



The **DIAMOND**

OF PSI UPSILON

THE
“MODERN
FAMILY”
MAN

A closer look at Danny
Zuker and his success with
“Modern Family”

A New Era Begins

**Elected Leadership
Transition**

**Expansion:
Building A Legacy**

FALL/WINTER 2012

It doesn't have to cost anything to *support a good cause* in a big way

SCHOEPFLIN SOCIETY MEMBERS:

John E. Boccaccio, Phi '75
James S. Bradley, Tau '63
J. Martin Brayboy, Gamma '84
Joan R. Brewster, Gamma '86
David A. B. Brown, Epsilon Phi '66
John F. Bush, Psi '56 – Upsilon
Joseph P. Cillo, Delta '61
Joseph N. Di Nunno, Gamma Tau '80
Donald H. Francis, Nu '48
Gerald P. Gehman, Omega '61
The Estate of A. Price Gehrke, Pi-Tau '43
LCDR John Gray USN (Ret.), Psi '37
Charles M. Hall, Nu Alpha '71 – Gamma Tau
Christopher W. L. Hart, Chi '72
James E. Heerin Jr., Tau '58
Charles S. P. Hodge, Gamma '68
Douglas R. Jung, Tau '73
John D. Kay, Delta '78
Andrew M. Kerstein, Delta '76
Kevin A. Klock, Chi Delta '01
Jack Lageschulte, Epsilon Omega '59
Thomas A. Leghorn, Delta '76
William McPherson V, Phi '71
Richard E. Meese, Phi '78
Robert S. Petersen, Omicron '68
Richard A. Rasmussen, Upsilon '72
Ralph E. Steffan, Tau '51
Samuel S. Stewart, Phi '56
Samuel J. Tinaglia, Omega '88
Edgar H. Vant Jr., Chi '57
Howard C. Webber, Jr., Phi '56
Mark A. Williams, Phi '76
William N. Wishard, III, Delta Delta '64



Named for Paul H. Schoepflin, Pi '12 (Syracuse University) the Schoepflin Society recognizes members and friends who have made a planned gift to the Psi Upsilon Foundation. The brothers listed above have included a bequest to The Psi Upsilon Foundation in their estate plans.

In addition to providing for your loved ones, your will also offers a worry-free opportunity to support the long-term future of Psi Upsilon.

ADVANTAGES OF A GIFT IN YOUR WILL

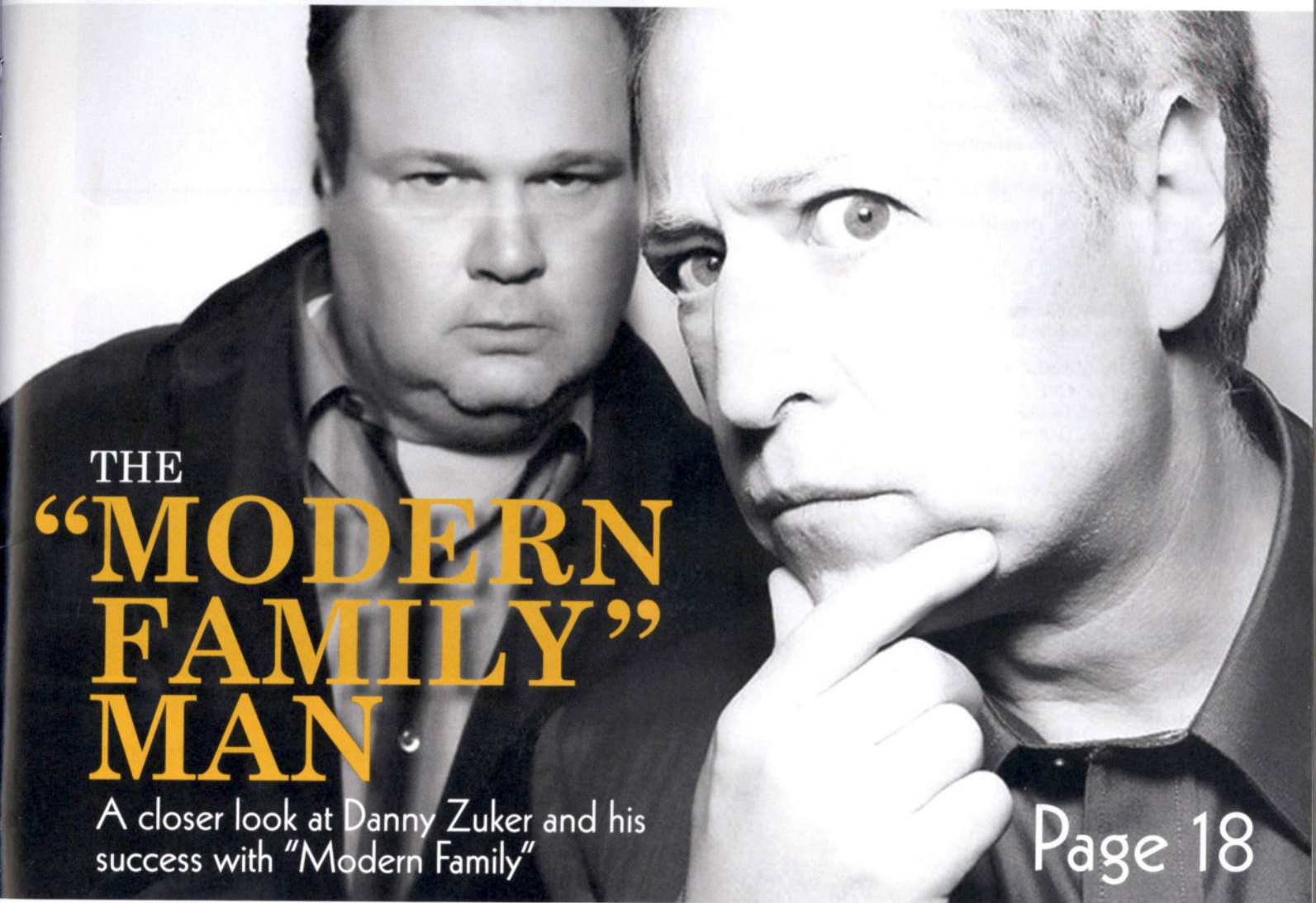
- **Easy.** A few sentences in your will or living trust complete the gift.
- **Revocable.** Until your will or trust goes into effect, you are free to alter your plans.
- **Versatile.** You can bequeath a specific item, an amount of money, a gift contingent upon certain events or a percentage of your estate.
- **Tax-wise.** Your estate is entitled to an unlimited estate tax charitable deduction for gifts to qualified charitable organizations

SAMPLE BEQUEST LANGUAGE:

"I give and bequeath to The Psi Upsilon Foundation, Inc. (Federal Tax ID# 05-6013135), a not-for-profit 501(c)3 Rhode Island Corporation, the sum of \$_____ (or _____% of my residuary estate) to be used by the Foundation in fulfillment of its educational purposes as the Foundation Board of Directors shall determine."

Discover more about improving the future for our children without giving up your loved ones' security.

Contact Mark A. Williams, Phi '76 (317) 571-1833 or maw@psiu.org.



**THE
“MODERN
FAMILY”
MAN**

A closer look at Danny Zuker and his success with “Modern Family”

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EXECUTIVE COUNCIL

Officers

President: Thomas T. Allan IV, Theta Theta '89

Vice President: Evan W. Terry, Epsilon Phi '93

Secretary: Jeremy K. McKeon, Eta '08

Treasurer: Lewis R. Finkelstein, Omicron '83

Alumni Term Members

Bradley R. Corner, Omicron '72

Patrick J. Gilrane, Psi '83

Laura E. King, Chi Delta '04

Charles A. Werner, Omega '55

William N. Wishard III, Delta Delta '64

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Daniel Coviello, Eta '13

Matthew Hamielec, Omicron '13

Life Members (past presidents)

Mark D. Bauer, Omega '83

David A. B. Brown, Epsilon Phi '66

Charles M. Hall, Nu Alpha '71

Richard A. Rasmussen, Upsilon '72

James A. Swanke, Jr. Rho '80

Honorary Life Members

John E. Becker II, Psi '61

Murray L. Eskenazi, Lambda '56

Charles S. P. Hodge, Gamma '68

Executive Director

Thomas J. Fox, Omicron '00

THE PSI UPSILON FOUNDATION BOARD OF DIRECTORS

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Vice Chairman: J. Martin Brayboy, Gamma '84

Secretary: Timothy D. Zepp, Chi Delta '08

Treasurer: Robert S. Petersen, Omicron '68

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Jessica Frame, Gamma Tau '07

Patrick J. Gilrane, Psi '83

George L. Howell, Eta '55

Alexander C. Senchak, Eta '06

President & Chief Executive Officer

Mark A. Williams, Phi '76 (ex officio)

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Chapter Leadership Consultant: Hassan O. Abdelhalim, Phi Delta '10

THE PSI UPSILON FOUNDATION

President & CEO: Mark A. Williams, CAE Phi '76

Director of Development and Alumni Services:

Mariann H. Williams, Alpha Delta Pi '78

EXECUTIVE COUNCIL



FOUNDATION BOARD OF DIRECTORS



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Chapter Roll

Chapter	College	Year
1. Theta	Union College	1833
2. Delta	New York University	1837
3. Beta	Yale University	1839, inactive since 1934
4. Sigma	Brown University	1840, inactive since 1993
5. Gamma	Amherst College	1841, to be reactivated in 2014
6. Zeta	Dartmouth College	1842
7. Lambda	Columbia University	1842
8. Kappa	Bowdoin College	1843, inactive since 1998
9. Psi	Hamilton College	1843
10. Xi	Wesleyan University	1843
11. Alpha	Harvard University	1850, inactive since 1873
12. Upsilon	University of Rochester	1858, to be reactivated in 2013
13. Iota	Kenyon College	1860, to be reactivated in 2014
14. Phi	University of Michigan	1865
15. Omega	University of Chicago	1869
16. Pi	Syracuse University	1875
17. Chi	Cornell University	1876
18. Beta Beta	Trinity College	1880
19. Eta	Lehigh University	1884
20. Tau	University of Pennsylvania	1891
21. Mu	University of Minnesota	1891, inactive since 1993
22. Rho	University of Wisconsin	1896
23. Epsilon	University of California, Berkeley	1902, inactive since 1998
24. Omicron	University of Illinois	1910
25. Delta Delta	Williams College	1913, inactive since 1968
26. Theta Theta	University of Washington	1916
27. Nu	University of Toronto	1920, inactive since 1997
28. Epsilon Phi	McGill University	1928, inactive since 1997
29. Zeta Zeta	University of British Columbia	1935
30. Epsilon Nu	Michigan State University	1943
31. Epsilon Omega	Northwestern University	1949, inactive since 1999
32. Theta Epsilon	University of Southern California	1950, inactive since 1962
33. Nu Alpha	Washington and Lee University	1970, inactive since 1974
34. Gamma Tau	Georgia Institute of Technology	1970
35. Chi Delta	Duke University	1973
36. Zeta Tau	Tufts University	1981, inactive since 1992
37. Epsilon Iota	Rensselaer Polytechnic Institute	1982
38. Phi Beta	College of William and Mary	1984, to be reactivated in 2014
39. Kappa Phi	Pennsylvania State University	1989, inactive since 1998
40. Beta Kappa	Washington State University	1991, inactive since 2003
41. Beta Alpha	Miami University of Ohio	1992, inactive since 1996
42. Phi Delta	University of Mary Washington	1996
43. Lambda Sigma	Pepperdine University	1998
44. Alpha Omicron	New Jersey Inst. of Technology	1999
45. Sigma Phi	St. Francis University	2007
46. Delta Nu	Keene State College	2009
47. Phi Nu	Christopher Newport University	2010
48. Georgia State Provisional Chapter	Georgia State University, Atlanta GA	

