# The DIAL OF PSIUPSILON

PSI U IN THE FOREIGN SERVICE

9 .....

FALL/WINTER 2013



# Together, All Things fre Possible

Join Us in Nurturing Values-driven
Leaders by Including Psi Upsilon
in Your Will

There's a proverb that says "sticks in a bundle are unbreakable." How true that sentiment is. That's because in joining together with exuberance and energy, we make great things possible.

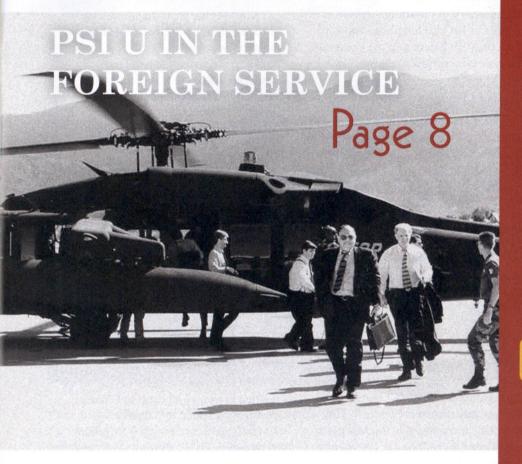
When you become a member of Psi U's Schoepflin Society, you join others like you who believe Psi Upsilon needs to develop leaders who will contribute to our communities long after we are gone. If you have already included Psi U in your will, trust or some form of your estate plan, you are entitled to membership.

If you would like to join the Schoepflin Society and plan to include The Psi Upsilon Foundation in your estate plan, we would like to thank you and answer any questions you have. Please contact Mark Williams at 317-571-1833 ext 101 or maw@psiu.org.

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On the cover: AFSA State Vice President Matthew Asada, Tau '02 rallying in front of the State Department to "Keep Diplomacy Going" in advance of the October 2013 U.S. government shutdown. Cover photo Asgeir Sigfusson, AFSA

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# **PSI UPSILON** FRATERNITY

# EXPANSIO









Reactivating suspended or inactive chapters and starting new ones keeps Psi Upsilon strong. Alumni involvement is very important in any expansion effort. If you would like to be involved with any of the expansion opportunities below or are interested in restarting an inactive chapter of Psi Upsilon please contact the Executive Director of the Fraternity, Thomas Fox, at tfox@psiu.org.

#### **Upsilon Chapter** (University of Rochester)

The Upsilon Chapter regained recognition from the University of Rochester and is on track to return to the Upsilon chapter house next fall. See the full story on the opposite page

#### Theta Pi Provisional Chapter (Georgia State University)

A colony was started at Georgia State two years ago as an outgrowth of the Gamma Tau chapter at Georgia Tech which is only a few miles away. While near Georgia Tech, the Theta Pi has created a distinctive chapter that stands apart from its neighbor. The chapter recruited 13 new members this fall bringing its total membership more than 30. The provisional chapter is in the process of completing its petition for full chapter status which will be sent to undergraduate chapters and alumni associations for approval this spring. Executive Council member Laura King, Chi Delta '04, has been serving as an alumni advisor for the provisional chapter and has helped them grow.

Georgia State is a up and coming university that is transitioning from being a largely commuter school to a residential campus in downtown Atlanta. Currently Georgia State has over 20,000 full time students and is undergoing massive growth, which has led to a strong interest in Greek Life on campus.

#### San Diego State University Colony

The San Diego Colony came about due to a fortuitous sequence of events. A small group of alumni, led by Henry Rau, Theta Theta '03, have been meeting in the San Diego area for a monthly social gathering. As the gathering grew they reached out to the International Office about the possibility of starting a chapter. Weeks later a student at San Diego State who wanted to start a fraternity on campus contacted the International Office. He has recruited nine students to start the colony and they share a vision of a chapter of unique individuals with strong leadership skills.

San Diego State will be a positive fit for Psi Upsilon. Besides being a university in a desirable location with a large number of alumni, SDSU has shown tremendous growth in recent years. It is considered the flagship school of the California State system, is the top university in the United States for Fulbright Scholars and one of the top universities in the country for study abroad programs.

#### **Clemson University Colony**

In early November, instead of joining an existing group, 17 students at Clemson University decided to start a new fraternity on their campus. This group of young men have a vision to create a diverse, respected social organization that complements their academic pursuits.

Clemson University is a public university and the land grant institution of South Carolina. Clemson is, traditionally, an agricultural and engineering school, though today there is a wide mix of majors. Clemson was founded as a military school and remained so until the 1950's when it became civilian and coeducational. The Greek system started in the 1970's which gives Clemson a much different feel than most other large state universities in the South whose Greek systems have been place for generations.

# Uniquely powerful



# The return of the Upsilon Chapter

"Uniquely powerful friendships." Those are the words Bruce McKenty '16, used to describe "Why Psi U?" during a weekend retreat on recruitment strategies. He and the other newlyinitiated members of the Upsilon Chapter were discussing what drew them to Psi U and what messages would offer to prospective members about why they should consider becoming members of Psi Upsilon.



