weaver's interest in Psi U affairs was evident throughout his undergraduate days and upon graduation he assumed the task of Alumni Chapter Advisor, celebrating his 20th anniversary in that position this June. He also held the presidency of the Theta Theta Alumni Association from 1953 to 1955.

Brother Weaver is presently a vice president of John Parker & Associates, Inc., a hotel, resort and transportation sales and marketing firm. He is a member of the Governor's Tourist Advisory Board of the State of Washington; Sales & Marketing Executives, International; Seattle Chamber of Commerce; Seattle Visitors' Bureau; Hotel Sales Management Association; and the American Society of Travel Agents.

Brother Weaver is also a member of the Seattle Yacht Club. He is a bachelor and in his leisure time enjoys

riding, skiing, and is known as an antique collector of high repute. Another special interest of Brother Weaver is his work with the Yakima Indian Tribe of south-central Washington. He was instrumental in organizing a touring Yakima basketball team which has helped the tribe greatly in easing its financial burdens.

Brother Weaver's thoughts on the importance of a strong fraternity system, especially a strong Psi U, are well known. Close and total participation of the alumni with the active chapter will produce a fraternity and the men of which we can all be proud.—♦



Michael Weaver, Jr., Theta Theta '50, is the first man ever to serve on the Executive Council of Psi Upsilon while a resident of the West Coast.

PSI UPSILON GRANTS

Gilbert W. Kehoe, Pi '70 Receives Hardie Award

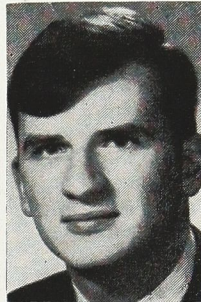
Brother Gilbert W. Kehoe, Pi '70, is the recipient of the Francis C. Hardie Award for the 1969-70 academic year. The Francis C. Hardie Award is named after an outstanding contributor to the Psi Upsilon Foundation, Inc., and is the largest grant given annually by the Foundation. It is given each year to the Brother in financial need who exhibits firm application to academic requirements, an active participation in Fraternity and college affairs and a desire to assume financial responsibility through part-time and summer employment.

Brother Kehoe is a senior at Syracuse University majoring in history with a minor in English. He previously attended Curry College in Milton, Massachusetts, and has been on the Dean's List at both schools. For several years Brother Kehoe has been supporting the costs of his education by means of various loans, school year employment and summer jobs as diverse as house painting and stable boy.

Gil is active in athletics as Intramural Chairman of the Pi and member of the Syracuse track and lacrosse

clubs. He plans to run for the University when he becomes eligible for athletics this fall.

Brother Kehoe is a member of an old Psi U family that includes his father, Burton T. Kehoe, Pi '37, and his brother Burton T. Kehoe, Jr., Pi '64.

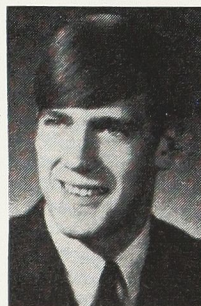


sides in that city. He prepared at LaSalle Institute in Troy.

Brother Webb is an outstanding scholar and has been selected to the Union College Dean's List seven times. He holds a New York State Regents Scholarship and a previous grant from the Psi Upsilon Foundation. He has spent his summers both in study and in working as a life-guard and for the Tobin Packing Co. and Freihofer Bakers.

Bob is an active participant in Theta affairs and is a member of the Union College newspaper staff, Newman Club, and the Pre-med Society.

John S. Morris, Upsilon '70, receives his second Foundation grant. A resident of Tonawanda, New York, Brother Morris is a business major and maintains an almost perfect A average while serving both the Upsilon and the University of Rochester



Interfraternity Council as social chairman.

John is a member of Mendicants, the Junior Men's Honorary Society at Rochester and plays varsity lacrosse. He holds scholarships from the New York State Regents and the University and has been employed by the Continental Can Co. for the past three summers.

Richard A. Hardej, Kappa '72,

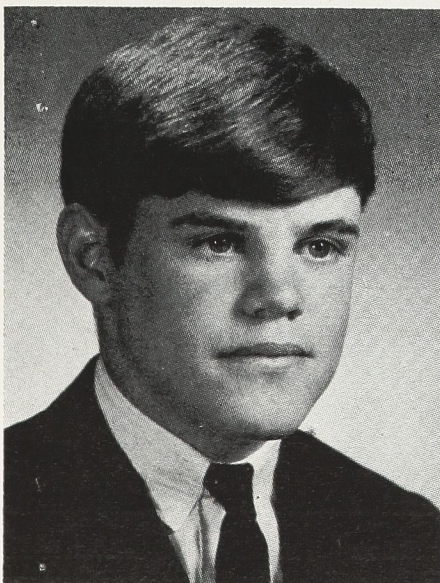
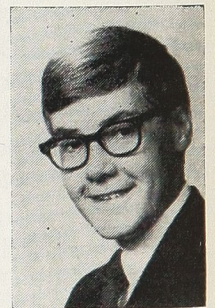
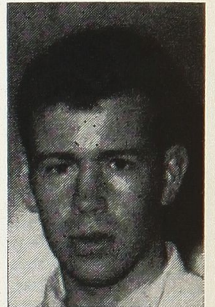
is a sophomore math major from Georgetown, Connecticut. "Hobart," as he is called by his friends, has distinguished himself on the Bowdoin freshman football team and track and field team. During the period of freshman orientation last fall Brother Hardej and a number of his other pledge classmates engaged in a community service project of painting the Merrymeeting Community Action Day Care Center rather than in the usual phases of hazing.

Brother Hardej works in the Kappa dining room and has spent his summers doing landscape work and working for the Stonemill Charcoal Grill Co.

Richard S. Johnson, Eta '72,

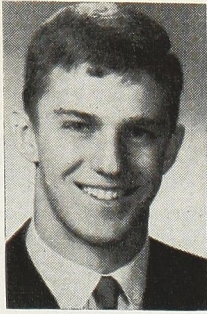
is a sophomore in the College of Business and Economics at Lehigh University. Brother Johnson was born and lives in Dunkirk, New York, where he attended high school and was active in all school activities. He was also awarded a scholarship by the Elks.

At Lehigh, Rich has been active in yearbook work and intramural sports and stands tenth in his class scholastically. He has spent his summers working as a caddy, grounds keeper, and house painter.



Gilbert W. Kehoe, Pi '70

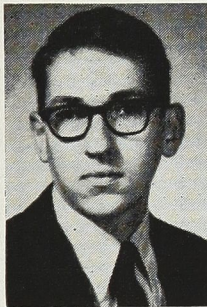
Robert P. Yeaton, Zeta '71, is a government and urban studies major from Lynn, Massachusetts. He is an Alfred P. Sloan and American Baptist Scholar.



Brother Yeaton has been extremely active at the Zeta, holding two of the most important responsibilities of the sophomore class, that of academic chairman and editor of "The Zeta." He also organized a pledge weekend activity of repairing and painting a local Project Head Start Nursery School. He is chairman of his dormitory governing council and donates one night of his time a week to tutor slower high school students.

Bob has an outstanding academic record and is a prime candidate for Phi Beta Kappa. His summer jobs have included janitorial and library work and in the winter he particularly enjoys skiing.

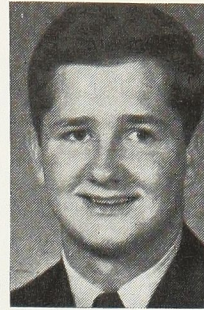
Robert A. Strong, Iota '70, is a senior from Baltimore, Maryland, majoring in political science. Brother Strong has been most active at Kenyon putting his training in govern-



ment to use at the student level. He has been treasurer of the Kenyon Student Council and will hold the office of president this coming year. His efforts have earned him selection to the faculty-student committee appointed by Kenyon's president to study the future of the school.

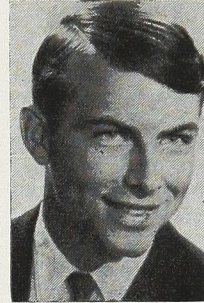
Bob hopes to become a lawyer and is carrying a solid B average in his studies. He has worked as a Fresh Air Camp counselor and clerk and in his spare time enjoys newspaper work, photography, and film making.

Stephen R. Skipton, Epsilon Omega '73, is a chemistry major from Pontiac, Ill. Brother Skipton received his high school diploma from Pontiac Township High School where he graduated first in his class, and for the first two quarters at Northwestern led his class in the difficult Institute of Technology. He hopes to become an engineer.



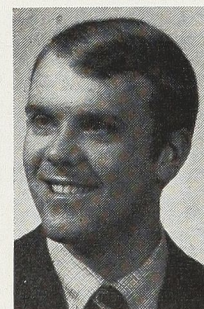
Steve has been a constant contributor to his pledge class and the Epsilon Omega, especially intramurals. He holds an Illinois Scholarship and has worked as a men's wear salesman and roofer.

Charles H. McCormick, Upsilon '71, is a junior political science major from Bath, New York. Brother McCormick is the Upsilon house manager and his skill can be seen in the fine condition of his charge. He has the unusual knack of getting this difficult job done and still having friends after it is finished.



Brother McCormick is also very active on the Rochester campus as a member of the varsity golf team, Yellow Key Honorary Society, and committee on educational policy. Chuck carries a solid B average and has spent his recent summers working in the wineries of the Hammondsport area. He hopes some day to become a lawyer.

Frank M. Robertson, Epsilon Phi '71, is a resident of Lachine, Quebec, where he attended Lachine High School. Brother Robertson is majoring in psychology at McGill and hopes to enter the field



of industrial relations.

Frank has served the Epsilon Phi as second vice president and the McGill Interfraternity Council as its president. He played junior varsity at McGill and has worked as a camp counselor and at Expo '67.—◆

On the Road

(Continued from page 27)

but we feel we have to give them (distributors) a chance to lie down on the couch and talk about their problems—except that we use a steak dinner and cognac."

In Denver Wednesday morning, after finding out where he was, Mr. Davis spent 22 minutes trying to get a waitress' attention in the Holiday Inn dining room. He had to wolf his breakfast when it finally came and dash off for an appointment with G. R. Carrel, chief of the Colorado Highway Patrol. By midday, he was at the state police academy, where he was taken on a tour and fed a chili lunch.

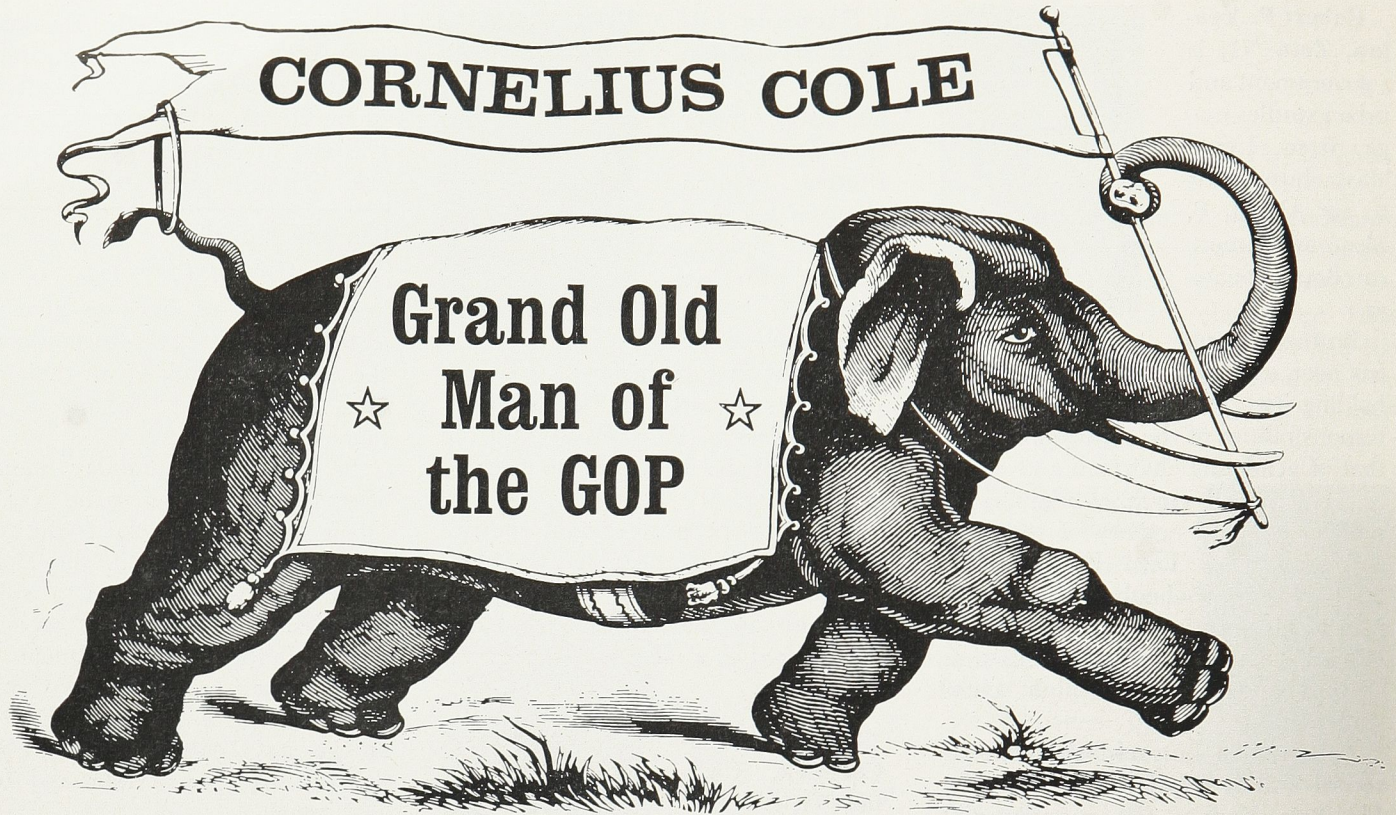
Showdown in Los Angeles

On our next-to-last stop, in Los Angeles, Mr. Davis again took a distributor out for drinks and dinner. But the evening wasn't as pleasant as the one in Dallas. This distributor, who came into Los Angeles from another area, hadn't been meeting Federal Sign's expectations, and the dinner was scheduled as a showdown of sorts. Mr. Davis told him: "You have been on notice since October and now you are in trouble—big trouble." He said the distributor's franchise might be "yanked" if he didn't add manpower to two states. The distributor replied that Federal Sign needed him as much as he needed it, and nothing was resolved.

The trip wound up in San Francisco partly for personal reasons. Mr. Davis dates a woman named Dale in San Francisco and tries to schedule his trips to end there whenever possible.

So did Mr. Davis' week end with a lively night on the town in the grand traveling-salesman tradition? Not according to what he told me when we parted. "On Friday nights I come in a basket case," he said. "Dale knows that when I get in, she's supposed to build a fire, fix me a meal, give me a jug of cognac and not say a word until 10:00 or 11:00 p.m."—◆

Over the past nine years, the Psi Upsilon Foundation has awarded over \$18,500.00 to 82 needy undergraduates.



Richard M. Nixon may not know it but he owes a sizable debt to a Wesleyan alumnus of 120 years ago.

The man: Cornelius Cole, Xi '47, a native of Lodi, New York, and an authentic forty-niner.

Brother Cole was a founder of the Republican Party in our 37th president's native state. Curiously, on an 1856 petition announcing formation of the party, Cole's signature appears just below that of an "A. B. Nixon."

Not only did Brother Cole help found the California GOP; he also was the first Californian on the Republican National Committee (1856-63), a Congressman (1863-65) and the state's first Republican senator (1866-72).

"Marvelous stories" about the far-away discovery of gold lured Cole from a budding law practice in his native state.

With six others he left Lodi on February 12, 1849, and arrived at Sutter's Fort July 24. To gain time on the adventurous crossing the party had abandoned wagons and cumbersome goldwashing equipment bought in St. Louis. Cole claimed the group was the first to reach California that year via the overland route.

Brother Cole's year of goldhunting earned him some \$2,000 but the fever wasn't in his blood. After some disappointing speculations he resumed practicing law, first in San Francisco and later at Sacramento.

Before long he was bitten by the political flea, which proved far more infectious than the goldbug.

Cole went East in 1852 to visit his family and on that trip met his bride-to-be, Olive Colegrove. The next year, following a cross-country engagement, she traveled to California, by way of the malarious Isthmus, and they were married.

The Coles had nine children. It is fair to assume that Olive, who died in 1918 at age 85, was a gentle goad to her husband's political ambitions. In 1916 she was among three women delegates to the Republican national convention in Chicago and was the oldest delegate there.

California, historians show, was quite as crucial to the beginnings of the Republican Party as it was to Nixon's victory. Every schoolboy knows that the first GOP national standard-bearer, explorer John C. Frémont, gained much of his fame in the Golden State.

And it was under the banner of "Frémont, Freedom and the Railroad" that Brother Cole sought, in the turbulent time before the Civil War, to swing the state into the Republican column. To aid in the effort Cole edited a short-lived Republican paper which, he wrote later, "had the reputation of being as radical as required by the events of the period."