Elected Leadership Transition for *Psi Upsilon*



Tom Allan, Theta Theta '89 (*University of Washington*)

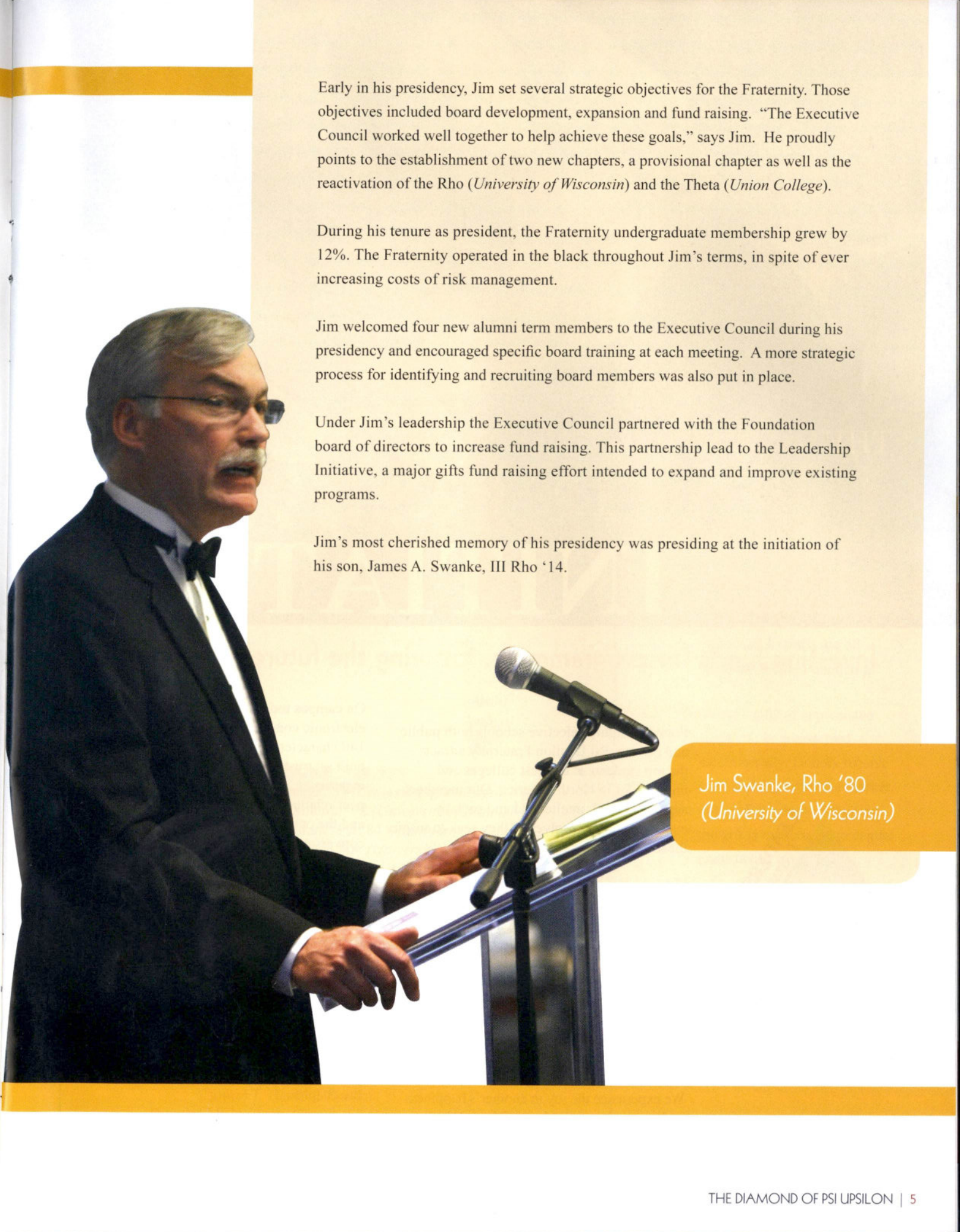
At this summer's Convention, James A. Swanke, Jr. Rho '80 (*University of Wisconsin*) passed the president's gavel to Thomas T. Allan, IV, Theta Theta '89 (*University of Washington*) who became the 23rd president of the Executive Council of Psi Upsilon Fraternity.

Tom Allan has served on the Executive Council since 2000, most recently in the position of vice president. He is also a key member of the alumni leadership of the Theta Theta chapter.

Born and raised in Hawaii, Tom hails from Kirkland, Washington, and is a 1989 graduate of the University of Washington. Tom's particular areas of fraternity interest are expansion and ritual. Tom's particular area of non-fraternity interest is sailing with his family in the San Juan and Gulf Islands.

Tom and his wife, Anne who is a member of Alpha Chi Omega, have three children, Maile, Lyndsay and Tommy. The Allan family is well known among Convention delegates and are regular attendees of many Psi U events.

Tom is Vice President, Business Intelligence, Apps Business at Adknowledge. Adknowledge operates the largest marketplace for advertisers to connect with their target audiences in hard-to-reach places on the web.



Early in his presidency, Jim set several strategic objectives for the Fraternity. Those objectives included board development, expansion and fund raising. “The Executive Council worked well together to help achieve these goals,” says Jim. He proudly points to the establishment of two new chapters, a provisional chapter as well as the reactivation of the Rho (*University of Wisconsin*) and the Theta (*Union College*).

During his tenure as president, the Fraternity undergraduate membership grew by 12%. The Fraternity operated in the black throughout Jim’s terms, in spite of ever increasing costs of risk management.

Jim welcomed four new alumni term members to the Executive Council during his presidency and encouraged specific board training at each meeting. A more strategic process for identifying and recruiting board members was also put in place.

Under Jim’s leadership the Executive Council partnered with the Foundation board of directors to increase fund raising. This partnership led to the Leadership Initiative, a major gifts fund raising effort intended to expand and improve existing programs.

Jim’s most cherished memory of his presidency was presiding at the initiation of his son, James A. Swanke, III Rho ‘14.

Jim Swanke, Rho ‘80
(*University of Wisconsin*)



THE LEADERSHIP INITIATIVE

Investing funds for programming. Ensuring the future of Psi Upsilon.

WHO WE ARE

Found at highly selective schools both public and private, Psi Upsilon Fraternity attracts the top students at the best colleges and universities in North America. Our members aspire to moral, intellectual and social excellence in themselves as they seek to inspire those values in society.

WHAT WE DO

At an impressionable time in the lives of young adults, our core values form the foundation for leadership development opportunities and character building experiences that begin in the chapter and serve us throughout our lives.

LIFELONG FRIENDSHIPS

Just as it has for almost 200 years, Psi Upsilon fills a basic human need, the need for friendship based on "kindred feeling and mutual regard." We experience the joy in another's happiness and sorrow in another's grief. It is in these lifelong friendships that we learn to value and be valued, to trust and be trusted.

On campus today Psi Upsilon replaces the electronic connection, communication in 140 characters or fewer, with relationships built on trust, confidence and a common experience. For many it provides the first true peer relationship between the generations and the opportunity for cross-generational conversations.

CHARACTER DEVELOPMENT

In college you learned the skills to do what you do; in Psi Upsilon you developed the character to be who you are.

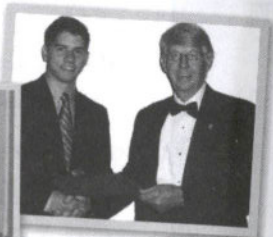
Psi Upsilon taught you to be accountable to your brothers, to respect our differences, to accept responsibility for your actions, to confide in others and to offer comfort when needed. None of this comes from a classroom; it comes from character building experiences in the chapter.





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LEADERSHIP OPPORTUNITIES

Painters learn to paint by painting.
Writers learn to write by writing.
Great leaders learn to lead by leading.

Psi Upsilon offers its members leadership experience in a system of self-governance that nurtures mature decision-making, individual responsibility and moral leadership.

WHY WE ASK FOR SUPPORT

Psi Upsilon touched our lives and the lives of many generations of young adults. It provides leadership development and character building opportunities that exist nowhere else on campus. Psi Upsilon must continue to do so in the future.

Since 1958, Psi U's Annual Fund has provided for limited support for the educational programs for the Fraternity. The time has come to improve and expand those programs by building a more substantial foundation. By investing funds earmarked for educational programming, we will ensure that future generations will have the leadership development opportunities and character building experiences that we did.

Psi Upsilon receives no federal grants or university support for our important programs. The organization exists because of its members and their commitment to one another.

HOW TO GIVE

The Psi Upsilon Foundation's Leadership Initiative is a five year campaign aimed at securing pledges of support that will provide long term security for the Fraternity.

Gifts ranging from \$10,000 to \$100,000 pledged over a five year period can be made in a number of ways:

- Cash – annual, quarterly or even monthly payments
- Credit Card – take advantage of rewards points on your credit card when you make your gift to Psi Upsilon. VISA, MasterCard, Discover and American Express are all accepted by the Foundation
- Stock – gifts of appreciated stock can be transferred electronically. Donors receive a tax deduction for the market value of the stock at the time the gift is made with no capital gains tax to worry about.
- IRAs – If you are age 70 1/2 or older, mandatory distributions from your IRA can be gifted to The Psi Upsilon Foundation.
- Other assets – as provided for by the Foundation's gift acceptance policy

Donors Include:

\$100,000 and above:

David A. B. Brown, Epsilon Phi '66 (*McGill*)
George L. Howell, Eta '55 (*Lehigh*)

\$50,000 – 99,999

Jessica A. Frame, Gamma Tau '07 (*Georgia Tech*)
Samuel J. Tinaglia, Omega '88 (*University of Chicago*)

\$25,000 – 49,999

J. Martin Brayboy, Gamma '84 (*Amherst*)
William G. Cavanagh, Pi '72 (*Syracuse*)
Alexander C. Senchak, Eta '06 (*Lehigh*)
James A. Swanke, Rho '80 (*University of Wisconsin*)
Charles A. Werner, Omega '55 (*University of Chicago*)
Mark A. Williams, Phi '76 (*University of Michigan*)

\$10,000 – 24,999

Mark D. Bauer, Omega '83 (*University of Chicago*)
Bradley R. Corner, Omicron '72 (*University of Illinois*)
Patrick J. Gilrane, Psi '84 (*Hamilton*)
William S. Gray, III Omega '48 (*University of Chicago*)
Laura King, Chi Delta '04 (*Duke*) and Larry Fine, Gamma Tau '07 (*Georgia Tech*)
Thomas W. McCaffer, Omicron '77 (*University of Illinois*)
Joseph McCaskill, Chi Delta '00 (*Duke*)
Gary G. Pan, Eta '86 (*Lehigh*)
Robert S. Petersen, Omicron '68 (*University of Illinois*)
Philip C. Timon, Tau '88 (*Penn*)
Lawrence R. Vitale, Gamma '84 (*Amherst*)
Timothy D. Zepp, Chi Delta '08 (*Duke*)
John T. Zick, Omicron '65 (*University of Illinois*)

Other

Matthew M. Carter, Tau '07 (*Penn*)
Thomas T. Hanford, Gamma '62 (*Amherst*)
Douglas M. Jackman, Omega '89 (*University of Chicago*)
Jeremy K. McKeon, Eta '08 (*Lehigh*)
Charles M. Streeter, Chi '61 (*Cornell*)
Tyler S. Wick, Gamma '93 (*Amherst*)

A New Era Begins in Psi Upsilon

For almost 40 years, Psi Upsilon Fraternity has known just three executive directors: Henry Poor, Gamma '39 (1973-1987); Kathy McGlone, Lambda '82H (1987-1989) and



Mark Williams, Phi '76 (1990-2012). After more than 22 years as the chief executive officer of both the Fraternity and The Psi Upsilon Foundation, Mark Williams resigned his position with the Fraternity on August 1, 2012 to dedicate all his efforts to raising the funds needed to support Psi Upsilon's educational mission.