In those early days the state was deeply, often violently, split by the slavery question. A pro-slavery paper described California's first Republican meeting as "the convention of nigger worshipers." Cole's paper retaliated by charging that, "We have all the gamblers and prostitutes in the state against us."

Cole's legal and political efforts made for some hair-raising experiences in that rough-and-ready era. He once talked a lynch "jury" out of passing a death sentence on two Mexicans—but the mob hanged one anyway. Cole wrote grimly: "The multitude had come to see a person hanged and they were not disappointed."

On another occasion, while editing his paper, Brother Cole was in a bookstore when he encountered the state's chief justice, a prime political

target. "Lay on," the judge said. "My skin is as thick as the hide of a rhinoceros." The same jurist later bludgeoned in the head of another opponent.

Brother Cole did not consider himself an abolitionist, but over the slavery issue he had forsaken his original Democratic allegiance for the embryonic Republican movement.

In 1863 Cole went to Washington as California's sole Republican congressman. He became a friend of Lin-

coln and was present at the Gettysburg Address, which created little stir at the time.

Before trekking to California, Cole had studied law in the office of ex-Governor William H. Seward. Now Cole renewed his friendship with the secretary of state, and this resulted in his later having a finger in Seward's successful effort to purchase Alaska.

In Congress Cole tended to side with the so-called "radical Republican" element. He came early to favor

the abolition of slavery, urged arming the freed Negroes and later voted for the impeachment of President Andrew Johnson.

He was a staunch supporter of western railroads—until they became, to his mind, excessively greedy. Several of Cole's ideas seem quaint today. For instance, he supported the franchise for Negroes but not for naturalized Chinese. His solution of emancipation was a proposal that the United States annex Santo Domingo as a haven for Negro emigration.

Unfortunately for Brother Cole, his duties in Washington meant that he could not keep his finger on the throbbing political pulse of his state. When he was defeated for reelection to Congress, it did him no harm, for the state legislature promptly picked him for the Senate, where he was rewarded with chairmanship of the powerful Appropriations Committee.

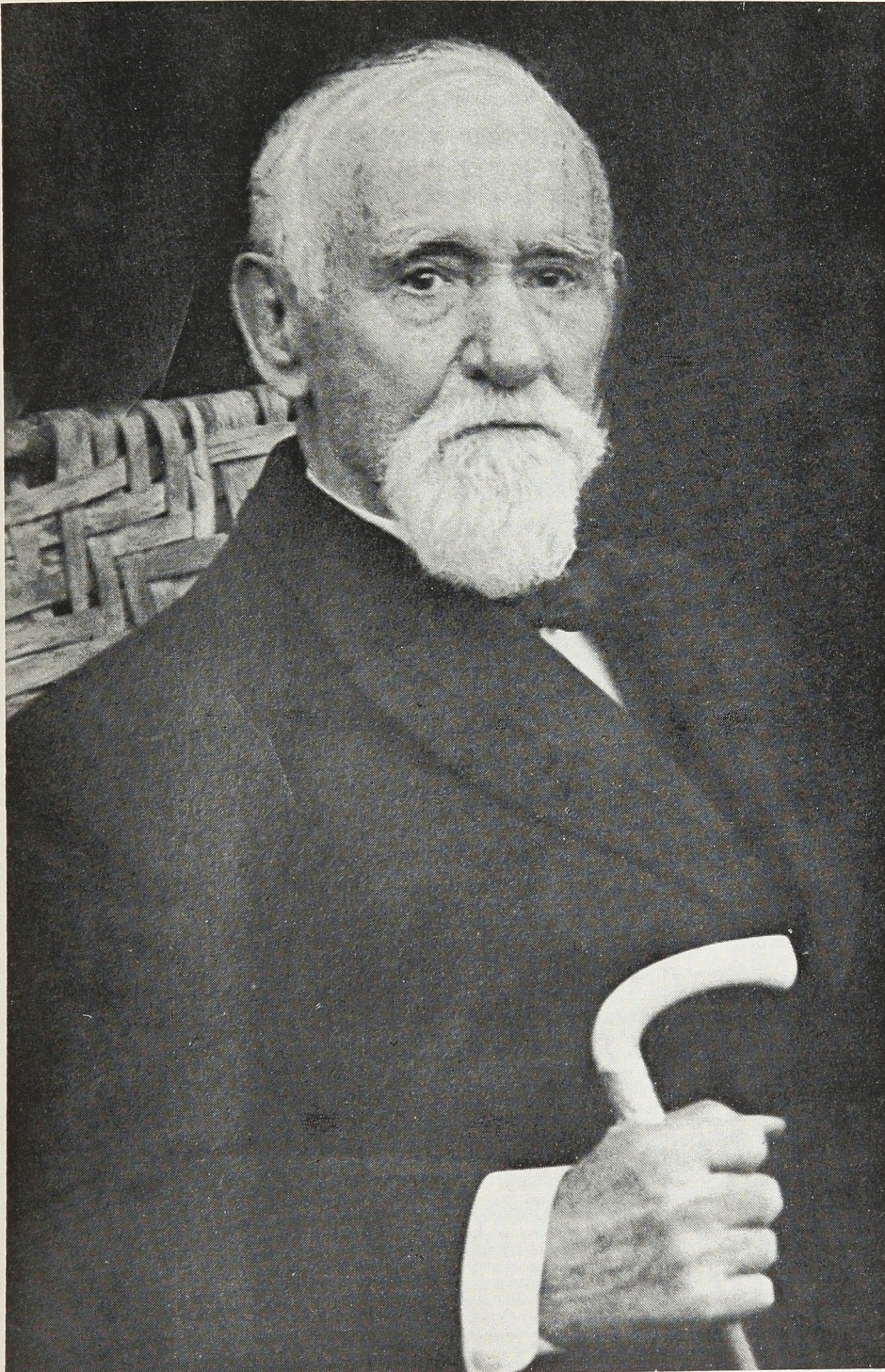
But it was a period of heated political enmities; Cole had made his share of enemies, and during his six Senate years these railroad-abetted foes laid their plans—and spent their money—carefully enough to insure his defeat. Thereupon the ex-senator returned to his law practice but did not retire from an active interest in public life.

In 1922—during his 100th year—Brother Cole traveled across the country to receive an honorary doctorate from Wesleyan, of which he was then the oldest alumnus. On the same trip he met President Harding and spoke before the U.S. House. The House speaker, the famed "Uncle Joe" Cannon, then 86, described himself as "a mere boy" in Cole's presence.

Brother Cole saw moderation as the clue to his active old age. "It's no trick at all to live to be 100, but I'm rather doubtful about the possibility or advisability of adding another hundred onto the five score," he said. Even at this age, as California's "Grand Old Man" and a favorite subject for newspaper interviews, he remained busy as a speaker and lawyer. He was past 100 when he argued his last case.

Richard Nixon was an 11-year-old Whittier schoolboy when Cornelius Cole, weakened by pneumonia, died in Los Angeles on election eve, 1924, at the age of 102.—◆

Cornelius Cole, Xi '47, in his 100th year



Alumni President's Profile

Wolcott A. Hokanson, Jr., Kappa 1950

Wolcott A. Hokanson, Jr., Kappa '50, Vice President for Administration and Finance at Bowdoin College, has long been active in the affairs of Psi Upsilon Fraternity. Currently President of the Kappa (Bowdoin) Chapter, Brother Hokanson is a former chapter treasurer. He served as vice chairman of the committee in charge of arrangements for the 126th International Psi Upsilon Convention, held at Bowdoin in September of 1968.

In addition to his duties as Bowdoin's Vice President, Brother Hokanson served during the second semester of the 1968-69 academic year as a Lecturer in Economics.

A magna cum laude and Phi Beta Kappa graduate of Bowdoin in the Class of 1950, Brother Hokanson has been a member of his alma mater's staff since 1953, when he was appointed Assistant to the Bursar. He became Bursar in 1959, was appointed Executive Secretary in 1961, and was named to his present position in 1966.

Entering Bowdoin in 1946, Brother Hokanson received his A.B. degree two years later. In 1950 he was awarded an M.B.A. degree at Harvard University. He was Administrative Assistant to the Comptroller at Yale University from 1950 to 1952, when he became Business Manager of Adelphi College. He served in the latter position until returning to Bowdoin. He was Campaign Director of the College's successful \$10 million Capital Campaign.

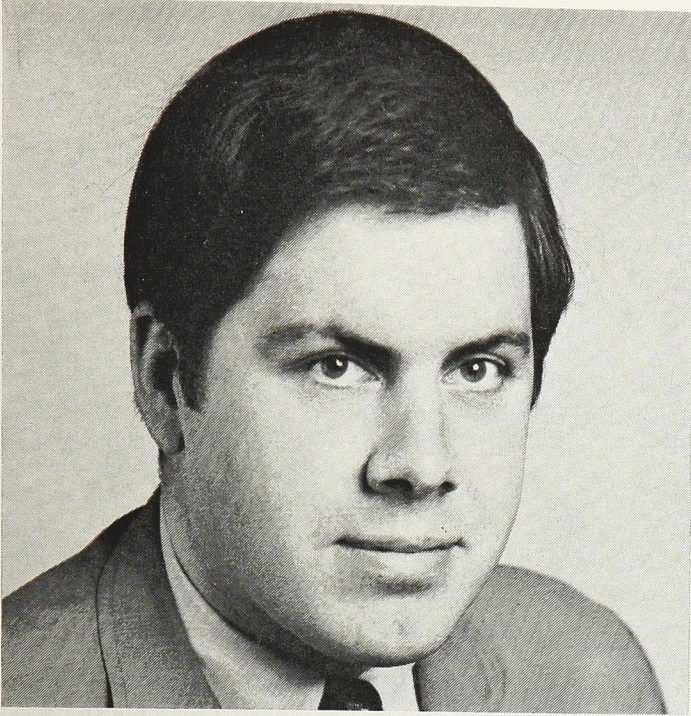
Brother Hokanson is Chairman of the Brunswick Finance Committee, a Trustee of the Regional Memorial Hospital in Brunswick, a former Chairman of the Republican Town Committee, and a former Director of the Brunswick Area United Fund. He is a member of the American Alumni Council and a former member of the American College Public Relations Association. A veteran of World War II, he served in the U.S. Marine Corps from 1943 to 1946.

A native of Somerville, Massachusetts, Brother Hokanson attended elementary schools in Quincy, Massachusetts, and prepared for Bowdoin at Thayer Academy, Braintree, Massachusetts. He is married to the former Frances Clark of Quincy and they have four children, Bradley, Clark, Ross and Kimberly.—♦



Thanks for the Help . . .

Over the years THE DIAMOND has run a number of articles featuring prominent men in our Fraternity. Beginning in this issue we will feature one of the most important groups that any organization can possess—those men who actively contribute so much of their time and skill in making Psi Upsilon a success.



John E. Cleghorn

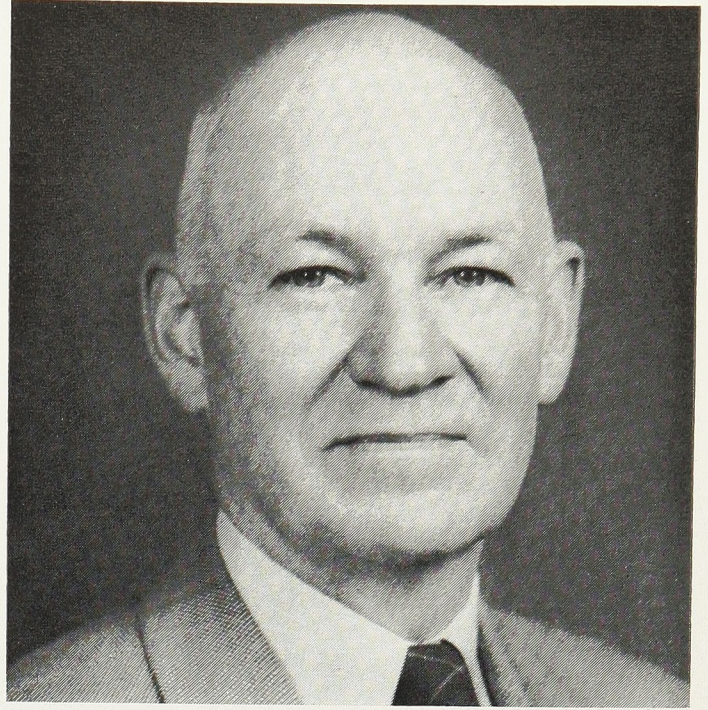
President, Epsilon Phi Alumni Association

John E. Cleghorn, Epsilon Phi '62, was born in Montreal on July 7, 1941, and attended Westmount High School. Brother Cleghorn entered McGill University in 1958 and has been actively involved with the Epsilon Phi ever since. While at McGill he served as House Treasurer (1960), House President (1961), and President of the Interfraternity Council (1961). He has been the Psi Upsilon Alumni Director since 1964 and President of the Epsilon Phi Alumni Association since 1967.

Brother Cleghorn is presently employed as the manager of the Winnipeg branch of The Mercantile Bank of Canada, wholly owned subsidiary of First National City Bank of New York. Before accepting his present position in Winnipeg, Brother Cleghorn held the position of Assistant Manager in charge of marketing development and Assistant Manager of the Bank's Montreal Office.

Brother Cleghorn is married to the former Pattie Eleanor Hart and resides with two sons, Charles and Ian, and a daughter, Andrea, in Winnipeg, Manitoba. Brother Cleghorn is active in various business associations and clubs and is Director of the Montreal Branch of the McGill Graduates Society. He also enjoys skiing, hunting and fishing in his leisure time.

Unfortunately, Brother Cleghorn has recently been forced to prematurely resign the presidency of the Epsilon Phi Alumni Association due to new business commitments. Although unable to continue in that post, his long record of service and deep interest in our Fraternity is certain to continue.—♦



R. Roy Perkins

Treasurer, Psi Chapter Trustees

R. Roy Perkins, Psi '19, is one alumnus known to all members of the chapter over the past 35 years. In 1933 he assumed the duties of Treasurer of the chapter alumni association. The Psi had built a house ten years before and was deeply in debt. Over the years he worked closely with the other alumni officers and when he gave up this job in 1964, the house was free of debt with some \$16,000 in the bank for future use.

During the past five years he has served as Treasurer of the Chapter Trustees, working closely with the undergraduate treasurer and steward. He handles room rent money from which are paid taxes, insurance, repairs and replacements.

Brother Perkins was born in Ogdensburg, New York, and in college was editor of *Hamilton Life*, the college newspaper, was on the track team, and a member of Pentagon, the senior honorary society. On graduation, he was awarded the Elihu Root Fellowship for a year of graduate work at Harvard. He spent his active life as a science teacher and later, Assistant Principal in charge of discipline, in Utica Free Academy, a school of some 3,000 pupils. After retiring in 1962 he moved to Boonville, New York. He married Dale Custer Hall of Detroit, Michigan, and they have three children.

Brother Perkins attends the bi-monthly meetings of the Chapter Trustees and Directors, regularly and never misses the annual initiation or commencement meeting at the Psi. He has attended many of the Fraternity Conventions. His first being at the Mu in 1919 and the most recent with the Kappa in 1968.—♦

Highlights of the Executive Council

Additional Assistance

It is impossible to overestimate the changes that have occurred in the university world. These changes have their cumulative effects on the social institutions that seek to play a role in the university community. Psi Upsilon is no exception.

Many of us who have had the opportunity to work with our undergraduates on a day-to-day basis realize that the appearance and substance of undergraduate life are not the same, but circumstances are not the same either. Many of our alumni are seriously concerned about the course of events and the apparent rejection of many values that we have held dear. Some of this concern is justified. Much of it is not.

American society has been plagued by a polarization of opinion based on age to the point where the "generation gap" is functioning as a self-fulfilling prophesy. Alumni are reluctant to deal with undergraduates because the current members will react in a hostile fashion, if at all. The undergraduates, for their part, hear much of the past excellence of Psi U, but see far too few personal expressions of interest from alumni members. Without person-to-person communication which is the substance of our association, it is highly unlikely that our undergraduates will ever effectively identify with our Fraternity. To provide this contact within Psi Upsilon, between its undergraduates and alumni, the Executive Council has voted unanimously at its May meeting to institute a Regional Directors Program and hire an additional staff man to act as a Service Secretary to our member organizations.

Board of Regional Directors

Under the provisions of the Regional Director Program, each Director will be responsible for visiting the chapters in his area. For the sake of this program we will divide the Fraternity into six regions: the West Coast, Canada, Indiana-Michigan-Ohio, Illinois-Minnesota-Wisconsin, New York-Pennsylvania, and New England. It will be the responsibility of these Regional Directors to call to the attention of the Executive Council those situations with which our staff can be of assistance. The Regional Directors will meet once or twice a year to discuss their problems and to structure our operation so that we can provide the most meaningful assistance to our undergraduate and alumni groups.

Young alumni in the 25-35 age group are being recruited for the positions on the Regional Board of Directors. Enlisting the assistance of talented young men will provide the Executive Council with access to thinking which is closer to the current undergraduate campus scene. It will also provide a reservoir of talent from which

the Executive Council can draw in the future. By providing an opportunity for young men to participate in the affairs of the entire Fraternity, the Executive Council will have an opportunity to select its members in the future from people who have had experience which is other than parochial.

Service Secretary

It is impossible for one staff officer to provide the Fraternity with the continuity of management which it needs and at the same time to provide the coverage in the field which is absolutely necessary to the operation of our undergraduate chapters and alumni groups. Accordingly, Edward R. Purcell, Psi '68, has been hired for the position of Service Secretary. His main duties will be to:

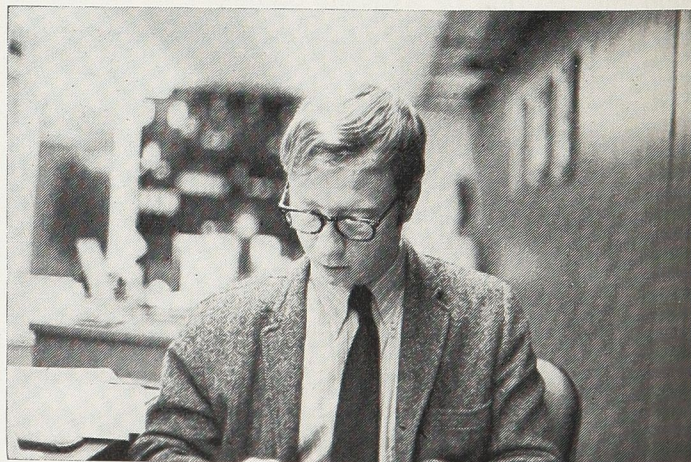
- A. Visit the chapters and provide specific operational assistance where needed.
- B. Generally assist the Executive Secretary in his duties on behalf of the Fraternity.

(See Story, Page 20)

Chapter Visits and Reports

UPSILON

Our operation at the University of Rochester is in considerably better shape than it was two years ago. This improvement is in no small way attributable to the efforts of Council Member A. Durston Dodge. The house financial operation is conducted under alumni supervision. The chapter pledged 26 men and initiated 22 of these. Participation in college activities, particularly athletics, is quite strong. The problem most frequently encountered by the chapter leadership is the occupancy of apartments by members of the junior and senior classes in preference



Additional staff assistance will mean increased service to our chapters and alumni.

to living in the chapter house. The membership and leadership potential of the freshman and sophomore classes was described as good by all interviewed.

The chapter has made several constructive changes in its rushing and pledge education programs. The chapter has eliminated a great deal of physical hazing which has been unfortunately characteristic of pledging at the University of Rochester. Undergraduate President John Shinnock stated that a concerted effort is being made to involve the freshmen in the affairs of the Psi Upsilon Chapter from the inception of their relationship with the same.

There is some difficulty concerning the precise definition of the relationship between the individual house corporations and the University of Rochester. The President of the Alumni-Interfraternity Council, a member of Alpha Delta Phi, stated that both his organization and Psi Upsilon had deeded their property to the University in 1931. Neither the University nor the Psi Upsilon Householding Corporation has any knowledge of the aforementioned transaction. An investigation has been undertaken to determine the ownership of the property and the precise legal relationships involved.

EPSILON PHI

Our chapter at McGill University has consistently been the best managed of our Canadian organizations. This chapter has a well supervised financial operation, an excellent group of young alumni officers, a distinguished group of older alumni and a healthy sense of cooperation between the undergraduates and the alumni. The Epsilon Phi's alumni organization has done a creditable job of maintaining contact with its members. The alumni contact program consists of two newsletters a year and two social functions which are attended by both undergraduate and alumni members.

The chapter is facing a serious financial crisis in that we have been experiencing a two-year decline in the number of undergraduate members. Two years ago there were 48. Today there are only 35. The large graduating class and a small entering pledge class further compound the financial difficulties which will be faced by the chapter next year. The alumni board has decided to run the house for the summer in order to improve its physical condition and gain additional income for our operation. The chapter is currently facing a cash flow problem as has been typical of our Canadian chapters at the end of their operating year. Unlike their American counterparts, our Canadian chapters collect almost all of the money owed to them from the prior year's operation during the summer months.

Despite the aforementioned problems, our position on the McGill University campus is basically sound. Of the last eight presidents of the McGill Interfraternity Conference, six have been members of our Epsilon Phi Chapter. Attention will have to be paid, however, to the rushing program of this chapter during the next operating year. The results that are achieved will in no small measure determine the nature and effectiveness of our operation.

EPSILON

The visit to the Psi Upsilon Chapter at the University of California was made April 19-21. I met on several oc-

casions with representatives of the Dean of Students Office, our alumni organization, and the officers of our undergraduate chapter. As a result of a review of the circumstances and after consulting with the aforementioned representatives of the University, our alumni and undergraduates, the following program was formulated and will be implemented:

- A. The Epsilon Alumni Board will do a rushing recommendation letter to all members of its Alumni Association. The purpose of this letter will be to solicit the names of entering freshmen at the University of California who are prospects for membership in the Epsilon Chapter.
- B. The Central Office will provide assistance in the formulation and operation of the rushing program which will be designed to take advantage of the recommendations that are received. California will be divided into Northern and Southern districts. The Alumni Association will appoint an alumni rushing chairman for each district. The undergraduate chapter will appoint corresponding rush chairmen.
- C. William F. Cronk, Epsilon '64, has agreed to act as Alumni-Undergraduate Chapter Contact Officer.
- D. The officers of the Epsilon Alumni Association will submit a financial statement of position and a prospectus for their operations for the next fiscal year. They have already informed me that they will ask the Psi Upsilon Foundation for a loan not to exceed \$5,000.

The Epsilon Chapter expelled from its undergraduate membership all of those individuals who insisted upon smoking marijuana and using other hallucinogenic drugs in the chapter house. This reduced their active membership to 12. During the past academic year, members of the Epsilon pledged and initiated six men. We have good men at Cal, but we simply do not have enough of them. It is financially impossible to operate the Epsilon Chapter House with only 18 members. Accordingly, our future existence at the University of California will be determined by our rushing effort this summer. The Epsilon Chapter held its Annual Founders Day Dinner on Monday, April 28, 1969. It was attended by 50 alumni and every member of the undergraduate chapter. According to Peter Steiner, the Assistant Dean of Students at Cal Berkeley and the major speaker at the Founders Day Dinner, there was serious discussion of the problems facing the Epsilon Chapter and a consensus that no effort would be spared to reestablish the Epsilon Chapter as a leader among fraternities at the University of California. We have the alumni necessary, sufficient undergraduate talent, and the support of the Dean of Students Office. Combined with the assistance of the Executive Council Office, I believe that the efforts of the interested individuals can be put together in a meaningful and successful way.

Brother Fretz expressed his appreciation to Council Members Robert W. Morey, Roland B. Winsor, A. Durs-ton Dodge, and Dan H. Brown for their assistance during chapter visitations made since the last Council Meeting.

EARL J. FRETZ, Tau '64
Assistant Secretary

Wagner Runs for New York City Mayoralty Nomination

Psi U Seeks Fourth-Term

Robert F. Wagner, Beta '33, has announced his candidacy for a fourth term as the Mayor of the nation's largest city. Brother Wagner is 59 years old and the only child of the late U.S. Senator Robert F. Wagner.

Brother Wagner attended public school in Manhattan, the Loyola School, Taft School, and Yale College from which he received his A.B. in 1933. He also attended the School of International Relations in Geneva and the Yale Law School from which he graduated in 1937.

Elected to the New York State Assembly in 1937, Brother Wagner followed in the steps of his father, a noted social reformer. After serving three terms in the Assembly, he resigned to volunteer for service in the U.S. Army Air Force. He was discharged in 1946 with the rank of lieutenant colonel listing many war decorations among his accomplishments.

Upon returning to civilian life, Brother Wagner joined the New York law firm of Wagner, Quillinan, and Tennant. His commitment to public service, however, drew him back into government and he served in numerous positions including Manhattan Borough President.

In 1953 he challenged the incumbent Mayor, Vincent Impellitteri, in the Democratic primary, won, and went on to become the youngest Mayor in New York City history. In 1956—though he ran 1.1 million votes ahead of the Democratic ticket, headed by Adlai Stevenson—he lost a race for the United States Senate. In 1957 he won reelection as Mayor with the largest margin of victory in the city's history and again in 1961 he was chosen to lead the nation's largest city.

After leaving City Hall in 1965, Brother Wagner served as a member of the President's Crime Commission and Vice President of the New York State Constitutional Convention. In July, 1968 he was appointed Ambassador to Spain by President Johnson and served in that capacity until March of this year.



Robert F. Wagner, Beta '33

It has been known for some time that Brother Wagner has been anxious to re-enter public life and when recently asked about the 1965 election in which he declined to run, he said, "I certainly feel I could have won again. . . . I don't know by how much, but I feel confident we would have won. I would love to have been in there."

This year Brother Wagner will be in there and as a fellow Psi U we wish him luck.—◆



Brother Seelye

"Gives Up the Good Life"

After a lifetime spent in the halls of academe, "living the good life," Alfred L. Seelye, Pi '37, has resigned his position as dean of the Michigan State University College of Business and Graduate School of Business to enter the wars as a corporate executive. He will become president of Wolverine World Wide, Inc., of Rockford, Michigan.

Between 1958 and 1965 there was no stopping Wolverine. With the introduction of a new type of shoe on

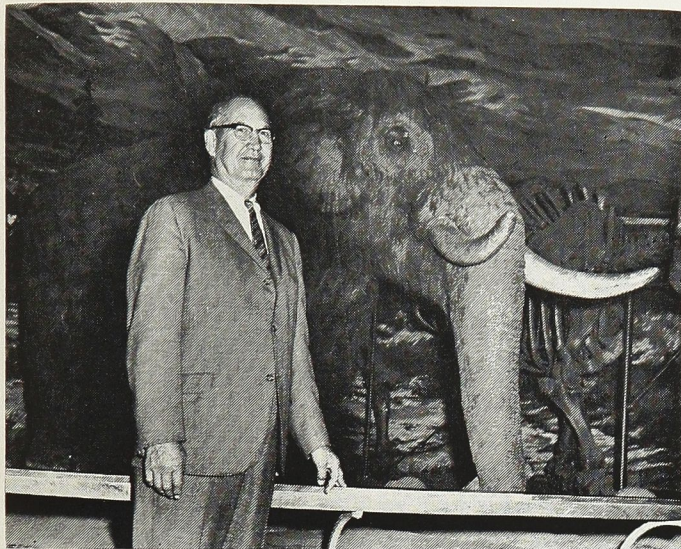
the market, Hush Puppies, sales leaped from \$11 million to \$55 million in 1965. Wolverine moved from 53rd to sixth among U.S. shoe manufacturers.

If such a thing as being too successful can happen, however, it happened to Wolverine and by 1967 competitors had absorbed a large part of the new "casual leisure market." It was then that the Wolverine Board of Directors first placed a call to Brother Seelye.

Why did he take the job with all its headaches since he already was "living the good life"? Says Brother Seelye, "It's a new challenge." It was a good life being a college dean, but Brother Seelye is sure there's a better life in business.—◆

Hugh Meredith Flick, Xi '28

Cultural Education Builder



Hugh Meredith Flick, Xi '28

For decades the Flick Family has had an important part in cultural education in New York State. Dr. Alexander C. Flick was a professor of history at Syracuse University, when his three Psi U sons, John W., Pi '24; Alexander C., Pi '27; and Hugh M., Xi '28, were attending Syracuse and Wesleyan. In 1923, their father became New York State Historian and Director of the Division of Archives and History, where he served until 1939.

It was a natural transition for Brother Hugh M. Flick to follow in his father's footsteps. He joined the New York State Education Department, in 1928, as an assistant in the Division of Archives and History. He had attended the University of Berlin Summer School in 1927, after nine summers of extensive travel abroad, as Business Manager of the University Travel Study Club.

From 1933 until 1936, Brother Flick was with the New York Historical Society. He then became Senior New York State Archivist, and in 1939 succeeded his father as Acting State Historian and Director of the Division of Archives and History.

In January of 1941, Brother Flick enlisted in the New York State National Guard. He was immediately inducted into the United States Army, where he served for six years. In successive steps he was promoted from private to lieutenant colonel. He served with the Medical Corps, the Infantry, the Coast Guard Artillery and Corps of Engineers, before attending Officers' Training School, in the Adjutant General's Department. He became Chief of the War Department Records Branch. He was awarded the Legion of Merit for his services in organizing and de-

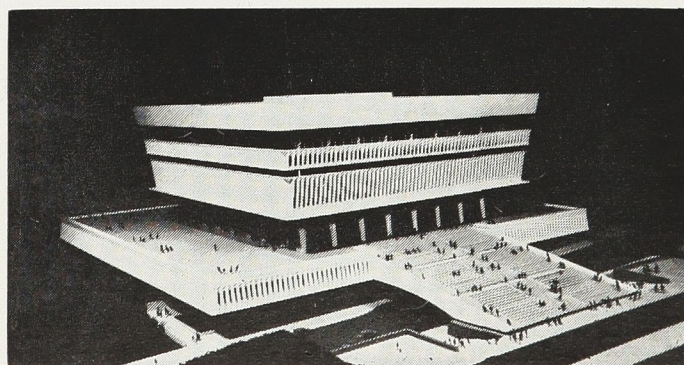
veloping a major War Department program in Records Administration.

While in the service, in 1942, Brother Flick married Carol Camblon of Columbia Heights, New York. They have three children. Brother Flick received a Doctor of Philosophy degree from Columbia University in 1947. While there he held the Edward H. Perkin's Fellow in History. He then returned to the New York State Department of Education, in Albany, and in 1949 was made Director of the Division of Motion Pictures.

Dr. Flick was Executive Assistant to New York State Commissioner James E. Allen, now United States Commissioner of Education, from 1955 to 1960. On April 7, 1960 Brother Flick was appointed Associate Commissioner of Cultural Education. It is in this role that he has the tremendous responsibility for the development of the internal workings of a building that will become of worldwide renown. Herewith, is a picture of the \$85 million Cultural Center, being built as part of the New York State Capital Mall, at Albany, New York.

The base of the Cultural Center will be a four-acre main exhibit hall of the New York State Museum. The Center will also house the New York State Library, History Office, and Science Service Department. Dr. Flick is aided in this enormous project by his trained staff of some 500 people.

Brother Flick has this comment on the Cultural Center, "It will be an educational bargain. Millions of school children and adults will pass through the museum in years ahead; and they will come out more knowledgeable, than when they entered. The Center will be a painless education, a mixed-media teaching machine, impossible for any school to match, yet available to every school in the state. A cultural asset like the Center is hard to come by; but, once established, it is a living legacy, to be amortized over generations, instead of a few short years."



Rendering of New York State Cultural Center

Psi of Psi Upsilon

125 Years of Service to Hamilton College

This past September the Psi Chapter began its 125th year on the Hamilton College campus. During this century and a quarter of active membership, the Psi has been continually dedicated to the fraternal ideals of Psi Upsilon. This fine tradition of the Psi owes a great deal to the foresight and initiative of the founders of our chapter. In the 1840's Hamilton was a tiny institution of only 100 students, four professors, and a president; nevertheless, this small community fostered a fraternity system. Psi Upsilon was the third national on campus following Sigma Phi and Alpha Delta Phi.

The possibility of establishing a ninth chapter was discussed at the Convention in Schenectady in the summer of 1843. The Convention consented to the establishment of the Psi Chapter and immediately initiated four of our founders. These four men returned to initiate seven other neophytes and formally began the chapter on September 25, 1843. The high caliber of membership in the early days of the Psi was exhibited by the members' later success and their firm loyalty to Fraternity and college. Joseph Hawley, '47, was a brigadier general during the Civil War, the Governor of Connecticut for one term, a member of the House of Representatives, and lastly, a member of the U.S. Senate until his death. Perry Hiram Smith, '46, a member of the original delegation, gave to the college a library in his name. The building has been converted into a theater and is being used by the college today. However, best remembered by all the chapters is Willard Fiske, '51, for his numerous Psi U songs such as "Hymn of Welcome," "Psi Upsilon National Song," and "The Owl Song."

The next ten to 15 years were taken up with the problems of finding proper accommodations for the new chapter. Several places in and around Clinton were tried but none were suitable. Finally, the chapter settled at the boarding house of Mrs. Lathrop. She was persuaded "to move her furniture out of the front parlor and we bought and put in a good billiard table. Primarily the move was to help us in the rushing season but with both front parlors given up to us and the broad front porch for our exclusive use, we had a very attractive place—better than any of the fraternity boarding houses."