The Executive Council named Thomas J. Fox, Omicron '00 as Psi Upsilon's seventh executive director. Tom joined the Psi Upsilon staff in 2001, first as a chapter leadership consultant then as director of chapter services and finally associate executive director.

"It's an honor to serve Psi Upsilon as Executive Director," Tom stated. "I take immense pride in the growth the fraternity has had in the last 10 years and am excited about the possibilities that lie in the future."

Mark Bauer, Omega '83 who worked with Mark as president of both the Executive Council and Foundation board noted, "Mark's talent and professionalism gave Psi Upsilon influence far beyond its numbers."

In 1999 Mark earned the Certified Association Executive (CAE) designation from the American Society of Association Executives. Among association professionals, "CAE" is an indication of demonstrated skill in leadership, activity in community affairs, and expertise in association management.

Mark will continue to serve the Fraternity as its general counsel. Mark's prior experience as an insurance defense litigator and coverage attorney has been invaluable to Psi Upsilon over the years.

The late 1980's saw the start of the risk management era for college fraternities. From the development of risk management policies to the establishment of a captive insurance company owned by 28 fraternities, Mark played a key role.

"When I started most fraternities hired lawyers with insurance experience as their CEOs," Mark observed. "Fraternities now hire those with student affairs and association management experience to lead their organizations. Psi Upsilon is most fortunate to be able to turn to Tom Fox whose years of experience in chapter development and expansion will serve Psi Upsilon well."

Mark served with seven Executive Council presidents and organized 23 Psi Upsilon Conventions. Mark's legacy includes:

EDUCATIONAL PROGRAMS

- Leadership Institute – 1991
- Archons Academy – 1994
- The College Tablet – 1995
- AlcoholEdu (GreekLifeEdu) - 2005
- Commitment to Excellence – 2006
- Created written resources for every chapter position

INTERNATIONAL OFFICE

- Developed proprietary membership database – 1991
- Relocated International Office to Indianapolis- 1993
- Acquired first permanent headquarters facility – 1995
- Dedicated International Office & Heritage Square – 1996
- Introduced online membership reporting – 2001

COMMUNICATIONS

- The Review of Psi Upsilon - 1994
- The Legacy of Psi Upsilon – 1994
- Website – 1997
- Songs of Psi Upsilon – 1998
- Psi Upsilon Today – 2003
- Interactive 175th anniversary site - 2008
- Social media (Facebook, Twitter, YouTube) – 2009
- Henry Poor Memorial Site – 2009

EXPANSION

- Phi Delta (*University of Mary Washington*) – 1996
- Lambda Sigma (*Pepperdine University*) – 1998
- Alpha Omicron (*New Jersey Inst. of Technology*) – 1999
- Sigma Phi (*St. Francis University*) – 2007
- Delta Nu (*Keene State College*) – 2009
- Phi Nu (*Christopher Newport University*) – 2010
- Theta (*Union College*) reactivation - 2011
- Rho (*University of Wisconsin*) reactivation – 2011

FUNDRAISING

- Founders Society – 1995
- Schoepflin Society – 1997
- 1833 Club – 2000
- Robert & Evelyn Kaiser Educational Fund - 2005
- Order of the Owl – 2006
- Henry Poor Scholarship Fund – 2009
- Leadership Initiative – 2010
- Psi Upsilon Social Hours - 2011

INTERFRATERNAL SERVICE

- Officer of FIPG (1993-1996)
- FRMT, Ltd director (1998 – present)
- FRMT, Ltd audit committee chair (2010 – present)
- Fraternity Executives Association director (2004 – 2011)
- Fraternity Executives Association president (2010)
- Institute for Greek Advancement chair (2011 – 2013)
- Early leader in effort to protect the intellectual property of fraternities
- Served on two coalition campus assessment teams
- Speaker at numerous student affairs conferences

GECKONOMICS



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A Case Study in Saving People Money
on More Than Just Car Insurance.

Car

Cycle

RV

Psi Upsilon members could get a special discount on car insurance. Plus, each quote helps raise non-dues revenue for Psi Upsilon programs and events. Mention your affiliation when you get your FREE quote and, in just minutes, you could be a believer in GECKONOMICS, too.

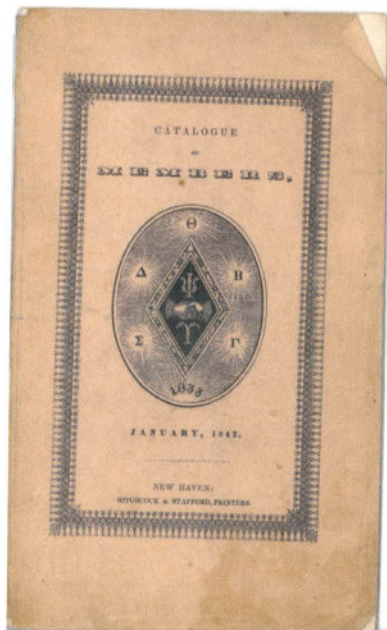
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Be A Famous Part of Psi U History



One of Psi Upsilon's Famous Five Firsts, a membership catalog, is now in the works. Psi U has partnered with Publishing Concepts, Inc. (PCI) to publish the 2013 Membership Directory.

Psi U was the first fraternity to publish a listing of its members in 1842. In the modern era, a directory has been published every 4-5 years, a critically important part of being able to keep in touch with brothers. Your updated contact information ensures that you'll get your chapter's newsletter, invitations to events and The Diamond of Psi Upsilon magazine.

PCI will be contacting Psi U brothers to gather information for the membership directory via postcards and email, then through follow-up phone calls, if necessary. Please contact PCI promptly to verify your most up-to-date information.

This is a new publisher for Psi U, chosen based on its strategy to minimize calls to brothers in favor of asking brothers to phone in their contact information. Although this

is a new partner for Psi Upsilon, you can be assured that their request for your information is legitimate.

Members can purchase a printed copy or a CD ROM version when you contact PCI to confirm your information; however, there is no obligation to purchase. If you order a membership directory, it will be shipped in July 2013. The directory can help you search and maintain contact with brothers, share your most recent information with the chapter so you can be included in chapter events and activities and more.

If you have any questions regarding this initiative, please review the member directory FAQ available at psiu.org/directory, email Tom Fox at tfox@psiu.org or call the International Office at 317-571-1833.

Psi Upsilon will receive a portion of the proceeds from each sale. Watch for your yellow postcard or email reminder. Call to update your contact information with PCI today!

PCI the data company
publishingconcepts.com

2012 OUTSTANDING JUNIORS

Every year, each chapter is asked to select a junior who exemplifies and shows commitment to the values of Psi Upsilon. Those selected as Outstanding Juniors are awarded an alumni key and certificate, courtesy of the Psi Upsilon Foundation.

Zeta (*Dartmouth College*) | Benjamin Fesser
Lambda (*Columbia University*) | David Cabrera
Psi (*Hamilton College*) | Brad Kennedy
Xi (*Wesleyan University*) | Reiss Clauson-Wolf
Omega (*University of Chicago*) | Eran Flicker
Pi (*Syracuse University*) | Paul Berg
Chi (*Cornell University*) | Alex Correa
Beta Beta (*Trinity College*) | Chislon Richardson
Eta (*Lehigh University*) | Dan Coviello
Tau (*University of Pennsylvania*) | Gage Alpert
Omicron (*University of Illinois*) | Robert Chain
Theta Theta (*University of Washington*) | Dillon Chatriand

Zeta Zeta (*University of British Columbia*) | Stuart Methvan
Epsilon Nu (*Michigan State University*) | Nick Yodock
Gamma Tau (*Georgia Institute of Technology*) | Talia Knapp
Chi Delta (*Duke University*) | Michael Cook
Epsilon Iota (*Rensselaer Polytechnic Institute*) | Rebecca Morea
Phi Delta (*University of Mary Washington*) | Sam Alarif
Lambda Sigma (*Pepperdine University*) | Kyle Montplaisir
Alpha Omicron (*New Jersey Institute of Technology*) | Diego Gile
Sigma Phi (*St. Francis University*) | Cullen Frye
Delta Nu (*Keene State College*) | Kris Glimenakis
Phi Nu (*Christopher Newport University*) | Dan Cooney



2012 EXCEPTIONAL SENIORS

This award recognizes members of the senior delegation who have shown exceptional dedication and commitment to Psi Upsilon during their senior year. The purpose of the award is to maintain and encourage involvement by undergraduate brothers in their final academic year and to stimulate involvement with the chapter.

Psi (*Hamilton College*) | Bryan Kelly
Xi (*Wesleyan University*) | Jeremy Koegel
Chi (*Cornell University*) | Oliver English
Eta (*Lehigh University*) | Ian Smyth
Tau (*University of Pennsylvania*) | David Gogel
Omicron (*University of Illinois*) | Salvador Palafox

Zeta Zeta (*University of British Columbia*) | Derek Labrecque
Gamma Tau (*Georgia Institute of Technology*) | Bobby King
Chi Delta (*Duke University*) | Denis Didenko | Chris Kizer
Phi Delta (*University of Mary Washington*) | Kurt Zimmer
Lambda Sigma (*Pepperdine University*) | Tony Demattei
Sigma Phi (*St. Francis University*) | Christopher Assman

Expansion:

BUILDING A LEGACY

By Thomas J. Fox, Omicron '00



RHO OWL CLUB

The Rho chapter has been inactive since 1987 but the alumni association has not been. In fact the Rho alumni continue to grant scholarships to family members attending college and to hold an annual Christmas luncheon, the second longest running annual Psi U chapter event. Work to restart the chapter began in the fall 2010 and within a year it made much progress. Currently the Owl Club sits at 23 members and has built a positive reputation on campus and within Psi U.



GEORGIA STATE PROVISIONAL CHAPTER

After a colony gets many of its minimum standards completed and is recognized for this work, the Executive Council may grant it provisional chapter status. This allows the group to begin the process of choosing a chapter designation and motto, and to initiate the current brotherhood. The Georgia State colony began in 2011 and, after having some difficulty being recognized by the University, recruited the largest fall pledge class on campus.