By 1880 college life at Hamilton was far more active than it had been 40 years earlier, and with the advent of various social functions, the Psi Chapter definitely needed their own house. A lot was purchased in 1882,

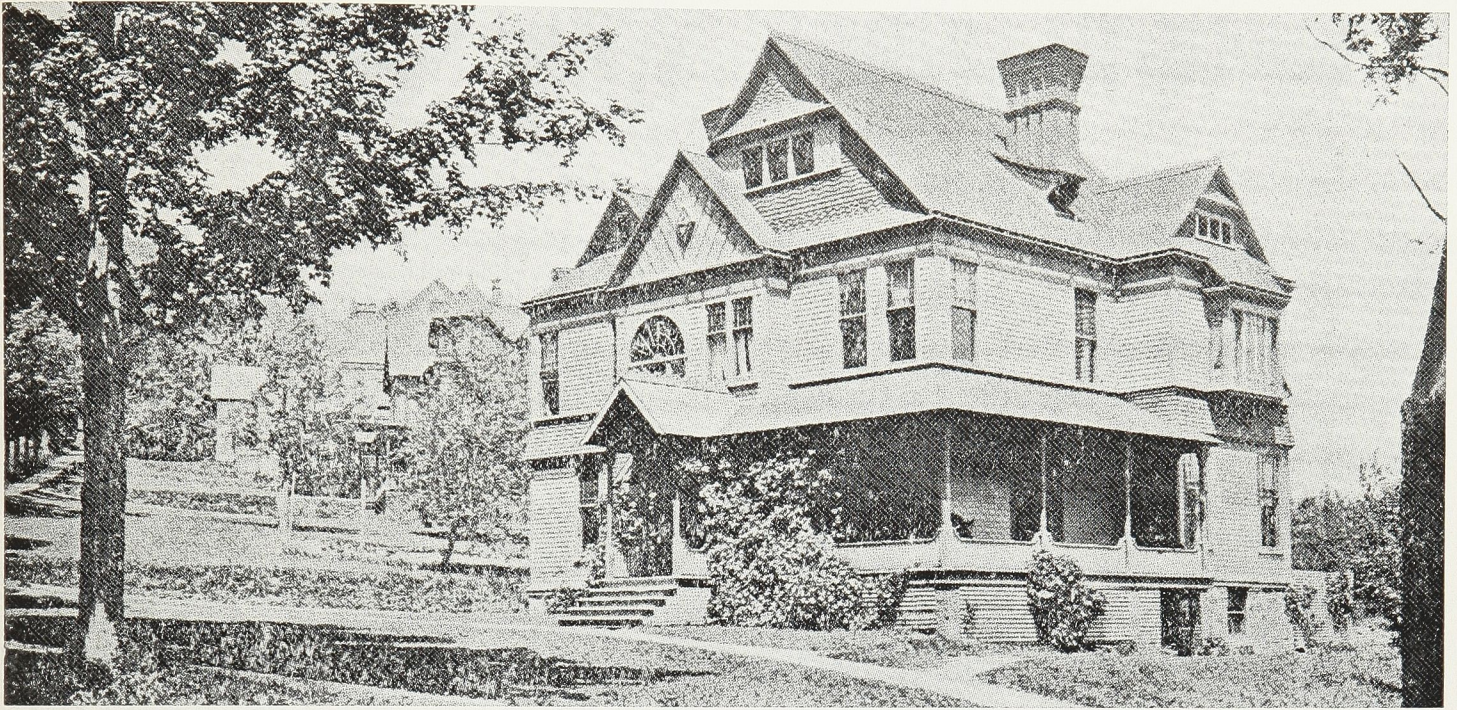
an architect was consulted early in 1883, and the house was built in 1885. The Psi U's occupied this house for 40 years until the construction of the present house.

In 1902 the Psi found a devoted friend and wise counselor in history professor, Frank Hoyt Wood. "Woody" had been a Psi U at Syracuse University, and he adopted the Psi Chapter when he came to Hamilton. The close relationship between "Woody" and the chapter immediately brought the Fraternity into new prominence among the rest of the student body. The permanent results of Dr. Wood's dedication to the Psi were the establishment of an alumni association and the purchase of the land upon which the present house stands. In order to protect the interests of the Psi, Dr. Wood bought the property several years before even the plans for the new house had been drawn up. Dr. Wood, himself, was responsible for the idea of a new house, and he worked ceaselessly to see his "house" constructed. Construction began in 1921 and was completed a year later. The cost of the land, building, and furnishings came to well over \$100,000. The dismal financial picture was brightened considerably by the gifts from the alumni and by \$1,000 life insurance policies payable to the chapter which the undergraduates took out. Even today the house is under Dr. Wood's influence, for his portrait is enshrined above the fireplace in our dining room.

The only significant interruption in Psi U life at



In Memory of Our Founders
Psi Chapter House, Hamilton College



Psi Chapter House—1885
College Street, Clinton, New York

Hamilton occurred during the war years, particularly 1943-1945. Hamilton became a training center for the armed forces in such areas as intensive language study and mathematics. The number of military personnel on campus soon increased to the size where it was necessary for the fraternity houses to be taken over. The house was left in very poor condition after the military occupation, and the chapter went to great expense to recondition it.

After World War II, the house progressed quietly suffering nothing more serious than the usual ups and downs that all fraternities experience. Today the house is in the midst of an upswing, for the fall semester was quite successful, and the spring semester looks as promising. This past fall the house average rose a startling two points over that of the last semester with approximately 40 per cent of the brothers making the Dean's Credit, Honor, and even High Honor lists. Also the chapter was proud to learn that Brother McCuen had been awarded a \$6,000 Watson Grant and the \$1,000 NCAA Scholar Athlete Award. Both awards are for graduate study.

This year, as usual, the Psi was strong in athletics on both the intercollegiate and intramural level. Brothers Barton and McCuen, co-captains of the basketball team, led the squad to its best season with a 15-3 record. They were ably supported by Brother Voss who was the leading rebounder this past season and was elected co-captain of the team for next season. Brother McCuen was not only the team's leading scorer but also the recipient of the Most Valuable

Player award. Hockey also felt the influence of Psi U as the team's entire second line was composed of brothers. In the spring we are represented on every team but most notably with Brother Spellane on the tennis team, Brother Barton the co-captain of the lacrosse team, Brother Govern the No. 1 player on the golf team, and Brother Waibel the captain of the baseball team.

In the intramural sports, Psi U was exceptionally strong as it swept to the first-place crowns in football, volleyball, and basketball while finishing a surprisingly strong second in the hockey race. As a result of these performances, we have won the Intramural Trophy for an unprecedented fourth year in a row. The spring intramurals remain to be played, but we are confident of further success.

But the real highlight of this anniversary year has been the pledging of another outstanding class. The most striking characteristic of the pledge class is diversification. Needless to say we are well-represented in athletics, but we also have pledges in such activities as the Drama Club, the Debate Club, and the radio station, plus a member of the Judiciary Board and the President of next year's sophomore class.

As anyone can readily see, we have celebrated our 125th Anniversary with one of the finest years ever. Under the guidance of President John Bowe and the rest of the officers and with the support of our pledge class, the Psi Chapter looks forward to many more years of success and brotherhood at Hamilton College.—◆

Charles B. "Bud" Wilkinson Mu '37

Our Man at the White House

Bud Wilkinson has had a long and personal relationship with our newest President, Richard M. Nixon. Brother Wilkinson and his attractive wife, Mary, were invited to sit with the Nixons at this year's annual New Year's Day Rose Bowl Game, and when the President started having informal Sunday evening dinners in the family dining room of the White House, the Wilkinsons were one of the few couples invited to attend the supper given to honor our Apollo Astronauts, Anders, Bowen, and Lovell, and their wives. It therefore came as no surprise when President Nixon named his old friend, Bud Wilkinson, as a Special Consultant to the President.

Brother Wilkinson's first project has been to examine the functions of more than 1,500 special Presidential Commissions. Then, to recommend consolidations, eliminations and other necessary changes.

More recently, Brother Wilkinson has been working with a new experimental school called "The Presidential Classroom for Young Americans." Congressmen, Senators, Cabinet Members, Administrators, Newsmen, NASA Experts, Judges, and many more of the official Washington family, have appeared before more than 1,200 high school seniors, from all 50 states. The May 4 issue of "Parade Magazine" carried a feature story about the new schools, and it shows a picture of Brother Wilkinson greeting the students, on the White House Lawn. One of the students asked "Bud" to: "Describe my generation in one sentence." He came right back with, "Your generation is the most idealistic we've ever had, least concerned about material gain, and the strongest motivated for social change toward a more just society."

Brother Wilkinson was born in Minneapolis, Minnesota, where his family has had a prosperous insurance business. You will see from his high school and college career that he did not follow in his father's footsteps, with its financial security. Rather, he decided to go into the training of youth, through football; and then helping to found and become President of the non-profit, "Lifetime Sports Federation" in Washington. In 1964, President Kennedy asked him to be his consultant on Physical Fitness.

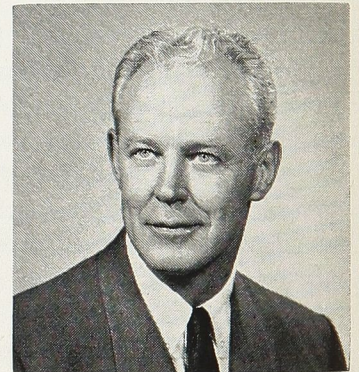
From 1930-32 Brother Wilkinson was the signal-caller and tackle at Shattuck Military Academy. Then, for three years, at the University of Minnesota, he first played guard, and in his senior year was quarterback. He made the All-Big Ten team in 1935-36. He quarterbacked the 1937 College All-Star team, in Chicago, to its first victory, by defeating the Green Bay Packers, then National Professional Champions, 7-0.

In 1937, "Ossie" Solem, a former Big Ten Coach, invited "Bud" to be a member of his football staff, at Syracuse University. He had a busy life at Syracuse. Aside from football, he coached the Syracuse University

golf team and ice hockey team. Then too, he married Mary Shifflett of Grinnell, Iowa, in 1938.

In 1941 Brother Wilkinson became an assistant coach at his alma mater, and in 1942 he joined the Navy. While in service, he coached the Iowa Pre-Flight School football team, in 1943. He then became a hangar-deck officer on the aircraft carrier *Enterprise*, where he was in action, in the battles of Iwo Jima, Kyushu and Okinawa. He was released from naval service in 1945, and became coach of football at the University of Oklahoma. For 17 years, he was Head Coach and Athletic Director. His football record may never be equalled, in the winning of 12 straight conference championships. His overall record at Oklahoma was 145 victories, 29 defeats and four ties.

Over the years, his achievements have been many. As a student at Minnesota, he won the Big Ten Medal for outstanding scholar-athlete. He was President of the American Football Coaches Association, in 1958. In 1959, he received the B'nai B'rith Award for his advancement of Americanism and citizenship responsibility. He also received the National Brotherhood Citation from the National Conference of Christians and Jews, in 1959, for his contributions to the nation's youth, through his church work, athletic and civic activities, without regard to their religion, color or national origin. In 1950, he was named one of the Nation's Ten Outstanding Young Men by the United States Chamber of Commerce. He has been Chairman of the Oklahoma State Heart and Cancer Funds. He was a recipient of the University of Oklahoma Distinguished Service Citation. In 1962, *Sports Illustrated* awarded him their Silver Anniversary All-America Award. Most recently Brother Wilkinson has been named to the Football Hall of Fame.



**Charles "Bud" Wilkinson
Mu '37**

Brother Wilkinson was a Republican Candidate for the United States Senate, in the state of Oklahoma, in 1964. He won easily, in the primary, getting four times more votes than his two opponents combined. He lost the general election by only 19,957 votes, out of the more than 900,000 votes that were cast. He was Republican National Committeeman of Oklahoma in 1968. In that year he was frequently seen on television, as the moderator for Richard Nixon's "Question and Answer" program.

Is Education the Cure?

By Dr. Frank A. Rose

Former President, University of Alabama

Let something go wrong in our world and sooner or later someone is going to suggest that education is the cure. Yet sometimes I think that we fail to ask ourselves the real questions about education. In these troubled times, these times of great complexity, what kind of education; or education for what?

There is no doubt in the mind of the modern educator in our generation that there is something wrong with our institutions. There are those that would like to take education back to the good old days of the genteel tradition.

Yet I believe that in spite of all of the trouble sometimes that we're having on our college campuses that our students are trying to say something to us. And if we, whether we're students or educators, deny the inquiry that is necessary, then we are going to find that we are going to miss a tremendous opportunity before us all.

The kind of leadership that we are going to need for tomorrow is a different kind of leadership that has been required in the past, and while the public press have their cameras focused on riots and revolution and have strongly placed an indictment on the young people of our generation, it is a fact that today our young people represent the finest democratic tradition that our country has ever known; that there is more morality; more concern for values, more commitment and more involvement for the total good of our society than at any time in the history of American higher education.

Let me talk frankly with you about college fraternities—and I take it that you realize I have been involved in fraternity life, have been interested in fraternities as a vital part of the educational process now for more than 30 years.

The production of gentlemen in a democratic society has long been a public justification for college fraternities. By their exclusiveness, their secretiveness, their self-imposed rules and their traditions, fraternities have been popular means for preserving some semblance of aristocratic leadership in the midst of democratic education. As campuses have expanded, especially since World War II, fraternities have been hard-put to maintain this public image.

Fraternities in America are the products of three streams of tradition. One was military in nature, another was social, and the third was literary.

German universities had long allowed student military clubs of the "Student Prince" type. Extremely rigid in discipline, these German clubs were limited primarily to the elite of German society.

They were the basis upon which the great Prussian military system rested, furnishing the officers for the general staff and the esprit de corps for the officer class.

Hitler's greatest accomplishment was to get this class of people, products of college military clubs, behind him—despite the fact he was only a lowly corporal himself.

In the early military schools of America, of which there were many in the early 19th century, similar clubs arose because the competition they engendered among students was considered healthy. Such military clubs became very popular following the Civil War, as veterans poured into American colleges and sought to preserve their accustomed military discipline and distinctiveness.

The second American tradition behind the fraternities was that inherited from England. England's two great universities, Oxford and Cambridge, were actually composed of a number of individual, all-male colleges.

These colleges, in turn, allowed students of similar social classes to band together into "eating clubs," an idea picked up by Princeton and adapted to Yale and Harvard. In turn, open eating clubs for gentlemen emerged in some colleges and, where these were prohibited, secret societies emerged in other colleges.

The third American tradition, and one of special importance in understanding the origins of our fraternities, was that of campus literary societies. Beginning at Yale in 1753, and spreading soon afterward to Harvard and Princeton, debating clubs and student intellectual groups began to blossom, usually under Greek-derived names.

Their reason for being was closely tied to their society. Given a classical curriculum of Latin, Greek and moral philosophy, and a social life of restrictions such as curfews and required chapel, the students formed societies to discuss political and intellectual issues of contemporary interest.

The societies were their only link to the real world of colonial revolt and revolution outside the campus. Particularly in the denominational colleges where

religion dominated the classroom, students felt a need to discuss this world rather than the next world.

In fact, religion itself often discouraged intellectual activity, and the literary societies of the late 18th and early 19th century can truly be said to have protected the intellectual life of the American colleges and universities until these institutions themselves were strong enough to promote reason instead of revivals and knowledge rather than piety.

By having an opportunity to debate or excuse publicly at each annual commencement, students found their tie with the world outside. Ralph Waldo Emerson, Henry Ward Beecher and other popular speakers of the day were frequent controversial guests of the societies.

They also produced a host of literary magazines, the only examples of new thought in the colleges of the day. Each society also built up its own library, and on some campuses society libraries were often larger than those of the colleges themselves.

The fraternity system as we know it today had its beginnings in New England and New York in the 1830's and 1840's. The Kappa Alpha Society, Sigma Phi, Delta Phi, Chi Psi, Psi Upsilon and Theta Delta Chi were all chartered in that period.

Alpha Delta Phi and Beta Theta Pi were among the first to start chapters at other colleges. By 1845 the President of Amherst College was asking, "Would it be desirable to have these societies cease in our colleges?"

Fraternities were the outcome of the three forces I have just described: From the military clubs they drew the ideas of organization and discipline; from the social societies came notions of social status and gentlemanly codes of honor; and from the literary societies came ideas of intellectual advancement.

One fraternity man in 1836 proposed that the test of membership for his group should be that the members vote on a candidate by answering the question, "Would you want your sister to marry him?" I understand that question is still being asked some 132 years later. Another popular saying among early fraternity men was—and perhaps still is—"Among the barbarians, we are the Greeks."

The public impression of fraternities, which has survived until the present era, is that of groups of men who think alike, drink alike and dress alike, leaving the isolation of their secure houses only to attend occasional classes, but otherwise huddle together in socially snobbish, academically irrelevant, politically unconcerned herds, for the purposes of social advancement, self-admiration and psychological security.

Whether that impression is accurate can only be answered by each local chapter in the recesses of its fraternal heart.

There can be no doubt, however, that the nature and destiny of the fraternity system are matters of deep concern to today's activist students and to today's critical faculty and administrators, and the question the Amherst College President asked in 1845 is being heard again: "Would it be desirable to have these societies cease in our colleges?"

Two keen observers of the American campuses today, David Reisman and Christopher Jencks, represent a common sentiment when they maintain that fraternities are, "effectively embalming parental, alumni and adolescent values within."

Other critics level their guns at the tendency of fraternities to promote social aristocracy on campuses committed to educational and political democracy. Others attack the tendency of fraternities to create organization-man types rather than nonconforming individualists.