Alumni frequently ask why Psi Upsilon doesn't have a chapter at a certain college or why hasn't it tried to restart a chapter? It's not because Psi U doesn't want to grow or doesn't want to return to a campus. Expansion is a difficult process that needs certain elements to fall in place to be successful. Those elements include a campus that is willing to bring on new chapters, undergraduates interested in starting a chapter, and most importantly, alumni who are willing to be involved in the expansion process. Without these three key pieces the effort is risky and often fails.

Once a viable location is found, Psi Upsilon has a system to build a chapter. It involves a balance of teaching the undergraduates to recruit the right members, setting benchmarks for the colony to work toward, and creating a system of goal setting and self-governance. Throughout it all the group develops its own identity that is relevant to its campus. Doing this, often with alumni and even university involvement, builds a culture of continued success.

Psi Upsilon expands in two ways: by starting on campuses we've never been on before and creating colonies, or restarting dormant chapters by creating Owl Clubs. Both processes are very similar and should take one-to-two years to complete. While the International Office staff works closely with the colony supporting it, alumni support is critical. Expansion groups need everything from a full fledged alumni advisor, to someone who helps them with a single part of their operations. Just being there for an occasional dinner or event and talking about his Psi U experience, an alumnus can show an expansion group what it means to be a part of Psi Upsilon.

In 2011 the Theta chapter (*Union College*) was reactivated, after being suspended for three years. A group of seven seniors grew to a chapter of 24 in one term. Existing expansion groups include an Owl Club at the University of Wisconsin, and a provisional chapter at Georgia State University. Psi Upsilon plans to reopen the Upsilon chapter (*University of Rochester*) in 2013, Iota Chapter (*Kenyon College*) in 2014, and Gamma Chapter (*Amherst College*) in 2015. Plans are in the works to build an interest group soon to restart the Phi Beta chapter (*William & Mary*) and develop an interest group at Indiana University.

There are opportunities for growth in Psi U but Psi Upsilon needs your help. If you would be interested in volunteering to assist a young chapter, or if you know of an opportunity for Psi U expansion, please contact Tom Fox at tfox@psiu.org or 317-571-1833 x 103.



XI & BETA BETA HOST 169th CONVENTION

Psi Upsilon's 169th Convention was held at the Hilton Hartford in Hartford, CT. From June 22-24, 2012 Psi U's from every chapter gathered to discuss important topics to both undergraduates and alumni. More than 100 brothers worked to make it a rewarding Convention.

The brothers of the Beta Beta (*Trinity College*) and Xi (*Wesleyan University*) chapters hosted this year's Convention. Activities included trips to the historic houses of both chapters. Brothers gathered for cookouts and tours, while meeting and mingling with other members.

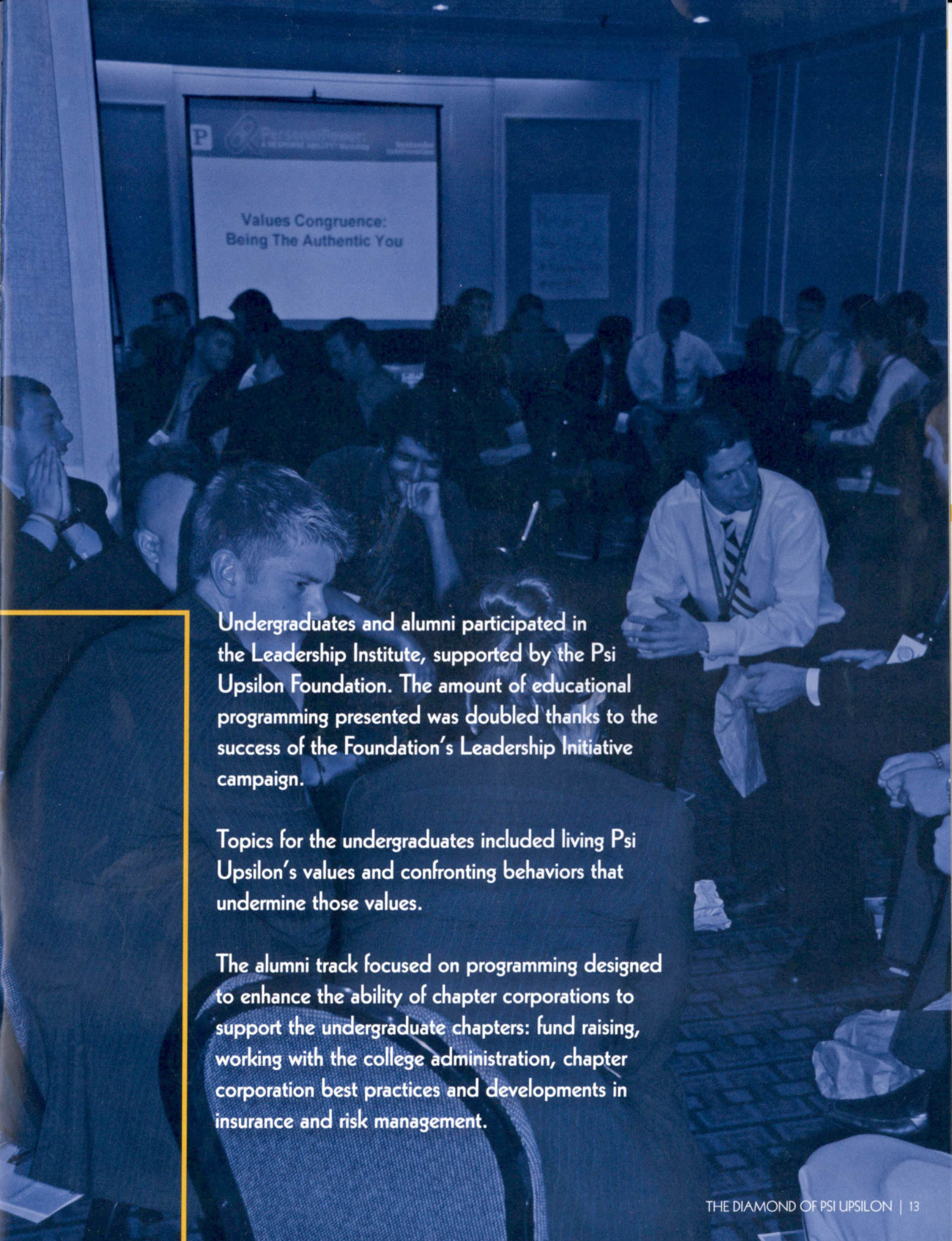
Prior to the start of the Convention, Tom Fox presented a Recruitment Academy that permitted those in attendance to assess their chapter's recruitment effectiveness and to develop plans to improve its performance in the future.

Convention committees, composed of both alumni and undergraduate members, met over two days, discussing awards, budgets, and other business of Psi Upsilon. Chapter awards were discussed and presented, highlighting many achievements of chapters throughout Psi Upsilon.

Daniel Coviello, Eta '13 (*Lehigh*) and Matthew Hamielec, Omicron '14 (*Illinois*) were elected by the Convention delegates to serve as undergraduate term members of the Executive Council in the coming year. Brad Corner, Omicron '78, Laura King, Chi Delta '04 (*Duke*) and Bill Wishard, Delta Delta '64 (*Williams*) were reelected as alumni term members of the Executive Council.

It was also announced that the 171st Psi Upsilon Convention in 2014 will be hosted by the Eta chapter. The Convention will be celebrated in conjunction with the Eta's 130th anniversary.

continued on page 14



Values Congruence:
Being The Authentic You

Undergraduates and alumni participated in the Leadership Institute, supported by the Psi Upsilon Foundation. The amount of educational programming presented was doubled thanks to the success of the Foundation's Leadership Initiative campaign.

Topics for the undergraduates included living Psi Upsilon's values and confronting behaviors that undermine those values.

The alumni track focused on programming designed to enhance the ability of chapter corporations to support the undergraduate chapters: fund raising, working with the college administration, chapter corporation best practices and developments in insurance and risk management.

CHAPTER AWARDS

THE DIAMOND AWARD FOR EXCEPTIONAL CHAPTERS

This award recognizes chapters that distinguish themselves by exceeding the Psi Upsilon Fraternity chapter standards.

Xi - Wesleyan University
Tau - University of Pennsylvania

THE AWARD OF DISTINCTION

Recognizes chapters when they perform in an extraordinary manner.

Eta - Lehigh
Epsilon Nu- Michigan State
Lambda Sigma - Pepperdine

THE OWL AWARD FOR EXCEPTIONAL ACADEMIC PERFORMANCE

Recognizes chapters that demonstrate a truly significant academic achievement.

Zeta - Dartmouth College
Pi - Syracuse University
Tau - University of Pennsylvania

THE GARNET & GOLD AWARD FOR ACADEMIC EXCELLENCE

Recognizes chapters that have achieved a chapter GPA of 3.0 or greater, in each semester for the prior year, or a GPA in excess of the all-men's average.

Zeta - Dartmouth College
Phi - University of Michigan
Pi - Syracuse University
Tau - University of Pennsylvania
Gamma Tau - Georgia Technical Institute
Sigma Phi - St. Francis University

THE CLASPED HAND AWARD FOR OUTSTANDING PHILANTHROPY AND SERVICE

Recognizes chapters that have devoted significant time and effort to philanthropic efforts and community service.

Zeta - Dartmouth College
Chi - Cornell University
Tau - University of Pennsylvania
Omicron - University of Illinois
Phi Delta - University of Mary Washington
Lambda Sigma - Pepperdine University

The 2012 Founders' Society & Scholarship Luncheon recognized those undergraduates who had been awarded scholarships and acknowledged the generosity of Founders Society members.

Mark D. Bauer, Omega '83 (*University of Chicago*) discussed "Freedom of Association for College Fraternities." Mark, a law professor at Stetson University College of Law, brought a unique perspective to the issue. He has served Psi Upsilon as both Executive Council and Foundation president, but it was when he worked for the Fraternity as a field director (now chapter leadership consultant) that Mark first saw private colleges interfere with students' freedom to join associations of their own choosing.

Mark's legal writing includes law review articles on freedom of association for college students and anti-trust implications of the Hamilton College acquisition of the fraternity houses on that campus.

The Closing Banquet honored James A. Swanke, Jr., Rho '80 (*Wisconsin*) for his achievements in the four years he served as Executive Council president. It also welcomed Thomas T. Allan, IV Theta Theta '89 (*University of Washington*) as the new president of the Executive Council.

Ambassador (ret.) Robert M. Beecroft, Tau '62 (*University of Pennsylvania*) discussed "The U.S. Diplomatic Service in the 21st Century." He discussed the current state of the U. S. Foreign Service, his preparation for a career as a diplomate, and answered questions from the brothers in attendance.

Currently serving the U.S. State Department as Supervisory Senior Foreign Service Inspector, Ambassador Beecroft was Head, Organization for Security and Cooperation's Mission in Bosnia and Herzegovina from 2001-04.

Among the many distinguished positions held during his career in the Foreign Service, Ambassador Beecroft was Diplomat in Residence, U.S. National War College; held positions at embassies in Paris, Bonn, and Cairo; served as the U.S. Embassy in Sarajevo's Chief of Mission and Special Envoy for the Bosnian Federation; and Advisor on the SALT II strategic nuclear arms negotiations.