Others cite hazing, repressive pledge training and silly social affairs as examples of relics of a day when college students were much less mature and acted as high school students today would be expected to act.

Such critics cannot be totally ignored if the fraternity system is to survive. Many of these critics came out of the fraternity system itself; all of them have solutions to the problems they see.

Of the three dimensions of fraternity life: discipline, social life and intellectual life, it is the third, the life of the mind, which has traditionally received short shrift at the hands of fraternities.

The connection between the classroom and the chapter house has never been clearly established.

The mental life and the social life have never been closely allied. When fraternities were started, literary societies immediately declined. According to Frederick Rudolph's history of American colleges, Greek-letter societies filled an emotional and social, rather than an academic, vacuum.

I would suggest that the best response fraternities today can make to the growing criticism of the fraternity system would be to admit the system's shortcomings, rather than defending the status quo. If fraternity men could take the offensive by doing some innovative things to improve academic quality, they would find themselves the blessed members of campus life, rather than the accursed.

This idea is not new to fraternity men. In fact, the National Interfraternity Conference has cooperated with fraternities for years in promoting better scholarship. Fraternities have been compared nationally and compete with one another for academic leadership.

Similarly, each national office of a fraternity compares its chapters with one another, and there is grade-average competition at that level.

On an individual campus, local chapters compete

with one another to produce the best grade average of the year.

Within local chapters, scholarship committees devise ways and means to encourage individual members to improve their scholarship.

There is a dangerous tendency at all levels to equate grade-average with academic excellence. Despite this, it is fair to say that all fraternities, and the system as a whole, have recognized that the intellectual life of its members is a significant aspect of existence and ought to be promoted.

Some are even willing to say that among the various purposes of fraternity life the intellectual advancement of the member ought to receive the first priority.

Certainly the campuses themselves are moving more and more toward emphasizing academic life and de-emphasizing the social aspects of extracurricular activity. The whole concept of "in loco parentis" is under fire today, and students are rebelling against living under university and fraternity supervision.

As the students assume new responsibility for their non-academic life, the college and the fraternity alike are challenged to rediscover the primary role of scholarship in the student world.

Where fraternities in the past have been guilty of gathering groups of like-minded persons for social purposes, the fraternity of the future will have to gather groups of diverse students for academic purposes.

The fraternity of the future will seek to draw students from every geographical section of the world and nation, and from every income bracket, from every professional school, whether law or medicine, engineering or commerce, liberal arts and education, and from every conceivable political ideology.

It will have to recruit students who have not already been identified as campus leaders. It will have to seek diversity deliberately.

Further, the fraternity of the future will not only foster diversity among its members, it will also seek relevant programs for them: to get the engineer to talk with the educator, the lawyer with the doctor, the artist with the businessman.

The establishment of fraternities as centers where a diversity of people can conduct a diversity of dialogues would be one of the most innovative educational steps in this century.

Secondly, fraternities are smaller than many classes and life is more intimate in them. The size and comradeship of a fraternity is more adaptable to a living-while-learning experience than either a classroom or a dormitory.

Third, the fraternity can offer a greater cross-section of the student body than can a classroom. A fra-

ternity contains men in all four years of college, plus some in graduate and advanced professional programs, while most courses tend to draw students from the same age group and interest fields.

The role of fraternities in the academic process is not as simple as some have thought it to be.

It is not the accumulation of extensive files of old exams and term papers for the use of members. It is not the immoral short-cut system of one fraternity member writing papers and taking tests for another. It is not the use of scare tactics, such as fines or threats of suspension, to force members into questionable academic achievements.

The fraternity influence upon the intellectual life of its members is much more subtle, much more of an attitude than an actual practice.

For example, fraternities could make a very positive contribution by adopting a philosophy such as that set forth by Dr. Henry Wriston, former President of Brown University, in his book, *Academic Procession*:

"There is one further point that should receive special stress. It is the essentiality of stimulating every student to have a private life of the mind. If I had been able to find money enough, every dormitory I had anything to do with would have been made up of single rooms—no doubles, much less suites for three or four."

"The students' intellectual life has almost no privacy, not to say solitude. A great educational reform desperately needed is cultivation of a private life of the mind. To that purpose a galaxy of changes are essential:

"More stress on writing, more oral expression of ideas, more individual work under tutorial supervision, more recreational reading, more individual sports, and a place to live that assures, or at least permits, some measure of privacy."

If we take Dr. Wriston's "private life of the mind" as a worthy goal for fraternities to pursue in balance with the other roles fraternities already fill, it can mean two things:

First, a drastic re-examination of fraternity goals in life to see if this life is balanced in its aims, its use of time, and its contributions to the development of a well-rounded individual.

Second, some dramatic innovations in the style of life and philosophy of fraternities. I would tentatively submit that a reexamination of fraternity goals would lead us to the following ideas:

A—it is not the obligation of a fraternity to fill every working hour of its members outside the classrooms with some kind of activity.

B—it is not the role of a fraternity to surround each individual member with so many other people, under

New Executive Council Staff Member

Edward R. Purcell, Psi '68, has been appointed Service Secretary of Psi Upsilon Fraternity. He joined the Central Office Staff May 19, 1969.

Brother Purcell was born in 1946 in Troy, New York, and attended secondary school in nearby Waterford. He entered Hamilton College in 1964 and was a member of one of the strongest pledge classes in recent Psi history and served his chapter in several capacities. In 1967 in recognition of his scholastic ability and service to the Fraternity Brother Purcell was awarded a Psi Upsilon Foundation Grant. While at Hamilton he majored in Political Science and actively participated in intramural sports, the Hamilton Social Committee, and the campus radio station WHCL.

Upon graduation Brother Purcell attended the International School of the University of Stockholm, Sweden, continuing his studies in Political Science. It was in Sweden that our Annual Alumni Fund Appeal reached him with its covering letter mentioning the incomplete staff situation. After some correspondence Brother Purcell was returned home to accept his new position with Psi U.

As Service Secretary, Brother Purcell will be work-

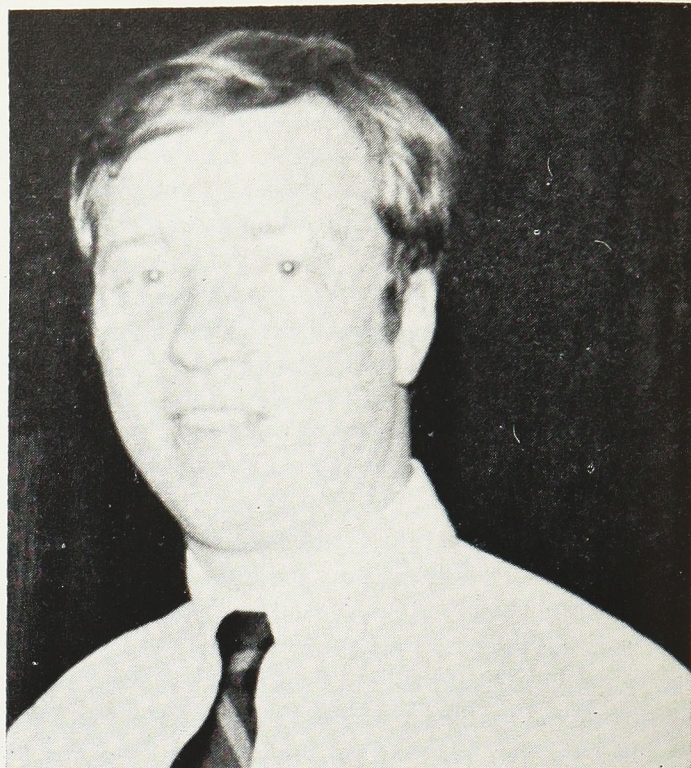
the pretense of keeping him from being lonely, that he is never alone and, consequently, never able to demonstrate creativity and individualism.

C—a proper goal is to enhance the personal development of each individual in his own uniqueness by some exposure to voluntary communal discipline, by some exposure to social life, by some exposure to friendship and conservation; but above all by some exposure of the individual to himself and to the potentialities of his own mind.

I think it is quite evident to all of us that there is a great deal of excellent education going on in fraternity life, but that we find ourselves in these days of many changes having demanded of us serious examination of many of our personal and corporate goals.

I think John Stuart Mill, many years ago, summed it up in the following quotation, and he wrote:

“Great economic and social forces flow like a tide over half-conscious people. The wise people are those who perceive what is happening and who seek to shape their institutions and mold the thinking of the people in accordance with the most constructive change. The unwise are those who add nothing constructive to the process, either because



ing from the new Executive Headquarters in Ann Arbor, Michigan, and will be charged primarily with implementing the Executive Council's plans for increased service to both our undergraduate and alumni chapters from coast to coast.—◆

of ignorance on one hand, or ignorant opposition on the other.”—◆

Dr. Rose was born in Meridian, Mississippi, where he was educated in the public schools. He received his A.B. degree from Transylvania College in 1942, a B.D. degree from the College of Bible in 1946, an LL.D. from the University of Cincinnati and his D.Litt. from the University of Alabama. Dr. Rose is an ordained minister of the Disciples of Christ Church. In addition, he served in various capacities at Transylvania College including President from 1951-1958 when he was appointed President of the University of Alabama. Dr. Rose recently resigned to become chairman of the board of General Computer Corporation and president of its affiliated division, Education, Health, and Research Foundation.

Dr. Rose is a member of the Executive Council of Omicron Delta Kappa, a member of Phi Beta Kappa, Alpha Kappa Psi, Kappa Alpha Order, Pi Kappa Delta, Alpha Theta Zeta, and Alpha Omega Alpha.

This address was delivered to the opening luncheon of the 1968 National Interfraternity Conference Convention in Miami.

Rev. Dr. Herbert Welch Xi '87

Patriarch of the United Methodist Church

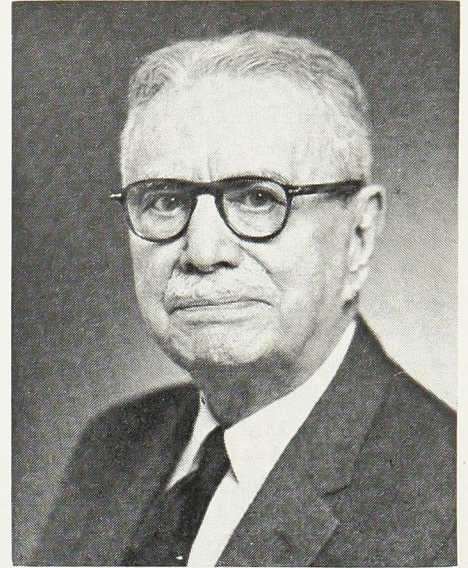
The Rev. Dr. Herbert Welch, Xi '87, Bishop of the United Methodist Church and former president of Ohio Wesleyan University, died at his home in New York on Good Friday Evening, April 4, 1969. Brother Welch was 106 years old. At the time of his death, he was the oldest alumnus of any American college.

On November 7, 1962, Bishop Welch marked his 100th birthday by delivering a 38-minute speech. His voice was firm and emphatic and as he strode from the lectern, about 1,500 well-wishers rose to pay him tribute. On that occasion he told a reporter that he had been shocked

when a cab driver guessed his age to be 87. "Usually" the Bishop commented, "they make it 65." A man of intellectual and physical vigor until well into his 105th year, Bishop Welch had been in failing health since surgery and a fall in 1968.

Bishop Welch gave up administrative duties 20 years ago when he retired—for the third time—at the age of 86. He had just completed eight years later he was called back as in- of the Methodist Committee for Overseas Relief.

He retired for the first time as missionary Bishop in Shanghai. Two years later he was called back as in-



Rev. Dr. Herbert Welch, Xi '87
Patriarch of the United Methodist Church

terim Bishop of the church's Boston Area. Shortly after he retired from that post he was appointed head of the relief agency.

Bishop Welch started out as an engineering student but switched to the ministry and was ordained in 1890. He was elected Bishop in 1916.

He served as President of Ohio Wesleyan from 1905 to 1916 and as resident Bishop of Japan and Korea from 1916 to 1928. Then after four years as Bishop of the Pittsburgh area, he went to Shanghai.

Bishop Welch was born in Greenwich Village, and attended Brooklyn Polytechnic Institute, Wesleyan University in Connecticut, and Drew Theological Seminary.

Ten colleges and universities conferred doctorates in laws, letters and divinity on Bishop Welch. He was a member of Phi Beta Kappa, and he gave several endowed lectureships. Among the many honors given him were: Order of Sacred Treasure, presented by the Emperor of Japan in 1928; Medal of the Republic of Korea, given in 1952; made an honorary Citizen of Korea in 1956; of an Honor Citation from the Republic of China (Taiwan) in 1952.

His wife, the former Adelaide Frances McGee, died in 1958 at the age of 92. They had been married for 68 years. Bishop Welch lived with a daughter, Miss Eleanor Welch. Also surviving are another daughter, Mrs. Anthony Blanks; a grandson, six grandchildren.—◆

Wentworth Williams, DD '19

Wentworth Williams, Delta Delta '19, retired educator and Army officer, died in late December in his home town of Groton, Connecticut. Brother Wentworth was 73.

A veteran of World Wars I and II, he was a graduate of Philips Academy, Williams College, Columbia University, and the Command and General Staff College at Ft. Leavenworth, Kansas.

Dr. Williams taught English at Syracuse University, Boston University, and Lowell Technological Institute.

After serving as a general staff officer in the African and Mediterranean theaters, Colonel Williams became the Dean of Faculty at the University Study Center in Florence, Italy. He later became Dean of American Students at the Center.

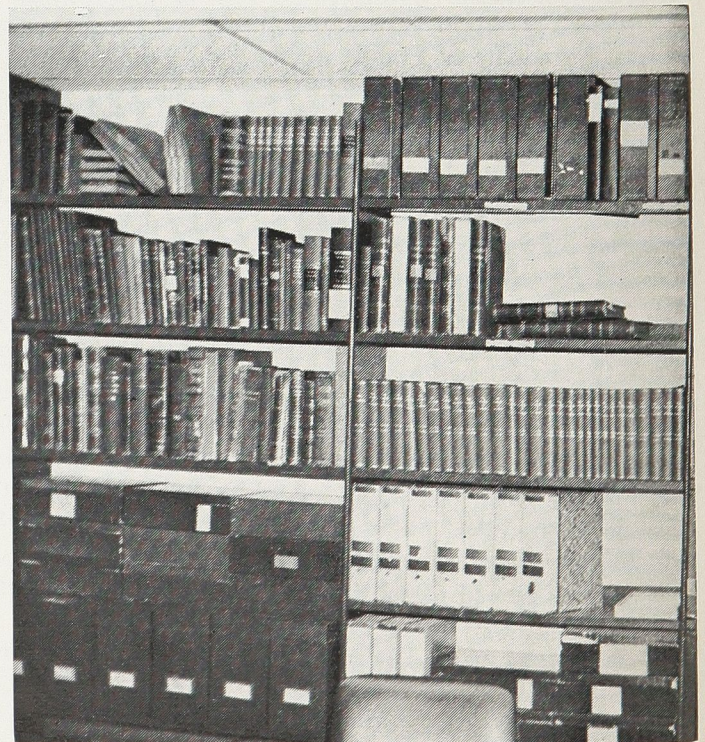
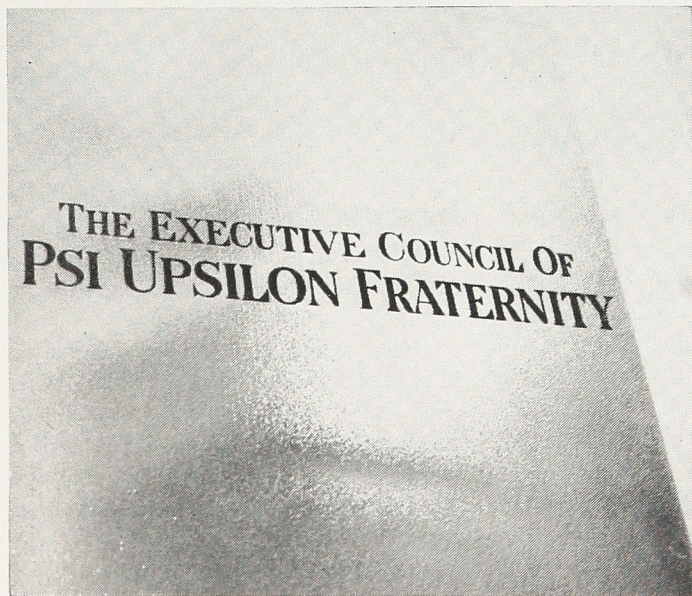
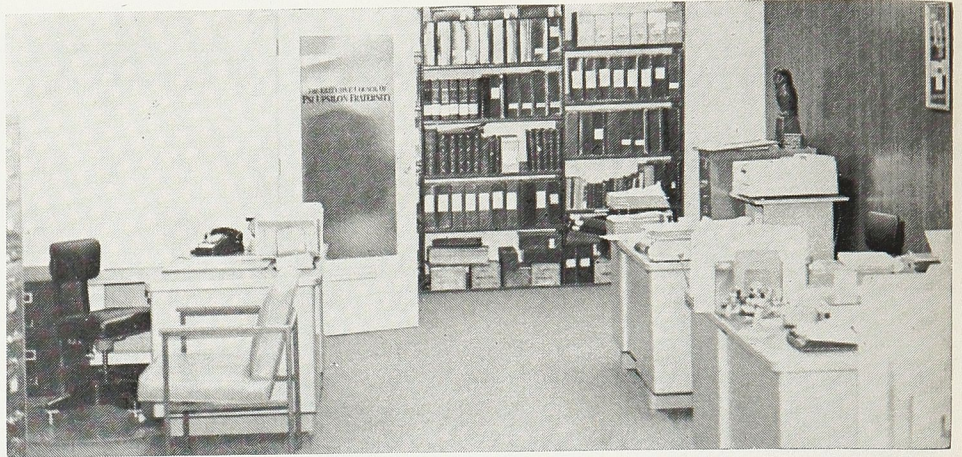
Following World War II, Brother Williams was named Dean of Faculty and Vice President of the University of Massachusetts at Ft. Devens, prior to becoming Dean of Students at Lowell Technological Institute. He

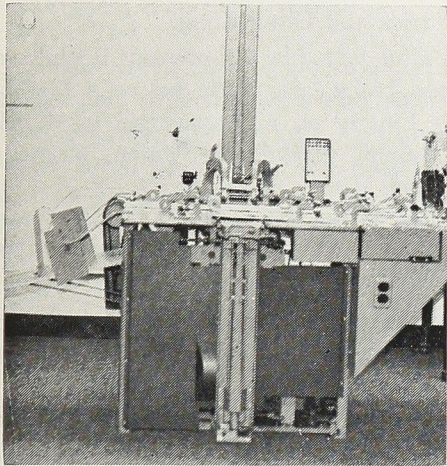
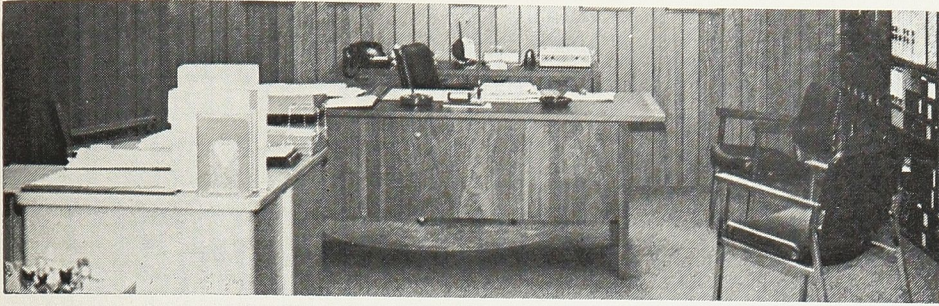
was a Past Master, Boston University Lodge A.F. & A.M., a member of the Massachusetts Consistory, the Bob Chase Association, and was a trustee of the Norman Williams Public Library, Woodstock, Vermont. He was also a member of various professional, military and service organizations. He was an honorary member of the Groton Rotary Club. He was a lay reader of the Episcopal Church, a delegate to the Massachusetts Diocesan Convention and served in various offices at St. Mark's Episcopal Church in Westford, Connecticut.

Brother Williams was a member of a very old and distinguished Williams College and Psi Upsilon family. He is survived by a son, William Wentworth, Jr., Delta Delta '50, and a brother Edward Williams, Delta Delta '13-Epsilon '15, as well as his wife, Dorothy (Northrup) Williams; a daughter, Mrs. Fred R. Miller; a sister, Mrs. Olive Parke; another brother, Laurens Williams; and five grandchildren.—◆

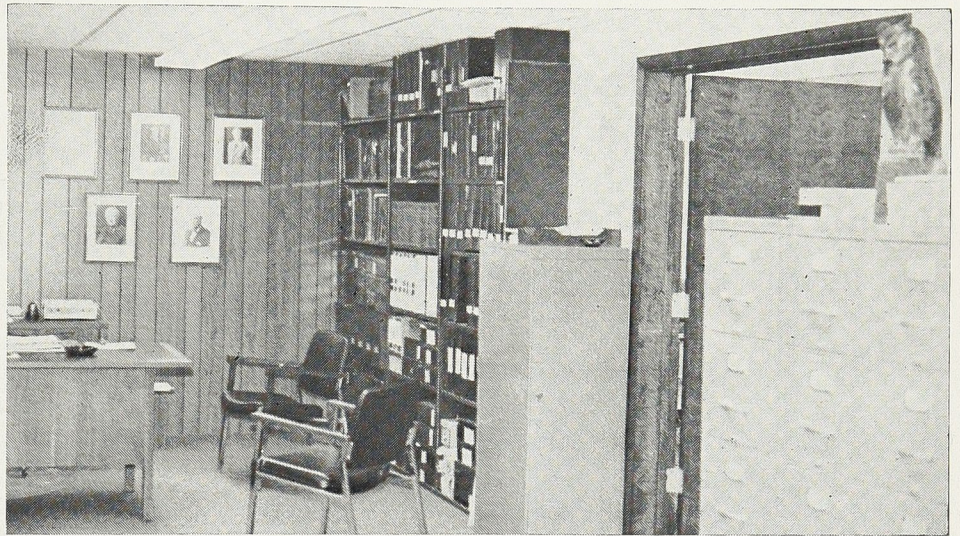
Executive Council Office Moves To Michigan

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Ann Arbor, Mich. 48103
313-769-6730



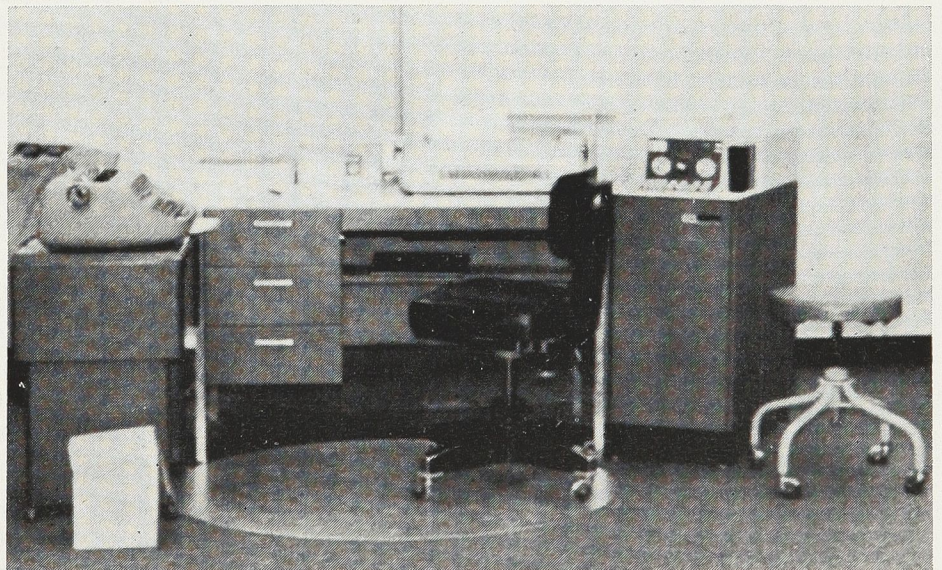
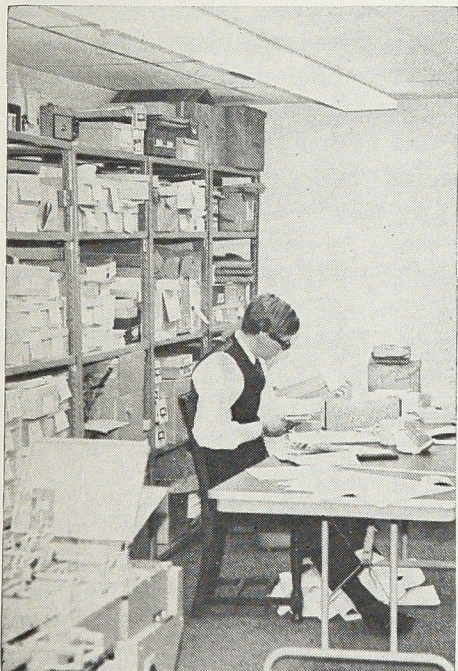


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Diamond Questionnaire 1968

An Average Psi U?

New York to Hong Kong Republicans & G.M.

Wouldn't it be interesting to know who the average reader of THE DIAMOND is . . . how old he is, what type of work he does, what his interests are, his weaknesses, his ambitions?

Here are the results—computed from your answers. It should be stated that the relatively small (about 300) reader response, and our methods of correlation do not necessarily represent a totally accurate profile; however, it does provide some interesting insights.

Our "average" Psi U is a 5'11", 176 lb. 51-year-old executive with a B.A. degree from an Eastern college. He earns \$15,800 a year and has been with his firm for 15.5 years. He's married, has 2.8 children, 8.6 credit cards, subscribes to 6.5 magazines, and owns his own home. He drives 1.7 automobiles and one of them is a Chevrolet. Two TV sets can be found in his home and one is a color set.

He smokes 1½ packs of cigarettes per day and seldom drinks at lunchtime. However, he usually has two bourbons in the evening. He is a staunch Republican and tends to lean towards being "hawkish." He considers the Vietnam situation to be the single most important issue facing us today.

His stock investments amount to \$74,650. (Ed. note: 10 per cent of sampling owned extensive stock in excess of \$100,000, thus raising average amount to disproportionately high figure. Discounting this group, remaining 90 per cent of investors averaged \$28,000 per man.) He owns \$45,000 worth of life insurance and has had a physical checkup within the past year. Two years of his life were spent fulfilling a military obligation.

Our man belongs to various non-profit organizations and attends a house of worship somewhat irregularly. He contributes regularly to his local Psi U chapter but for some reason doesn't believe that the national organization needs his financial support.

He has visited his chapter at least once in the last five years (usually during the football season). He's in favor of expansion of the Fraternity but is concerned with the continued existence of the fraternity system.

He would like a Psi U directory (for those that inquired, the directory is a categorical listing of all Psi U alumni, including addresses) and would pay up to \$5.00 for such an item. However, he's not particularly interested in obtaining a new song album.

Finally, our "average" Psi U has no desire to experiment with sensory drugs; he likes music, predominately classical, and hopes to retire at age 63 and spend his time travelling, pursuing hobbies and leading "The Good Life."

Several other questionnaire categories have turned up some interesting facts which, although they don't lend themselves to our "average man" profile, are worth analyzing for the record.

Geographically our reader response was as follows. The most replies were received from Psi U's in New York State, followed by California, Wisconsin, Illinois, Pennsylvania, and Missouri. Replies were also received from Alaska, Spain, Africa and Hong Kong.

College-wise a tie for first place between Rochester and Wisconsin. Second place, also a tie between Michigan State and NYU. Finally an eight-way tie for third involving Syracuse, Illinois, Dartmouth, Union, Cornell, Washington, Lehigh, and Minnesota.

Participation by class found the Class of 1940 most responsive, followed by the Classes of 1943, 1949, 1959 and 1960.

The vital statistic list is as follows: 92 per cent of our Psi U's are married, 6 per cent single and 2 per cent divorced; politically 75 per cent are Republicans, 8 per cent Democrats, and 17 per cent Independents; 47 per cent are "Hawks," 19 per cent "Doves" and 34 per cent somewhere in between; 54 per cent smoke and 46 per cent do not; 94 per cent enjoy an alcoholic libation now and then (with preference of liquor in the following: 1, Bourbon; 2, Gin; 3, Scotch; 4, Rum; 5, Beer; 6, Vodka; 7, Misc. Mixed Cocktails; and 8, Rye Whiskey).

Occupations are many and varied, as would be expected, but most common follow in order of prevalence—executives, retired, teachers, lawyers, insurance, advertising, doctors, clergy, and salesmen. Other less common occupations mentioned were TV producer, hotel manager, architect, college admissions, State Department, and archeologist.

General Motors ranked first with automobile owners, followed by Ford, Chrysler, and imported types. Although the average was 1.7 cars per man, one gentleman owned six, including a Bentley, Jaguar, Citroen, Fiat, Plymouth, and a Chevrolet.

Half spoke no foreign language. In the remaining half French was the most common language mentioned, followed by Spanish, German and Italian. One each reader listed talents in Greek, Norwegian, Japanese, and Chinese (which dialect he didn't say).

Although 40 per cent stated they liked Classical Music best, 14 per cent said they liked *all* music. Other musical preferences were Progressive Jazz, Rock, Folk, Pop, schmaltz and melodic. Two per cent said they did not like music!

Alumni Contact and Support

Chapter visits averaged out to 12 per man (since graduation). (However, this figure includes 10 per cent who visited their chapters between 50-100 times.) Discounting this group, average would be revised to five visits per man. Twenty per cent have made a visit during the past year, 50 per cent in the past five years and 5 per cent have never gone back!

National dues were paid by only 36 per cent of responders to the questionnaire, whereas 64 per cent contributed to their local chapter. The continued existence

(Ed. note: Someday there may be only local fraternities, unless your national organization gets the financial support it needs to exist and function effectively. Unfortunately, however, the life expectancy of the average local is less than eight years.)

of college fraternities was considered to be in jeopardy by 65 per cent of those responding, while 24 per cent didn't think so. Eleven per cent had no opinion! Expansion was favored by 52 per cent, disfavored by 22 per cent, with 26 per cent sitting on their thumbs.

Leisure Time

Vacation time provided some fascinating insights into where people go to "get away from it all." On the domestic level, most states were mentioned as regional playgrounds with a preference for the shore areas, Florida and the Southwest. Canada was frequently mentioned.

Travel to foreign soil areas appears to be an increasingly common attraction in today's jet age, and Psi U's are no exception to the trend. Europe heads the list of foreign intrigues, followed by the West Indies, Far East, Africa and "The World." One recent graduate stated that he vacations "where the action is" (wherever that might be—Ed.).

For anyone who has been at a loss at what to do with his leisure time, take note of what some of your brethren are doing with theirs. Golf topped the list of hobbies, followed closely by fishing, boating, tennis, hunting, skiing, travel, photography, and card playing. The following list of hobbies, although not as frequently mentioned as the preceding, bears mentioning to illustrate the diversity of Psi U interests. Gardening, swimming, flying (not on pot, we trust—Ed.), woodworking, bowling, spectator sports (TV presumed), listening to music, reading, dominos, sports car rallying, tree farming, archeology, riding, magic, electronics, painting, ranching, camping, piano-playing, rock collecting, yoga, fencing, curling, trap-shooting, loafing, drinking, playing the (stock) market, and finally, girl-watching. Two people answered that they have no hobbies.

Under the category "other vehicles owned" boats were, by far, the most prevalent item listed. These included canoes, rowboats, outboards, speedboats, scorpions, sloops, iceboats, and one gentleman has distinguished

EDITOR'S NOTE: *The Diamond* wishes to thank all those brothers who took time to reply to the questionnaire. It provided us with some valuable insights into what our readers are like and we hope this article provided you with some interesting statistics.

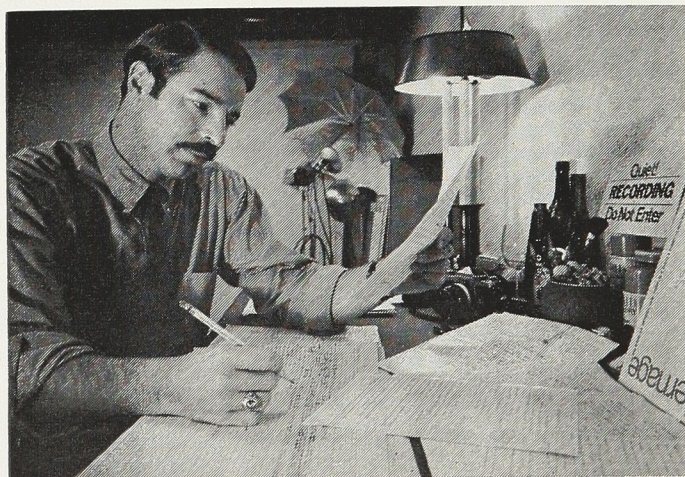
himself with the ownership of an LCP (U.S. Navy) Landing craft personnel. Under this same "vehicle" category other listings were a horse, a wheel chair, plus misc. cycles, and trucks.

What do you believe is the single most important issue in the United States today? Here are some answers in order of declining importance: Vietnam, Civil Rights, Poverty, Crime, Economic Crisis, Ethics of those in Authority, A Lack of Pride in the U.S.A., The Generation Gap, Communism.

Interestingly only 4 per cent of those answering the questionnaire choose to remain anonymous. The other 96 per cent signed their names and listed an address.

Retirement Should Be Fun

Finally, the subject of retirement is apparently one that many of us have already done considerable thinking about. Assuming the average age of 51 in the replies, this is understandable. Several people claimed that they never plan to retire, they enjoy their work too much. One gentleman said "he wanted to die in the saddle." As was stated earlier, the most popular retirement plans entail travel and the pursuit of hobbies. However, here are a few other ideas that some people have with regard to "the Golden Years." Buy a chicken farm, run a bar, own a marina, do research in Greece, teach, pursue self-improvement, write, participate in archeological digs, join the sitting, staring and rocking club, and last, but not least, play checkers and chase broads.—♦



Donald G. Piper, Pi '57, Associate Editor

Where Are You Going? What Will You Do?