Scholarships

Francis C. Hardie, Omicron-Zeta 1918 Award

Mark W. Habib, Tau '14
Duncan F. Hall, Zeta '13

Benjamin T. Burton, Chi 1921 Award

Jeff B. Pontell, Chi '14
Charles E. Patten, Tau '13

Earl D. Babst, Iota-Phi 1893 Award

Talia D. Knapp, Gamma Tau '13
Cullen Frye, Sigma Phi '13

R. DeWitt Wallace, Epsilon 1914 Award

Kyle B. Montplaisir, Lambda Sigma '13

Albert C. Jacobs, Phi 1921 Award

Arnaud Cohade, Tau '13

R. Timothy Leedy, Phi 1957 Award

Christopher P. Reilly, Phi Nu '13

Robert W. Morey, Pi 1920 Award

Daniel Baume, Tau '13

J. Russell McShane, Delta 1932 Award

Eric J. Minch, Epsilon Nu '13

Jerome W. Brush, Jr., Delta Delta 1939 Award

James D. B. Zago, Zeta Zeta '14

Greg E. Rohlin, Phi 1983 Award

Anton D. Wagner, Phi '14

Michael D. Oberg, Theta Theta '88 Award

Devon Rensberger, Theta Theta '13

Gardner A. Callanen, Psi 1929 Award

Kelly P. Williams, Chi Delta '13

Robert W. Parsons, Xi 1922 Award

Juanyi Li, Chi Delta '13

Eric W. Didul, Phi Beta 1990 Award

Anthony J. Baranik, Phi Nu '14

Curtis J. Rettke, Eta 1984 Award

Andrew J. DeLuca, Eta '14

Salvatore (Sam) L. Biardo, Omicron 2004 Award

Matthew R. Hamielec, Omicron '13

William P. King, Omicron '73 Award

Eran Y. Flicker, Omega '13

Henry B. Poor, Gamma 1939 Award

Eric Kauderer-Abrams, Tau '14



Duncan F. Hall, Zeta '13



Jeff B. Pontell, Chi '14



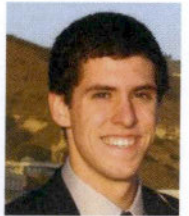
Charles E. Patten,
Tau '13



Talia D. Knapp,
Gamma Tau '13



Cullen Frye,
Sigma Phi '13



Kyle B. Montplaisir,
Lambda Sigma '13



Arnaud Cohade,
Tau '13



Daniel Baume, Tau '13



Eric J. Minch,
Epsilon Nu '13



James D. B. Zago,
Zeta Zeta '14



Anton D. Wagner,
Phi '14



Devon Rensberger,
Theta Theta '13



Kelly P. Williams,
Chi Delta '13



Juanyi Li, Chi Delta '13



Anthony J. Baranik,
Phi Nu '14



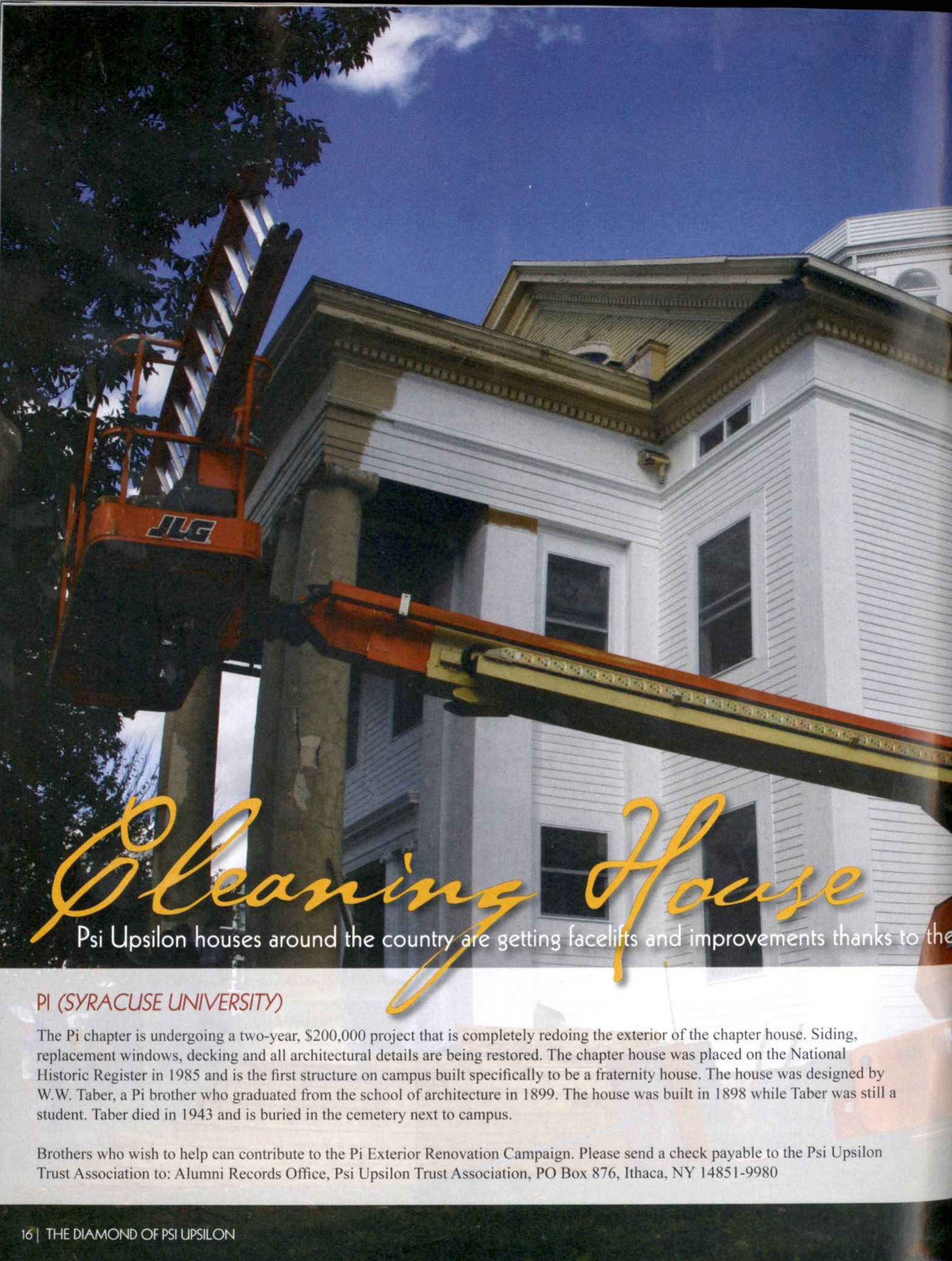
Matthew R. Hamielec,
Omicron '13



Eran Y. Flicker,
Omega '13



Eric Kauderer-Abrams,
Tau '14



Cleaning House

Psi Upsilon houses around the country are getting facelifts and improvements thanks to the

PI (SYRACUSE UNIVERSITY)

The Pi chapter is undergoing a two-year, \$200,000 project that is completely redoing the exterior of the chapter house. Siding, replacement windows, decking and all architectural details are being restored. The chapter house was placed on the National Historic Register in 1985 and is the first structure on campus built specifically to be a fraternity house. The house was designed by W.W. Taber, a Pi brother who graduated from the school of architecture in 1899. The house was built in 1898 while Taber was still a student. Taber died in 1943 and is buried in the cemetery next to campus.

Brothers who wish to help can contribute to the Pi Exterior Renovation Campaign. Please send a check payable to the Psi Upsilon Trust Association to: Alumni Records Office, Psi Upsilon Trust Association, PO Box 876, Ithaca, NY 14851-9980



generous donations of Alumni



PHI (UNIVERSITY OF MICHIGAN)



The Phi has made many large changes and renovations last summer.

Tuck pointing was done on the outside of the house. On the inside, the basement was given a complete overhaul. The asbestos pipe wrap, floor tiles and vinyl flooring were all removed. A beautiful epoxy coating and the Psi U diamond emblem replaced the old flooring, giving the basement a renewed look. The lounge was made more comfortable by installing a new framed and

insulated south wall. The entire basement was steam cleaned and the laundry area was made more user-friendly.

The broken trim and panels in the solarium were repaired and color matched. The entire room was sanded and restained. The the women's bathroom on the main floor was also renovated and is receiving rave reviews.

The living/bedroom suites were all prepped and repainted. In addition, new XL twin beds and frames were purchased for each room.

EPSILON NU (MICHIGAN STATE)



After 80 years the Epsilon Nu house has a new roof. Due to budget constraints, the brothers looked into replacing the previous clay roof with a metal or composite material made to look similar to the original clay. However, thanks to the generosity and gifts of over 200 brothers the chapter house has a brand new clay roof. The clay tiles used were manufactured by the same company as the original tiles. The Epsilon Nu is placing a plaque with the names of all the donors as a thank you to those brothers who helped them achieve this goal.

The Epsilon Nu is currently raising more money for additional repairs that have been identified during the roof project. To pay using Paypal, send contribution to HesperianFund@aol.com

OMICRON (UNIVERSITY OF ILLINOIS)



Giant strides and improvements have been made to the Omicron chapter house since the Omicron alumni association started rehabbing it in 2005. Thanks to the generous support of alumni the house has a new roof, sign, window blinds and cornices, wood flooring in the entryway and dining room, a living room home theater system, and a new patio area with the Centennial grill. Recently

the front landcape was reworked. Many of the chapter members have made it a goal to renovate the bathrooms. With alumni support, they hope to make this goal a reality.

The Omicron has launched the "Buy a Brick...Build a Legacy" drive. This drive allows alumni to purchase a brick in the new patio area at the front of the house and engrave the brick with their name and pledge class, a memorial for a deceased brother, or an appropriate inscription of their choice.

Visit www.illinipsiu.com/brickpaverfundraiser for more information.

emmys
television gold

emmys
television gold

THE

"Modern Family" Man

By Mark Williams, Phi '76

In the recent presidential election, both incumbent and challenger worked hard to make sure the electorate knew they disagreed on just about everything. Everything except their favorite television show, "Modern Family."

The cynic in me (channeling my inner Jay Pritchett) said, "Of course it is." How much trouble can you get into with one of the most popular sitcoms on TV today.

Alessandra Stanley observed in *The New York Times*:

"...both are wooing the same middle-of-the-road voters who are still uncertain which way they will go in November. For the campaigns, at least, watching the white, middle-class suburban characters on "Modern Family" is a way to mingle with the undecided."

When I first heard the premise for "Modern Family" it didn't

sound like a show I wanted to watch. It was probably the idea of yet another goofball dad and one more geezer with a trophy wife. I may be unduly sensitive about dads as I am one (and a geezer).

I ignored the show until Jim Cornacchia, Pi '86 (*Syracuse*) emailed a picture from the 2010 Emmys of Sofia Vergara being hugged by a guy Jim identified as Danny Zuker, Pi '86. Over the years I had come to know Jim, Mat Ross Pi '86 and Mark DiPasquale Pi '88 as terrific alumni leaders of the Pi chapter. I never suspected that any of them had Hollywood connections.