Life on the Road

James Davis, Pi-Xi '57, Sips 25 Scotches, Talks Tough to One Distributor

By Everett Groseclose

James G. Davis, Pi-Xi '57, woke up one morning recently with no idea where he was. A hotel or motel, obviously, judging from the anonymous decor. But in what city?

He didn't panic. He simply opened a desk drawer, took out a piece of stationery and read off the answer—which happened to be Holiday Inn, Denver.

It could have been almost anywhere. As a jet-age traveling sales executive, Mr. Davis routinely hits five to ten cities on a single week's coast-to-coast swing. "You'd be amazed how often I wake up and don't remember where I am or where I'm going," he says.

Indeed, that's one of the lesser problems jet speeds have posed for a man like Mr. Davis, as I learned when I joined him in his travels. By increasing his mobility, it has multiplied the calls he can make in any given period, of course. But it also has brought him up against things the traveling salesman never faced in the days of auto travel over country roads. A fogged-in airport can force cancellation of a whole day of tightly scheduled appointments. Really bad weather can wipe out a whole work

week. Lost baggage or a stewardess who spills coffee can leave him looking bedraggled and slovenly. A couple of drinks on a bouncy flight can leave him weak-kneed and bleary-eyed when he needs to be sharp.

Still the Stories

None of which has made the sales traveler any less legendary a figure than he has always been. The airline stewardess may have replaced the farmer's daughter in today's stories but that only increases the glamor of the job, as seen by deskbound office workers. To them, a man like Mr. Davis is a dashing figure who unfurls a string of credit cards as long as his arm, wines and dines customers in fancy night spots and works hard only when filling out his expense account.

A week on the road with Mr. Davis, who is general sales manager of the signal division of Chicago-based Federal Sign & Signal Corp., convinced me that the popular image doesn't square with reality. We did hit some night clubs—but my dominant impression is of sheer physical exhaustion.

In five days we went from Kansas City through Dallas, Denver, Phoenix and Los Angeles, winding up in San Francisco. Mr. Davis, with me in tow, logged 3,804 miles on six separate commercial flights, visited 17 regional sales managers, distributors, manufacturers' agents or customers, downed 25 drinks (Scotch on the rocks with a splash of soda), rejected one breakfast as unfit for human consumption, missed one airplane and made off with two motel keys. He topped off the tour by coming down with athlete's foot.

A Strategic Location

A typical week, says the 33-year-old Mr. Davis—and he loves it. One reason is the pay. Associates say he makes between \$20,000 and \$40,000 a year, with the exact amount depending partly on whether his division tops its sales goal, thus earning him a bonus. Mr. Davis himself says discreetly that he lives in "reasonable comfort" in a two-bedroom apartment strategically located between his downtown Chicago office (where he spends only 30 per cent of his work days) and O'Hare International Airport.

He adds that his job offers the surest route to top corporate management, his ultimate goal. "Without having a specialty like being a lawyer or controller, about the only way a guy like me can make the grade is by selling big," he says.

But even Mr. Davis concedes the job has its drawbacks. His hair already is solid gray; people guessing his age consistently put it closer to 43 than the actual 33. And his marriage failed last year. His comment on that: "It takes a very special kind of woman to put up with a man who lives this kind of life. I didn't know that when I got married."

His week usually starts with a Sunday afternoon flight from Chicago to whatever city he plans to hit Monday. I joined him on a Sunday evening in Kansas City, where I found him in a motel room trying to slice a thick steak with a plastic knife. "I detest restaurants," he explained. "I stay out of them when I can."

What He Sells

He described his work. His division sells all types of law-enforcement equipment, but in the past 18 months it has been concentrating on marketing a new product called VASCAR

Where Are You Going? What Will You Do?

Sometimes you even lose track of what city you are in

(for "visual average speed computer and recorder"). This is an \$895 digital computer that fits underneath the front seat of a police patrol car and enables a patrolman to clock a motorist's speed from a moving vehicle. Federal Sign is still in the process of introducing and explaining VASCAR to state highway patrols and big-city police departments across the country.

Mr. Davis got into his present job in roundabout and unplanned fashion. His father owned a weekly newspaper in Baldwinsville, New York, and his major subject at Syracuse University was political science. After graduation he worked for a Syracuse bank for five years, quit, joined a small machine-tool company, quit, caught a bus for Chicago and was out of work for a month. Then he landed a job with a maker of rotating lights and sirens, stayed for five years, quit, and joined Federal Sign & Signal early in 1967. All told he has been a sales traveler for eight years now, during which he has seen much of every state except Hawaii and Alaska.

Around midnight, Mr. Davis shooed me out of his room, explaining that we had to be up early Monday morning. By 7:00 a.m., we were driving to Topeka, Kansas, where Mr. Davis and his regional distributor, who had breakfasted with us at the motel, called on the Kansas Highway Patrol. We were back in Kansas City by 2:00 p.m. to catch a flight to Dallas.

Aboard the plane, Mr. Davis' mood darkened. A newspaper story that morning about an airliner crash in Argentina that had killed 150 people intensified a fear that grows rather than lessens with every mile he flies (about 120,000 a year). With each flight, he thinks, the odds on his survival shorten.

Already, he says, he has been in-

involved in several near-accidents. En route to Dallas he reminisced about the flight a few weeks earlier that circled the Phoenix airport for an hour while the pilot raised and lowered the landing gear; a malfunction in a buzzer meant the pilot couldn't be sure the wheels were locking into place. The flight eventually landed safely, but Mr. Davis shuddered to think of what might have happened. "I'm the white-knuckle type of flier," he said, gripping his armrests to demonstrate.

That's not his only complaint about flying. Federal Sign allows its men to go first-class only on cross-country and dinner flights; otherwise they must fly coach. Mr. Davis, who is 6 feet 3½ inches tall and weighs 200 pounds, has to scrunch down into a coach seat, and even so his knees rub against the back of the seat ahead.

Spaghetti "Baths"

"I've had baths in everything from spaghetti to booze" on crowded coach flights, he said. They're filled with "crying babies, the smell of dirty diapers and people eating fried chicken out of brown paper bags." Airport congestion in New York is so bad he avoids that city as much as he can. Planes he has taken from O'Hare have "been as far back as 18th in line" waiting to take off and on one of each four flights into O'Hare his plane has to circle the field for 30 minutes or more waiting its turn to land.

We made a choppy descent into Dallas' Love Field, through clouds so thick that at times the plane's wingtips vanished from view. On the ground it was raining. Don G. Linton, Dallas regional sales manager for Mr. Davis' division, met us at the luggage claim area, where another problem

of the sales traveler quickly became evident.

"See that?" said Mr. Davis as his briefcase bounced off the conveyor belt onto the revolving carousel. "It's the third briefcase I've had in 18 months." It was literally coming apart at the seams. "Bit by bit, the airlines pound these things to pieces," Mr. Davis grumbled. A few months earlier in Columbus, Ohio, he related, the predecessor briefcase fell off the conveyor belt into some gears. When an attendant presented him with the remains, he said, several papers were missing.

Bye-Bye Baggage

On another occasion, Mr. Davis related, he got off a plane in Boston but his baggage stayed on. "Before I knew what was going on, the plane was already on its way to Los Angeles." With it went a 13-minute film, sales brochures and notes for a talk he had to give to the Maine Highway Patrol. Mr. Davis' comment: "All you can do when something like that happens is just hobble along and stand there (at the sales presentation) with egg on your face."

The night in Dallas was cheerier. At the Executive Inn, we joined Dave Betts of George F. Cake Co., a major distributor for Federal Sign, in the bar. Conversation over drinks was mostly social, but Mr. Betts also brought up some complaints about Federal Sign billing practices and price structures.

Later we had a steak dinner and more drinks while watching Sammi Jo, a lusty, dark-haired female singer. Pleasant, but a long evening after a long day; over coffee and cognac Mr. Betts lit the filter end of his cigaret. Mr. Davis later commented about such evenings: "It's sometimes tiring,

(Continued on page 5)

Graduate Brothers in the News

John K. Menzies, Pi '41, has been promoted to manager of the downtown Syracuse, New York store of E. W. Edwards & Sons, retailers.

Brother Menzies is a resident of DeWitt, New York, and received his education locally, graduating from Syracuse University in 1941. He has been associated with Edwards for 21 years.

Brother Menzies has been active over the years in such organizations as the Syracuse Community Chest and Council, the Onondaga Chapter of the American Red Cross and the Greater Syracuse Safety Council. He is an honorary chief of the Syracuse Fire Department and a former president and executive council member of the State Council of Retail Merchants.

Folger Athearn, Epsilon '28, has been selected to be Honorary Consul of Bolivia in Honolulu. He served as manager for Braniff International Airlines in Bolivia and Peru.

William A. Hutters, Epsilon '40, is an airline pilot with Pan American, operating out of San Francisco International Airport. The family residence is at 394 Golden Hills Dr., Portola Valley, California.

Prof. Kenneth Palmer, Gamma '59, Assistant Professor of Government at Franklin & Marshall College, Lancaster, Pennsylvania, is co-author of the introductory government text, *Introduction to Politics, Essays and Readings*.

Howard W. Middleton, Epsilon '51, is now Pacific Coast Regional Manager of General Motors Corp.'s Earth Moving Equipment Division, having transferred from the company's Hudson, Ohio, facilities. With his wife and three children, he resides at 75 Cheyenne Point, Portola Valley, California.

Judge Alexander C. Flick, Pi-Lambda '27, brother of J. W. Flick, Pi '24, is the first recipient of the Warren County, Pennsylvania, Chamber of Commerce Community Service Award.

Judge Flick has been president judge of the 37th Judicial District Court of Common Pleas, Warren and Forest Counties, since his appointment by Gov. John S. Fine, January 20, 1954. He was elected to office, running unopposed, for a ten-year term starting January 1, 1956, and was re-elected in 1965. Judge Flick has recently retired and is currently enjoying a cruise around South America.

Seaton M. Scott, Theta '26, has been named to the post of senior vice president with the real estate firm of Helmsley-Spear, Inc. Mr. Scott, who joined the firm 25 years ago, supervises the operation of several office buildings for Helmsley-Spear and for two of the firm's affiliates, Brown, Harris, Stevens and Charles F. Noyes & Co.

Scott Turner, Phi '02, retired mining engineer and owner of his own firm, resides at 44 Patterson Ave., Green-

wich, Connecticut. Brother Turner has recently been made Honorary Member of The American Institute of Mining, Metallurgy & Petroleum Engineers, and also an Honorary Member of The Zinc Institute. He received The Award of Merit from The American Institute of Consulting Engineers and the Distinguished Alumnus Award from Michigan Tech. University. Brother Turner has recently been ill, so we hope to see him well soon, and you are urged to write him at the above address.

Louis Quarles, Phi '05, of 2225 North Lake Drive, Milwaukee, Wisconsin, is a partner attorney in the firm of Quarles, Herriott, Clemons, Teschner & Noelke. Brother Quarles has distinguished himself as President of The Marquette School of Medicine, Inc. and recipient of The Northwestern University Centennial Award in 1951. He received Honorary LL.D.'s from Lawrence College in 1952 and from Marquette in 1961; and is a member of The University Club of Milwaukee, The Milwaukee Yacht Club, and The Chemist's Club of New York.

Earl J. Fretz, Tau '64, Executive Vice-President of the Psi Upsilon Executive Council, delivered the keynote address at the annual McGill University Interfraternity Council Retreat in May.

Peter J. Mickael, Epsilon '62, is a commercial sales assistant for Coldwell, Banker & Co., Los Angeles office. He and his wife reside at 1120 St. Charles Terrace, Alhambra.

H. Rich Bramwell, Epsilon '49, is completing his 11th year teaching urban economics and land economics at the University of the Pacific in Stockton. He also appraises real estate, consults with real estate developers and serves as a zoning commissioner of San Joaquin County. With his wife and two children, he lives at 2224 Sheridan, Stockton.

Grant S. Bushee, Epsilon '67, was commissioned a second lieutenant in the U.S. Air Force in September, 1968, and was married four days later in Sacramento. He is now stationed at Offutt Air Force Base, Nebraska, with the Strategic Air Command.

Frank L. Weston, M.D., Rho '21, has received the 10th annual emeritus professor citation from the Wisconsin Medical Alumni Association.

Lance B. Jones, Rho '65, has been appointed District Attorney of Sheboygan County, Wisconsin.

Philip R. Beuth, Theta '54, was recently named vice president of Capital Cities Broadcasting Corp.

James H. Ingersoll, Zeta '42, has recently returned to the United States from Australia to take up his new appointment as Vice President, International, with the Borg-Warner Corp.—◆

Psi U to Lead Syracuse Alumni

Morris S. Weeden, Pi '41, has recently been selected as the President of the Syracuse University Alumni Association.

Brother Weeden, President of Bristol Laboratories, was born in Syracuse, New York, on December 25, 1919. He received his B.A. degree from Syracuse University in 1941 and his M.B.A. degree from Harvard Graduate School of Business Administration in 1943.

From 1943 to 1946, Brother Weeden served in the U.S. Army, attaining the rank of captain. He became asso-

ciated with Bristol Laboratories in 1946 as an administrative assistant. He was named Director of the Financial Division in 1948, Assistant Treasurer in 1949, and Treasurer in 1951. He became Financial Vice President in January 1962, and was named Executive Vice President in January 1965. In May 1968 he was named President of Bristol Laboratories.

Brother Weeden is a Director of Pass & Seymour, Inc., Lipe-Rollway Corporation, the Lincoln First Banks, Inc. and Lincoln National Bank and Trust Company.—◆



Morris S. Weeden, Pi '41



The Psi Upsilon Association of Western New York recently held its regular meeting in Rochester, New York. Seated, left to right, are Richard D. VanDeCarr, Upsilon '22; Earl J. Fretz, Tau '64, Vice President of Psi Upsilon; and A. Durston Dodge, Theta '44, President of Psi Upsilon Association of Western New York and Member of the Executive Council. Standing, Richard S. Westburg, Upsilon '56, Vice President for Alumni Affairs; Dr. Lee I. Edwards, Upsilon '55, Vice President in Charge of the Active Chapter; and Eric W. Zaenglein, Upsilon '54, Treasurer.

Alumni Notes



Mid-West Regional Meeting, held at the Union League Club in Chicago, April 25, 1969

New Officers and Directors of Psi Upsilon Alumni Associations

Nu

- P. C. S. Nicoll, President, The Royal Bank of Canada, 20 King St. West, Toronto 1
 R. G. Murray, Secretary, Apt. 104, 484 Oriole Parkway, Toronto
 J. B. Dunlop, Treasurer, 39 Thicket Road, Etobicoke, Ontario
 J. R. Dickson, Dues Treasurer, 23 Blackdown Cres., Islington, Ontario
 H. J. Knott, 26 Beaufield Ave., Toronto 17
 R. G. Phelan, 165 Warren Rd., Toronto 7
 K. B. McMillan, 60 Dalewood Rd., Toronto 12
 R. B. Burgess, 74 Rykert Cres., Toronto 17
 W. R. Murray, 29 Alcina Ave., Toronto
 Dr. O. B. Millar, 57 Hilholm Ave., Toronto
 C. M. Magwood, Morriston, Ontario
 J. G. Smeaton, 127 Rose Park Dr., Toronto 7
 E. G. Burton, 230 Russell Hill Rd., Toronto 7
 A. E. Morningstar, 3064 Lindenlea Dr., Mississauga, Ontario
 J. H. Johnson, 201 Van Horne Ave., Apt. 1412, Willowdale, Ontario
 T. C. Wright, 109 Larkfield Dr., Toronto

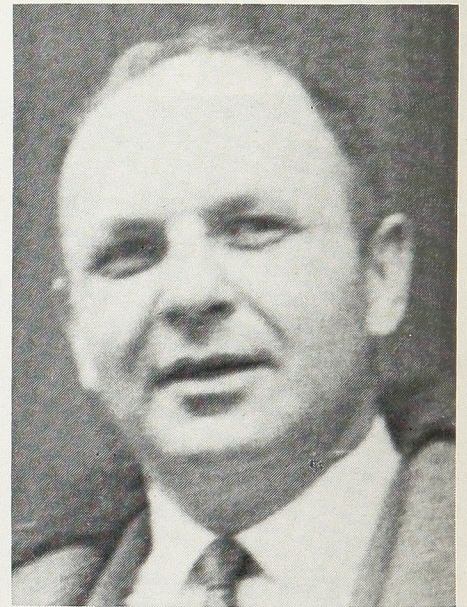
Epsilon

- Harry C. Hallenbeck, President, 212 Palm Dr., Piedmont, Calif.
 Ronald C. Plough, Vice-President, 1333 Nelson Way, Sunnyvale, Calif.
 Alan G. Wentner, Secretary, 26 Loma Vista Dr., Orinda, Calif.
 Robert L. Stone, Treasurer, 2814 Prince St., Berkeley, Calif.
 Milton D. Redford, Jr., Adviser, 291½ Alvarado Rd., Berkeley, Calif.
 Gilman B. Haynes, 3515 College Ave., Sacramento, Calif.
 Peter J. Kramer, 1955 Ardith Dr., Pleasant Hill, Calif.
 John C. Ricksen, 615 Park Way, Piedmont, Calif.
 Rupert H. Ricksen, 111 Requa Rd., Piedmont, Calif.
 Hunter S. Robbins, Jr., 35 Templar Pl., Oakland, Calif.

Philadelphia Owlting

The Tau Chapter recently held its annual Owlting at the Chapter House on the University of Pennsylvania campus. Graduate Brothers gathering for dinner and conversation with the active chapter were Jarvis Harriman, Beta Beta '05; John E. Fricke, Xi '23; Standon O. Smith, Xi '25; Ferdinand

Davis, Jr., Xi '31; C. H. Wheaden, Tau '38; Henry B. Poor, Gamma '39; Clifford Collings, Tau '40; Leonard H. Clark, Pi '43; John E. Leibfried, Jr., Pi '45; Joseph Pyle, Jr., Tau '48; Theodore K. Thomas, Iota '49; Edward G. Dearden, Tau '51; John E. Fricke, III, Tau '52; Russell Hanscom, Jr., Tau '52; Richard P. Graff, Tau '57; James E. Heerin, Tau '58; Grant F. Evans, Tau '59; Jack E. Hunter, Jr., Tau '60; J. Carl Helwig, Tau '61; Thomas M. Poor, Gamma '65; and Walter A. Salerno, Upsilon '66.—◆



Lee Grant, Epsilon Nu '46

A man on the move, that's Lee Grant, Michigan State graduate, Epsilon Nu '46. Lee is the Allied Van Lines agent—Wolverine Moving & Storage Company—in Ann Arbor, Michigan, and just recently moved the Executive Offices of Psi Upsilon from New York City to their new headquarters in Ann Arbor, Michigan. Lee is originally from Grosse Ile, Michigan, and lives near Ann Arbor with his wife, Sylvia and three sons—Richard, 16, Russell, 13, and Randolph, 12.

Brother Grant gets our vote of thanks for the time and personal energy that he gave to make our move successful.—◆

Undergraduate News



WOODEN SPOON WINNER AT
BOWDOIN

H. Rollin Ives, Kappa '70, has been elected Bowdoin College's most popular junior and awarded the 95th annual Wooden Spoon, one of Bowdoin College's oldest and most cherished awards.

Brother Ives, President of the Class of 1970 and former President of his Kappa Chapter, is also the recent winner of Bowdoin's Franklin Delano Roosevelt Cup, awarded annually to an underclassman "whose vision, humanity and courage most contribute to making Bowdoin a better college." He is co-captain-elect of the 1969 Bowdoin soccer team and has been named to the All-Maine soccer team for the past two years and in 1967 won honorable mention for the All-New England squad.

Ives has also been a Dormitory Proctor—one of the chief undergraduate honors at Bowdoin.

The Tau Chapter has announced its initiates for the 1969 school year. They are Sabin Colton, Anthony S. Harnett, John P. Hollihan, Townsend Y. Lathrop, John Luce, Nicholas A. Major, Gary Moss, Gilbert T. Perlman, Robert W. Peters, Joseph F. Ponti, and George C. Thomas.

Ray Shine, Epsilon '70, and **Ray Pronk, Delta '68**, a graduate student

at Berkeley, both with perfect 4.0 grade-point averages, have led the Epsilon in a strong academic showing this year jumping from 2.4 to 3.38.

Bill Talbot, Kappa '72, has been elected honorary co-captain of the Bowdoin College freshman outdoor track team. A graduate of the Mount Herman School, he has competed in the half-mile and mile races at Bowdoin.

Cadet Lieutenant Colonel **Berkeley T. Merchant, II, Kappa '69**, commander of the Bowdoin College ROTC Battalion has received the Pershing-Presnell Sword and the General Douglas MacArthur Award.

The Pershing-Presnell Sword was originally given in honor of General John J. Pershing to Major John Finzer Presnell, Jr., of Bowdoin's Class of 1936, as the First Captain and Brigade Commander of the Class of 1940 at the U.S. Military Academy. After Major Presnell's death in World War II, his parents gave the sword to Bowdoin for presentation each year to the cadet commanding the College's ROTC unit.

The General Douglas MacArthur Medal is presented by the Green Mountain Chapter of the Retired Officers Association to a senior with high academic achievement and outstanding leadership potential.

John Philipsborn, Kappa '71, of Washington, D.C., and **Charles Hayward, Kappa '72**, of Bridgton, Maine, have been elected co-captains of the 1970 Bowdoin College skiing team. Brother Hayward also won the ski-meister award in the Maine State Meet, placing second in the slalom, third in cross-country, eighth in jumping, and tying for first in the giant slalom.

Ken Ryan, Kappa '71, of Brunswick, Maine, was named to the NCAA College Division All-American swimming team as a result of his performance in the NCAA College Division championships. Brother Ryan set a new Bowdoin record of 2:02.2 as he finished 12th in the 200-yard individual medley event.

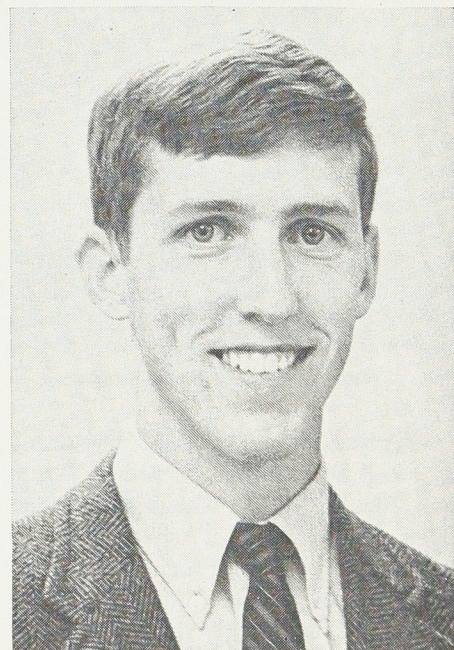
The Upsilon Chapter recently held their 111th Annual Initiation. The

Charge was presented by **Earl J. Fretz**, Vice President of the Psi Upsilon Fraternity, the Toastmaster was **Robert Brady, Upsilon '69**, and the speaker was the Rev. Johnnie Monroe, Associate Director of the Board of Urban Ministry, who spoke on "The Urban Crisis." The newly initiated Brothers are Class of 1971, David S. Lipstein, and Class of 1972, James M. Bartholomew, Charles C. Cares, William J. Costello, Michael P. DiPaolo, Joseph D. D'Urso, Louis P. Francia, Charles J. Feldschau, Neal M. Goodman, William H. Hall, Neal J. Hammer, Walter D. Heumann, John C. Howell, Jon G. Hunter, Michael P. Jenks, Paul M. G. Mattera, Richard A. Rasmussen, Lawrence D. Rehage, Charles E. Reidy, William G. Robinson, John B. Stevens, III, and Paul R. White.

Cadet Sfc. **Wayne C. Sanford, Kappa '70**, has received the Junior Superior Cadet Award of the Bowdoin College ROTC Battalion.

Robert A. Brendler, Kappa '70, will captain next year's Bowdoin College varsity tennis team.

Alexander M. Turner, Kappa '70, will co-captain next year's Bowdoin College varsity lacrosse team. Turner has already set three Bowdoin records in lacrosse and is a dean's list student.



Robert A. Brendler, Kappa '70

★ ★ Psi U in Uniform ★ ★

Airman First Class David W. Haight, Beta Beta '67, son of Mr. and Mrs. Wilson Haight of 405 Quaker Road, Chappaqua, New York, has been named Outstanding Airman of the Quarter in his unit at Cambrai-Fritsch Kaserne, Germany.

Airman Haight, a communications analysis specialist, was selected for his exemplary conduct and duty performance.

The airman, a graduate of Horace Greeley High School, received a B.A. degree from Trinity College, Hartford, Connecticut.

His wife, Barbara, is the daughter of Mr. and Mrs. Erwin A. Wolff, 180 Cabrini Blvd., New York.



Second Lieutenant David Knapp

David H. Knapp, Zeta '68, son of Mr. and Mrs. Edwin C. Knapp, Morgan Road, Canton, Connecticut, has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School (OTS) at Lackland AFB, Texas.

Lieutenant Knapp, selected for OTS through competitive examina-

tion, is being assigned to Reese AFB, Texas, for pilot training.

The lieutenant, a graduate of Mount Hermon (Mass.) Preparatory School, received a B.A. degree from Dartmouth College, Hanover, New Hampshire and is a member of Psi Upsilon.

SP/4 Anthony J. Palma, Psi '67, son of Mr. and Mrs. Anthony Palma of 593 Crescent Ave., Buffalo, New York, is currently serving with the headquarters unit of the 7th Armored Squadron, 17th Air Cavalry, United States Army, stationed at Camp Enari near Pleiku, South Vietnam.

Sp./4 Palma is serving as a Liaison Agent coordinating Squadron operations. He is due home in September.

First Lieutenant Gary M. Rubus, Zeta '63, son of Mr. and Mrs. James W. Rubus, 215 E. Nicolet, Banning, California, is on duty at Ubon Royal Thai AFB, Thailand.

Lieutenant Rubus is a pilot in a unit of the Pacific Air Forces. Before his arrival in Thailand, he was assigned to the 434th Tactical Fighter Squadron at George AFB, California.

A 1963 graduate of Banning Union High School, the lieutenant earned his A.B. degree at Dartmouth College, Hanover, New Hampshire. He was commissioned through the Air Force Reserve Officers' Training Corps program in 1967.

Army Major Richard A. Bliss, Epsilon Nu '58, son of Mr. and Mrs. Roy A. Bliss, 209 West St. Andrews Road, Midland, Michigan, was graduated May 2 from the U.S. Army Command and General Staff College at Ft. Leavenworth, Kansas.

Major Bliss was one of 170 officers attending the 1968-69 regular course at the college who have already grad-

uated, or will graduate early, in order to meet reporting dates on their next assignments.

The ten-month course prepares the student for duty as commander and as principal general staff officer with the Army in the field, from division through Army group, and at field Army support and theater Army support commands.

The major is a 1954 graduate of Midland High School and received a B.S. degree in 1958 from Michigan State University at East Lansing. He received his commission through the Reserve Officers' Training Corps program.

First Lieutenant Stephen R. Landa, Zeta '67, son of Mr. and Mrs. William R. Landa of 394 Middlesex Road, Darien, Connecticut, is on duty as an American Advisor to the 34th Vietnamese Artillery Unit stationed north of Hue in South Vietnam.

Lieutenant Landa, a 1963 graduate of Stanton Military Academy (Va.), received his A.B. degree in 1967 from Dartmouth College and is a past president and member of Psi Upsilon. He was commissioned a second lieutenant upon graduation at Dartmouth and was Student Commander of the ROTC unit there.

His present tour of duty in Vietnam began in July 1968, after having been assigned to Ft. Sill, Oklahoma, for artillery training and Ft. Knox, Kentucky, as a training officer at USATCA. Lieutenant Landa has been awarded the Vietnamese Cross of Gallantry and has been nominated to receive the Silver Star and Bronze Star for action in Vietnam.

In late June he will be returning home to Connecticut, where his wife, Carol, lives at 21C Hamilton Court, Stamford.—◆

HELP WANTED!

Our undergraduate chapters want to pledge and initiate the best men available on their respective campuses. You can help them to achieve their objective by recommending good rushing prospects either directly to the chapters concerned (addresses listed below) or to the Central Office, 1925 Pauline Blvd., Ann Arbor, Michigan 48103.

<i>Chapter</i>	<i>College</i>	<i>Address</i>
THETA	UNION COLLEGE—1833	Union College, Schenectady, N.Y.
DELTA	NEW YORK UNIVERSITY—1837	115 W. 183rd St., New York, N.Y.
GAMMA	AMHERST COLLEGE—1841	South Pleasant St., Amherst, Mass.
ZETA	DARTMOUTH COLLEGE—1842	Hanover, N.H.
LAMBDA	COLUMBIA UNIVERSITY—1842	542 W. 114th St., New York 27, N.Y.
KAPPA	BOWDOIN COLLEGE—1843	250 Maine St., Brunswick, Me.
PSI	HAMILTON COLLEGE—1843	College St., Clinton, N.Y.
XI	WESLEYAN UNIVERSITY—1843	High and College Sts., Middletown, Conn.
UPSILON	UNIVERSITY OF ROCHESTER—1858	Rochester, N.Y.
IOTA	KENYON COLLEGE—1860	Gambier, Ohio
PHI	UNIVERSITY OF MICHIGAN—1865	1000 Hill St., Ann Arbor, Mich.
OMEGA	UNIVERSITY OF CHICAGO—1869	5639 University Ave., Chicago, Ill.
PI	SYRACUSE UNIVERSITY—1875	101 College Pl., Syracuse, N.Y.
CHI	CORNELL UNIVERSITY—1876	2 Forest Park Lane, Ithaca, N.Y.
BETA BETA	TRINITY COLLEGE—1880	81 Vernon St., Hartford, Conn.
ETA	LEHIGH UNIVERSITY—1884	920 Brodhead Ave., Bethlehem, Pa.
TAU	UNIVERSITY OF PENNSYLVANIA—1891	300 S. 36th St., Philadelphia, Pa.
MU	UNIVERSITY OF MINNESOTA—1891	1617 University Ave., S.E., Minneapolis, Minn.
RHO	UNIVERSITY OF WISCONSIN—1896	222 Lake Lawn Pl., Madison, Wis.
EPSILON	UNIVERSITY OF CALIFORNIA—1902	1815 Highland Pl., Berkeley 4, Calif.
OMICRON	UNIVERSITY OF ILLINOIS—1910	313 Armory Ave., Champaign, Ill.
THETA THETA	UNIVERSITY OF WASHINGTON—1916	1818 E. 47th St., Seattle, Wash.
NU	UNIVERSITY OF TORONTO—1920	33 Dundonald St., Toronto 5, Canada
EPSILON PHI	MCGILL UNIVERSITY—1928	3429 Peel St., Montreal, Canada
ZETA ZETA	UNIVERSITY OF BRITISH COLUMBIA—1935	4200 W. 11th Ave., Vancouver 8, B.C., Canada
EPSILON NU	MICHIGAN STATE UNIVERSITY—1943	810 W. Grand River Ave., East Lansing, Mich.
EPSILON OMEGA	NORTHWESTERN UNIVERSITY—1949	1958 Sheridan Rd., Evanston, Ill.

To: Chapter at

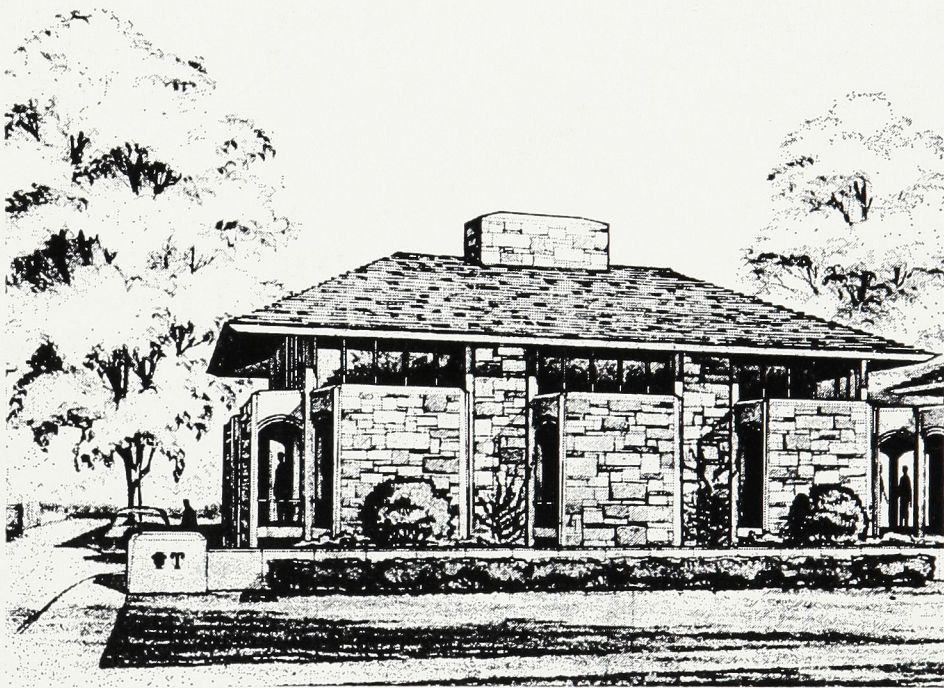
Rushee's Name:

Home Address:

Campus Address:
(if known)

Comments

Psi Upsilon 127th International Convention



**Epsilon Omega Chapter
Northwestern University
Evanston, Illinois
Sept. 2-5**