It turns out this group of brothers has just that in Danny Zuker. Danny is one of the executive producers of "Modern Family." His IMDB entry also lists writer or producer credits for "Grace Under Fire," "Just Shoot Me!," "Roseanne," and "The Arsenio Hall Show."

Danny grew up in Livingston, NJ and would go into New York City, lie about his age and do stand-up at open mic nights in the comedy clubs. At Syracuse he studied television and film and English, while he continued to do stand-up in the local clubs, with Pi brothers in the audience for support.

Danny points out that there is no corporate ladder to climb in the entertainment industry; everyone finds his own way. In his first job after graduation Danny was a production assistant for Howard Stern. Production assistants may not even qualify as the bottom rung of the ladder; the PA is the one steadying the ladder for the person on the bottom rung (and getting coffee, making copies and picking up dry cleaning).

Danny next found work on "The Arsenio Hall Show" as, what else, a production assistant. But there things got interesting. About 13 weeks into the series Arsenio fired half his writing staff and young Danny Zuker, with comedy writing aspirations, found himself as one of the replacement writers. Before he left the show, Danny was writing most of Arsenio's monologues.

Danny Zuker has become a favorite son of Syracuse University's S. I. Newhouse School of Public Communications. On November 10, 2012 he was inducted into the Newhouse School's Professional Gallery, which recognizes some of the school's most successful graduates. He also delivered the keynote address at the Newhouse School Convocation ceremony in May. His talk, setting out seven tips for keeping your job can be viewed on YouTube at http://bit.ly/zuker_convo.

While he described his fraternity experience as "24/7 fun" he also described it as "odd preparation for a comedy writer."

At the Pi chapter each class delegation is expected to take on certain responsibilities and provide leadership commensurate with its class year. And with that comes certain privileges. The Pi chapter's system of responsibilities and privileges is very hierarchical in nature. Danny "hated it as a freshman but loved it as a senior" but he points out that it's a good model for how the real world works.

While he described his fraternity experience as "24/7 fun" he also described it as "odd preparation for a comedy writer." At the chapter the brothers would sit around razzing each other and poking fun at one another. To an outsider it might look rather



At that time would-be comedy writers sent a packet of jokes to a producer and hope they got read. With social media writers now can develop an immediate following with blogs, video blogs and scripts that may end up on YouTube. According to Danny, "Comedy writers, like all writers, get good by writing. They need to write and write, and if you have nothing to write about, write about that."

Danny points out that in television "the writer is king." As an executive producer for "Modern Family" he has responsibility for the creative and business aspects of producing the series.

An executive producer may be the writer but with added duties, such as supervising and participating in story and script meetings, and approving story lines. He hires directors and casts series actors, selects the production team, and supervises the budget and production schedule. An executive producer will work with the network or production company on final cuts, airdates and standards and practices, if needed.

brutal. Anyone who has ever attended a Pi initiation banquet knows what I am talking about.

Now maybe it's a guy thing but you learn how to take it, how far to push and when to back off. Danny finds the atmosphere of the writers room at times very similar.

College life provided the backdrop for several episodes of "Modern Family." One of the storylines follows the Dunphy family's collective efforts to get their decidedly non-academic and exceptionally social daughter, Haley, accepted into college. As parents both Claire and Phil Dunphy value education and both have mostly fond memories of year in college.

In "Go Bullfrogs," an episode that includes a cameo by Danny Zuker, Phil takes Haley to his alma mater to show her what college is like, a campus visit he clearly enjoys more than she does.

continued on page 23



*"With sore and stricken hearts we
mourn, today a brother fell."*

Losing a brother is never easy, but in the true spirit of Psi Upsilon fellowship, we know that our lost brothers may be gone - but gone does not mean forgotten.

To view a list of recently deceased brothers, go to www.psiu.org/alum/inmem.

ROBERT L. KAISER
ZETA '39 (DARTMOUTH)
May 9, 1917 - August 22, 2012

EVELYN KAISER
ZETA '85H (DARTMOUTH)
May 20, 1931 - September 11, 2012

Past president of The Psi Upsilon Foundation and honorary life member of the Executive Council, **Robert L. Kaiser**, Zeta '39 (Dartmouth) passed away on August 22, 2012.

Bob graduated Phi Beta Kappa from Dartmouth College in 1939. He served in the Army during WWII and was awarded two bronze stars. He served in the active reserve until retiring in 1962 earning the rank of lieutenant colonel.

Bob was CEO of three subsidiaries of Magnus Chemical before returning to Hanover in 1965 where he pioneered the College's planned giving fundraising efforts and became a national expert in bequests and estate planning.

Bob and Evelyn Kaiser were advisors to the Zeta chapter for 46 years. In 2002 the 159th Psi Upsilon Convention granted Bob and Evelyn the Distinguished Alumni Service Award.

Bob's lifelong service to Dartmouth College, the Zeta chapter and Psi Upsilon Fraternity will never be equaled and stands as a model for us all.



Evelyn Kaiser, Zeta '85H (Dartmouth) passed away on September 11, 2012.

Evelyn welcomed every Zeta undergraduate into her home during the 46 years she and Bob were advisors to the Zeta chapter. During that time she came to know many Psi U's from other chapters through her Convention attendance. It is hard to imagine anyone who loved Psi Upsilon and its members more.

The Zeta chapter so loved Evelyn she became an honorary initiate in 1985, the only woman ever to receive the title.

Together, Bob and Evelyn were tireless in their efforts to guide the brotherhood to live the standards and values espoused by both Dartmouth and Psi Upsilon. The Kaisers are survived by four children, four grandchildren and two great-grandchildren.

In 2005, Zeta alumni established the Robert and Evelyn Kaiser Education Fund to honor them for their lifetime commitment to the Zeta chapter and to Psi Upsilon. This unique scholarship fund makes grants to cover the costs of textbooks for deserving Zeta undergraduates.

Donations can be made to the Kaiser Education Fund at www.psiu.org/give or by sending a check to The Psi Upsilon Foundation. Include "Kaiser Education Fund" on the memo line of your check.

An tribute to the Kaisers written by J. Zach Doherty, Zeta '13 can be read at <http://thedartmouth.com/2012/09/04/news/kaiser>

HENRY B. POOR
GAMMA '39 (AMHERST)
December 31, 1917 - September 27, 2009



Chances are if you became a Psi U in the last half of the 20th century or the first decade of the 21st, you met Henry Poor. If you met Henry you remember him — and he remembered you.

As an undergraduate, Henry was Gamma (Amherst) chapter president and treasurer. He attended the first of his many Psi Upsilon

Conventions as an undergraduate delegate. Henry was also affiliated with Delta (NYU), Lambda (Columbia), Chi (Cornell) and Tau (Penn) chapters.

During a 31-year career as an independent school educator, Henry was first elected to Psi Upsilon's Executive Council in 1964. He joined the Psi Upsilon Fraternity staff in 1972 becoming executive vice president in 1973. Henry held that position until 1987 when he became executive director of The Psi Upsilon Foundation, a position he held until 1991.

As Psi Upsilon's executive vice president emeritus, Henry ran the Ambassador Program from his home, championing Challenges and Choices retreats as well as chairing the Foundation's scholarship committee.

Henry's influence extended far beyond Psi Upsilon. He was president of the Fraternity Executives Association (1982-83), an honorary life member of FEA, and a recipient of the FEA Distinguished Service Award for those who contributed outstanding service in the betterment of all college fraternal organizations.

The North-American Interfraternity Conference called on Henry to chair its Commission on Values and Ethics. In 1993 the NIC bestowed on Henry its Gold Medal Award. It is presented for a lifetime of work within the fraternity movement and is the highest interfraternal honor bestowed by the NIC. Lambda Chi Alpha, Zeta Beta Tau and Theta Chi fraternities honored Henry with their interfraternal service awards.

During his lifelong commitment to Psi Upsilon, it is fair to say that Henry Poor influenced the lives of more than half of those who were ever initiated into Psi Upsilon Fraternity. Many brothers and friends posted memories of Henry on a website devoted to his memory at www.forums.psiu.org.

FORREST G. WEEKS IV
TAU '52 (PENN)
September 4, 1930 – August 10, 2011



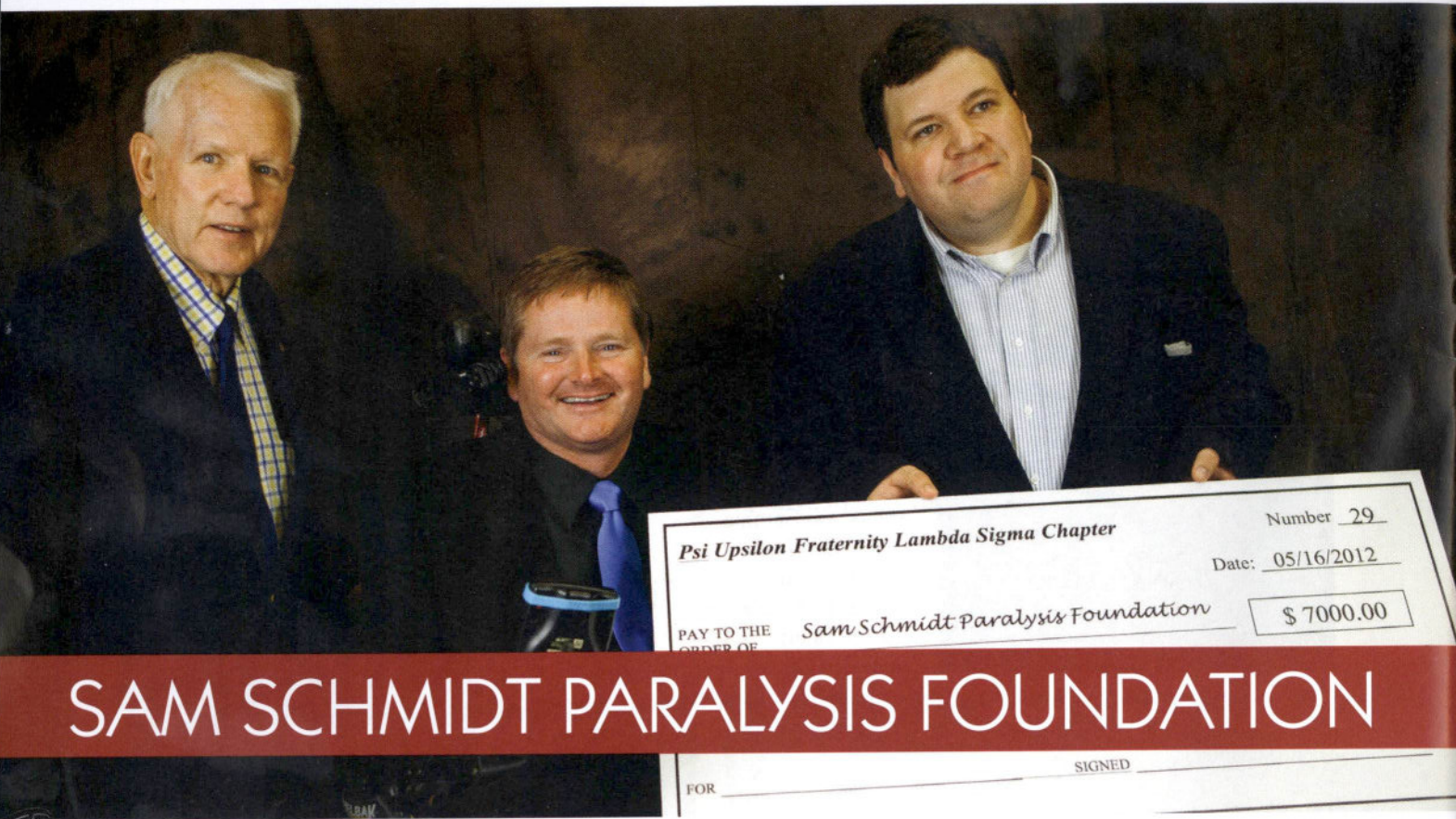
The Honorable Forrest G. Weeks IV, Tau '52 (Penn) of Glenmont, NY passed away on August 10, 2011.

Born September 4, 1930 in New York City, Forrie grew up in Skaneateles,

NY. He attended Kent School in Connecticut and the University of Pennsylvania, Wharton School of Business. He received his juris doctor degree at Albany Law School and practiced law in Buffalo, NY. In 1972, Forrie moved his family to Albany after his appointment to the NY State Labor Department Unemployment Division, where he served on the Appeal Board as a senior administrative law judge. He supervised several New York State offices, retiring at the age of 77 in April 2008.

Forrie was initiated into the Tau chapter, a member of the class of 1952. As a young man at Penn he loved football, hockey and crew. He served Psi U in many capacities, most notably as president of The Psi Upsilon Foundation. He was instrumental in establishing and guiding the Epsilon Iota chapter of at Rensselaer Polytechnic Institute. He served as the president of the alumni association of the Epsilon Iota chapter and helped it obtain, and then pay off, the mortgage on the chapter house.

Forrie could be counted on to oversee parliamentary procedure at Psi Upsilon Conventions with a fair and even temperament. He and his late wife, Neal were regular Convention attendees. Forrie loved baseball and many trips with his family to Cape Cod and Puerto Rico.



SAM SCHMIDT PARALYSIS FOUNDATION

Bill Wishard, Delta Delta '64 (*Williams*), Sam Schmidt, Lambda Sigma '86 (*Pepperdine*) and Executive Director Tom Fox, Omicron '00 (*Illinois*) at the 13th Annual Racing to Recovery Gala.

The Sam Schmidt Paralysis Foundation was founded in May 2000 by Sam Schmidt, Lambda Sigma '86 (*Pepperdine*) to help individuals overcome spinal cord injuries and other neurological disorders. Sam sustained a C-3/4/5 spinal cord injury in an accident on January 6, 2000, while practicing for the season-opening Indy Racing League event at Walt Disney World Speedway in Orlando, Florida.

While in a rehabilitation hospital in St. Louis, Missouri, Sam realized he was one of the lucky ones. He had an incredible support system including his faith, family and the motorsports community. He also realized he had very good insurance; these are not generally the demographics of someone with a spinal cord injury.

Sam vowed that when he was able to leave the rehabilitation hospital, he would not forget the less-privileged patients he met. He realized in order to solve some of their issues, he needed to raise awareness of spinal cord injury and the horrendous impact it has on the patient and family. Funds needed to be raised for medical research to develop cures and effective therapeutic treatments for paralysis. Thus, with the help of several of his closest friends, the Sam Schmidt Paralysis Foundation was formed.

"Since my injury I have learned so much about the tremendous needs of people suffering from spinal cord injuries," Sam said.

"There are three areas on which I have asked the Sam Schmidt Paralysis Foundation to concentrate its fund raising efforts. The first is medical research. The second, innovative equipment that can be used for rehabilitation. And, third, I want to help people with spinal cord injuries and other disabilities by addressing quality of life issues."

On May 16, 2012 the Sam Schmidt Paralysis Foundation held its 13th annual Racing to Recovery Gala in Indianapolis. At the event Sam recognized Psi Upsilon Fraternity for making the Sam Schmidt Paralysis Foundation its fraternity-wide philanthropy. Sam specifically thanked the Lambda Sigma chapter for raising over \$7,000 from their annual "Psi U Think U Can Dance" event at Pepperdine University. Executive Council member and Lambda Sigma chapter adviser Bill Wishard, Delta Delta '64, (*Williams*) and Executive Director Tom Fox, Omicron '00, (*Illinois*) were on hand to represent the Lambda Sigma and present a check to Sam.

Sam Schmidt was a founding father and first president of Lambda Omega Sigma fraternity at Pepperdine. In 1998 Lambda Omega Sigma became the 43rd chapter of Psi Upsilon Fraternity. This spring the alumnin of Lambda Omega Sigma and Lambda Sigma will host an event celebrating the 30th anniversary of its founding.

PSI Upsilon FRATERNITY

◆
United in Friendship

*Thanks to all who wear the
emblem of the chosen few*



Psi Upsilon Annual
3003 East 96th St
Indianapolis, IN 462

The "Modern Family" Man continued...

In "Arrested," Phil and Claire get a call in the middle of the night from Haley learning that she has been arrested for underage drinking. She must appear before a student disciplinary panel where she is held to account for this, and several other, violations of the student honor code. Haley is kicked out of college but may apply to return next year.

Realistic? Absolutely. Danny said one of the writers knew of a family in this situation and I know from two decades as a fraternity executive this has become a common response to undergraduate misbehavior.

And the disciplinary hearing? The prelaw student member of the hearing panel was painfully accurate. In the interest of comedy though, the script departed from the usual process for student disciplinary hearings. Haley would have faced the panel

without her parents or her lawyer uncle (without regard to his qualifications in environmental law) in the room. She would have faced the panel alone or at best with a faculty or staff member as an "advisor."

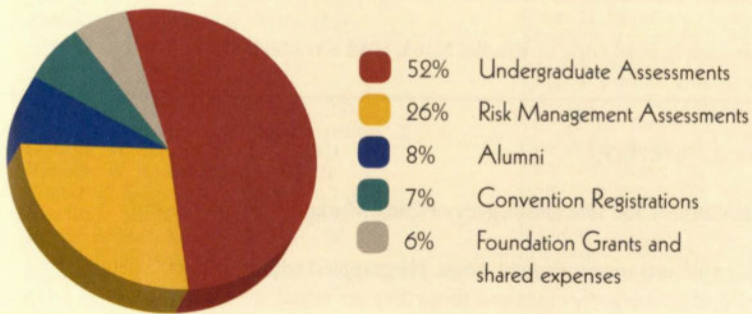
Future episodes will likely contain more college story lines. The Dunphy's other daughter, Alex, has elite college qualifications. Could she be heading to a Psi U school? The Ivy League may be calling but Skype notwithstanding, it is a very long way away from the Dunphy home in California.

And so I watch "Modern Family." The Pritchett-Tucker-Dunphy clan fills a space that the Huxtables, Bunkers and Cleavers occupied in previous decades. These families, "modern" in their day, said something our society and culture, as does "Modern Family." And it is very funny.

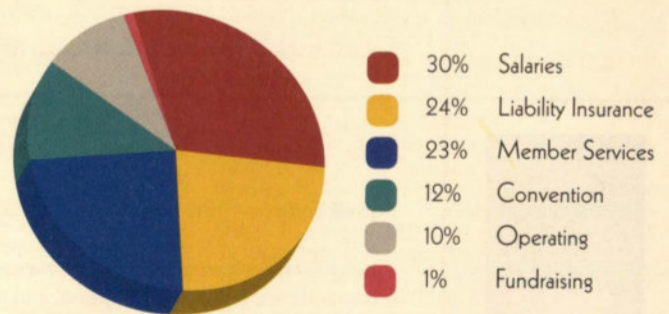
Psi Upsilon 2011 - 2012

FRATERNITY

REVENUE SOURCES

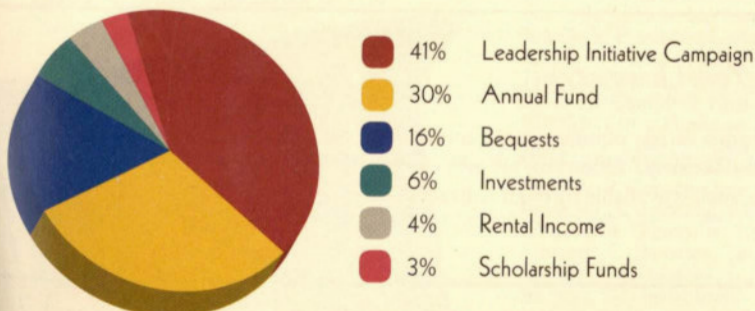


EXPENSES

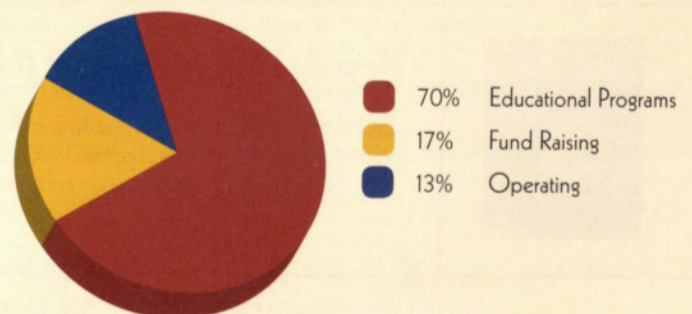


FOUNDATION

REVENUE SOURCES

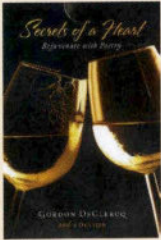


EXPENSES



Psi U Authors

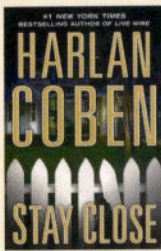
From poetry to *The Secret to Winning Big*, Psi Upsilon brothers are bringing their talents and ideas to readers across the country.



Gordon DeClercq, Epsilon Nu '77 (Michigan State)

Gordon recently published the second edition of "Secrets of a Heart." Through his poetry Gordon expresses a desire to put balance in our lives and a method for doing so.

Gordon's book is now available through Amazon.com in hard copy or Kindle, Nook, iPad e-readers.



Harlan F. Coben, Gamma '84 (Amherst College)

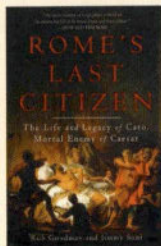
Harlan's latest thriller is "Stay Close."

As the terrible consequences of long-ago events collide in the present, three people living lives they never wanted, hiding secrets that not even those closest to them would ever suspect, will come to realise that the past never truly fades away.

And as each confronts the dark side of the American dream – the boredom of suburban life, the thrill of temptation, the desperation that can lurk behind even the prettiest facades – they will discover the hard truth that the line between one kind of life and another can be as whisper thin as a heartbeat.

Harlan has also launched a Young Adult series with "Seconds Away" and "Shelter."

Coben's book is now available through Amazon.com in hard copy or Kindle, Nook, iPad e-readers.



Rob Goodman, Chi Delta '05 (Duke University)

Rob recently co-wrote a new book "Rome's Last Citizen: The Life and Legacy of Cato, Mortal Enemy of Caesar".

Cato's life is a gripping tale that resonates deeply with our own turbulent times. He grappled with terrorists, a debt crisis, endemic political corruption, and a huge gulf between the elites and those they governed.

In many ways, Cato was the ultimate man of principle—he even chose suicide rather than be used by Caesar as a political pawn. But Cato was also a political failure: his stubbornness sealed his and Rome's defeat, and his lonely end casts a shadow on the recurring hope that a singular leader can transcend the dirty business of politics.

Goodman's book is now available through Amazon.com in hard copy or Kindle, Nook, iPad e-readers.



Peter A. Howley, Delta '62 (New York University)

Pete joined a select group of leading experts from a variety of industries in contributing a chapter to "The Secret to Winning Big." Howley's chapter, "Success is No Accident," reflects on his own career and shows executives how to plot a sure course to surpass expectations. The book is available through Amazon.com

If you would like your work highlighted in *The Diamond* or *Psi Upsilon Today* please contact Anna Kancs, Director of Communications, akancs@psiu.org.

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Psi Upsilon's Annual Fund provides resources that keep undergraduate dues reasonable, educational programs relevant, scholarships meaningful and the administration of the Fraternity possible. The Founders Society recognizes those donors who have contributed unrestricted gifts of \$250 or more to the 2012 Annual Fund as of December 31, 2012. Years of consecutive giving are listed in parenthesis. Additional donors are listed on the Psi U website at www.psiu.org/donors.pdf

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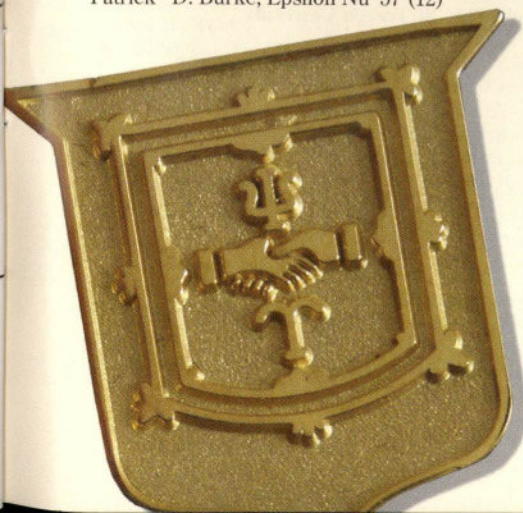
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The 1833 Club recognizes undergraduates who make a gift to the Annual Fund of \$18.33 or more as of December 12, 2012. Donors to the 1833 Club receive a handsome lapel pin and special recognition at the Convention. For the second year in a row every brother in the Chi Delta chapter (Duke) contributed to the Annual Fund.

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CHAPTER NEWS



PSI

Hamilton College (1843)

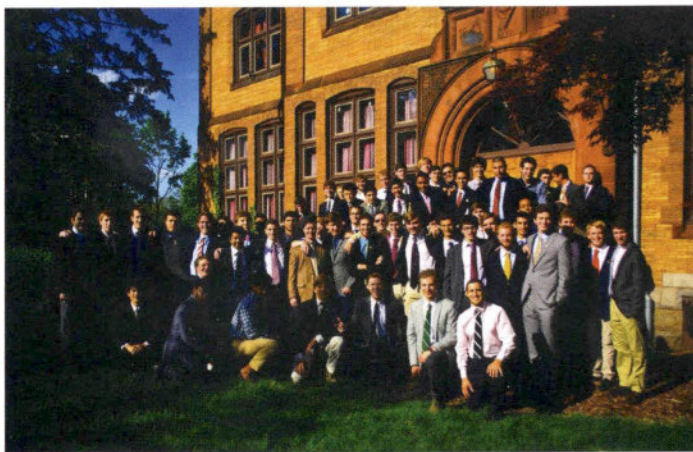


This spring the Psi chapter undertook several initiatives aimed at improving alumni-undergraduate connections, securing the chapter's financial situation, and increasing our philanthropic presence on and around campus. With the help of key alumni Patrick Gilrane and Jeb Becker, the Psi chapter designed and conducted its first ever alumni career panel. The event included a presentation by a Hamilton College Career Center adviser, a chapter meeting, a panel discussion with eight alumni, and dinner/mixer. Several juniors and seniors made connections for post-graduate work and summer internships, while the underclassmen received valuable information regarding the importance of networking and relying upon Psi Upsilon as a future resource. All current brothers are now members of the networking site LinkedIn as a result of the career panel, and the event will be held on an annual basis to increase alumni involvement and prepare undergraduate brothers for life after Hamilton.



XI

Wesleyan University (1843)



Last fall the Xi chapter hosted its annual public service dinner to thank those who serve the Middletown community. Mayor Dan Drew and Chief of Police William McKenna, among others



PHI

University of Michigan (1865)



The Phi has been ardently working two strengthen the relationship between the undergraduate and alumni chapter. In the winter the undergraduates and alumni came together to host a Founder's Day banquet at the chapter house, the first time this event occurred at the chapter house in a long time. To kick off the spring semester the chapter held a two day goal setting retreat with active brothers, alumni, and other constituents at Camp DeSales in Brooklyn, MI.



PI

Syracuse University (1875)



The Pi chapter was awarded the Chancellor's Bronze Cup at the 2011 Greek Awards. The Bronze Cup recognizes chapters for extraordinary service, leadership and dedication to the greater Syracuse community, Syracuse University and the Greek Life community. Twenty brothers of the Pi chapter were named to the

Dean's List of their respective schools this past semester. The Pi chapter also held a formal dinner with representatives from the Greek Office, student activities as well as professors, to share our traditions, values and friendships.



CHI

Cornell University (1876)

This year, the Chi hosted its first New York City Young Alumni Career and Networking Luncheon.



The event was held on February 18th at James Mallios's X '96 Amali Restaurant on 115 East Sixtieth Street in New York. The event had more than a dozen alumni come to speak to a group of approximately 25 undergraduates about their respective careers and life after college. The alumni careers ranged from consulting, to entrepreneurs, to investment bankers, and hospitality managers.



ETA

Lehigh University (1884)

For the second year in a row the Eta chapter received the Gold level in their accreditation program at Lehigh University. This is only awarded to a select number of fraternities performing at the highest levels in all aspects of fraternal programming. The chapter has seen an improvement in its GPA due to a strong academic program and has been very involved in the service and philanthropic opportunities in the community.



TAU

University of Pennsylvania (1891)

The Tau chapter was honored with the outstanding fraternity of the year award by the University of Pennsylvania, as well as awards for their educational and philanthropy programs. The chapter raised over \$17,000 for charities and completed over 750 community service hours in 2011-12.



CHI DELTA

Duke University (1973)

At the Duke Greek awards the Chi Delta was received the IFC Greek's choice award and outstanding risk management award. Molly Cinderella '12 was given the Excellence in Wellness award as wellness advocate of the year. In addition, the chapter was given a gold rating on the Greek community standards, a thorough examination of all aspects of chapter functions.



EPSILON IOTA

Rensselaer Polytechnic Institute (1982)

The Epsilon Iota celebrated its 30th anniversary with 150 people at the Founders Day Dinner, our spring alumni formal. At the celebration twenty thousand dollars was pledged for the creation of the Forrest G. Weeks IV Memorial Fund, Tau '52, EI 396H. Forrie was instrumental in the early development of the chapter.

DELTA NU

Keene State College (2009)



Spring 2012 marked the 25th anniversary of Delta Nu Psi, the local fraternity that became the Delta Nu chapter. At the annual alumni cookout a special ceremony was held to initiate all the Delta Nu Psi alumni into Psi Upsilon and to thank them for all their hard work for the fraternity.

For news from all the chapters visit www.psiu.org/ug/12news

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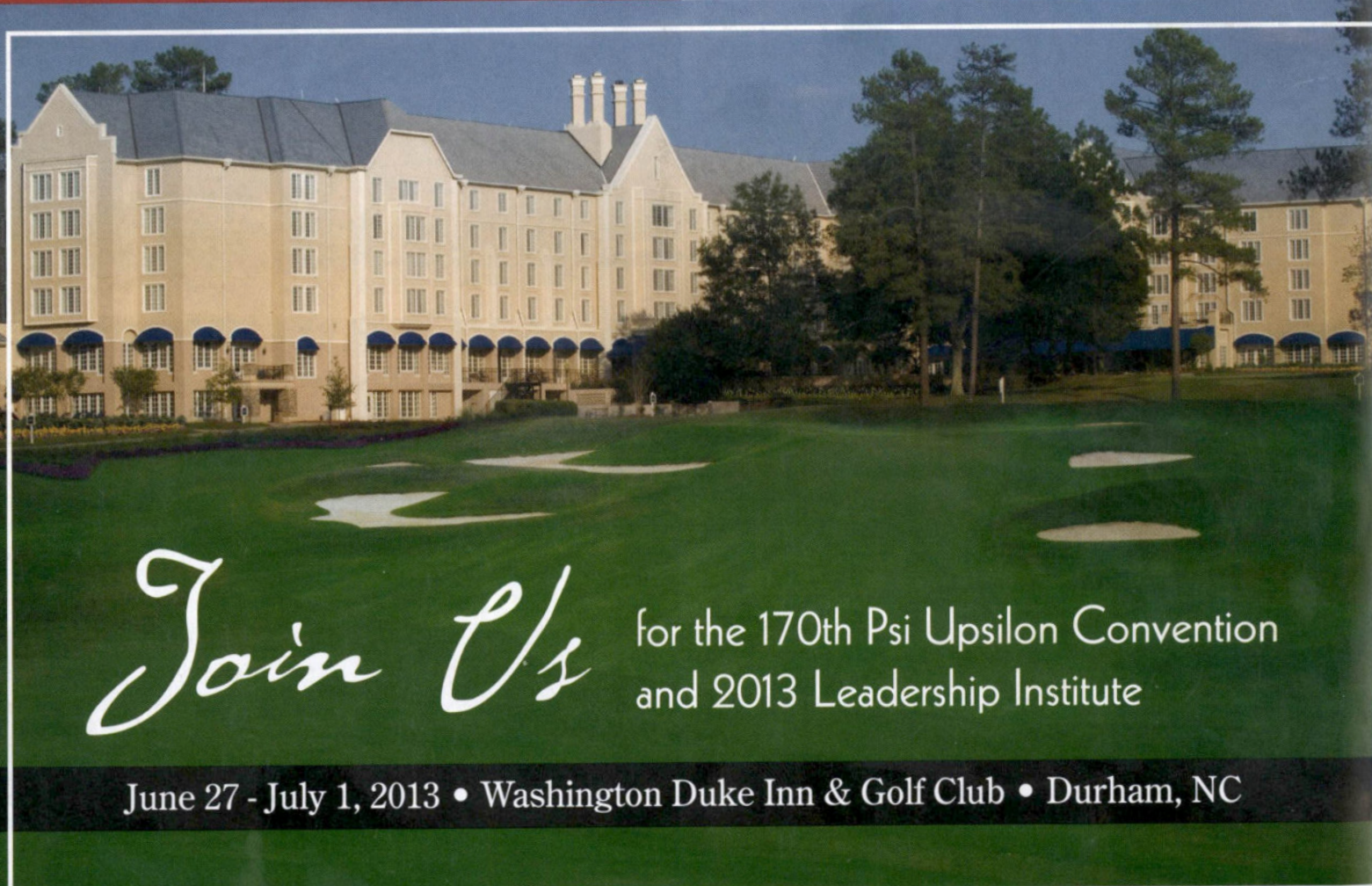
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