The Upsilon Chapter has returned to the University of Rochester after a three-year absence. Not unlike its original founding in 1858, its re-founding fathers were looking for something different from what they saw being offered by other campus organizations. In Psi U, they saw a set of values based on service, commitment, high ideals, and strong and abiding friendships. The notion that something as simple as enduring friendship would be the cornerstone of their fraternity experience drew these young men to Psi U.

Eight men responded to an invitation to join in discussions with a steering group of six alumni about re-establishing the Upsilon Chapter. The alumni, working with Psi Upsilon's executive director Tom Fox, articulated their desire to establish a new approach to fraternity on campus, and perhaps within Psi U. They proposed a system of single-tier membership in which all prospective members would be granted full rights and responsibilities of membership immediately upon their acceptance of an offer of membership. There would no longer be a system of pledging.

This approach echoed many of the goals the undergraduates had in mind when they first proposed starting a new fraternity on campus. The structure of the chapter would reflect the ideals of true friendship and brotherhood; no member or group would be subservient to another; none would enjoy a privileged status; and everyone would assume full rights and full responsibilities of membership.

Over a two-month period the undergraduates developed a written proposal under the Rochester's Expectations for Excellence program, and in May they presented their proposal to the Fraternity and Sorority Standards Subcommittee. In early summer their proposal was approved, the chapter was reactivated and became fully recognized by the University. In September seven of the original eight "re-founding fathers" were formally initiated, with the eighth member of the group participating in a study abroad program for the fall semester.

Meanwhile, three members of the chapter attended the 170th Psi Upsilon Convention and 2013 Leadership Institute at Duke University. "The Convention really opened my eyes to what Psi Upsilon Fraternity is all about," said archon Ryan Dickey '15. "It was remarkable to see so many others cherish the same core values and principles we are looking to hold true."

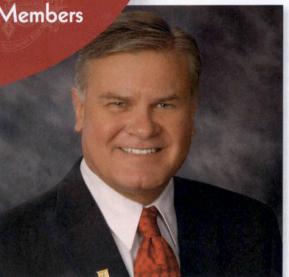
In addition to its focus on recruitment, the chapter has spent a great deal of effort composing and adopting its foundational documents; in particular, a set of bylaws and a code of conduct and membership standards. The chapter co-sponsored and participated in a variety of activities with other fraternities and sororities and other campus organizations this fall.

The current members of the chapter come from states ranging from New Jersey to California and celebrate a variety of ethnic, cultural, and religious heritages. They include a range of majors from engineering and the sciences to business and economics and the social sciences. All are members of other campus organizations including athletics, professional and political societies, environmental groups, and campus clubs. Currently, they are all sophomores and juniors.

The officers of the chapter have worked to develop strong working relationships with the local alumni board, the Psi U International Office staff, and the Office of Fraternity and Sorority Affairs at the University of Rochester. The new brothers have been meeting weekly at the chapter house, and this spring they will be working with the University on preparations to reoccupy the chapter house next fall.

"This is an impressive group of young men," commented Upsilon alumni president Dick Rasmussen '71. "They worked exceptionally hard at putting in place the foundations of a culture for the chapter that will serve them and Psi U well into the future. It has been a real pleasure to work with them and to watch them enjoy their experiences in Psi U, especially the uniquely powerful friendships they have developed."

**New Executive** Council Alumni Term Members



Greg Rupp, Phi '81 (University of Michigan) and Matt Eckenrode,

Epsilon '04 (Michigan State) were elected to the Executive Council

at the Convention in June.

The newest additions to the Executive Council got to Psi Upsilon Fraternity by decidedly different paths.

When Greg Rupp, Phi '81 (Michigan) first stepped on the University of Michigan campus he had no intention of joining a fraternity. Matt Eckenrode, Epsilon Nu '04 (Michigan State) had every intention of joining a fraternity and Psi Upsilon in particular.

A woman Greg was dating at the time and who was going through recruitment influenced his decision. Through her he learned that Psi Upsilon was the best fraternity on campus but that bids were very hard to come by.

Greg's UM degree is from the Ross School of Business. He then attended dental school at Northwestern University. Greg now practices dentistry in Shallotte, NC where his treatment rooms face a tidal river.

Greg and his wife Debbie married in 1990 and have two children, Nick and Micah. Nick, a University of North Carolina Wilmington student, won the 2013 National Collegiate Surfing Championship. Debbie and Greg adopted Micah twelve years ago when she was two.

An avid fly fisherman, Greg recently reengaged with the Phi chapter. He was part of the alumni leadership that made the difficult decision to close the chapter because it wasn't meeting the expectations of Phi alumni and the International Fraternity.

Greg is honored to follow William Ducker, Phi '44, the last Phi Executive Council term member who served from 1973-85. Says Greg, "Psi Upsilon is a great organization that promotes values that will continue to enrich the lives of all who are members and elect to be involved."

Matt Eckenrode's grandfather, John Eckenrode, Epsilon Nu '50 had been archon during the 1949-50 term and he wrote to the chapter letting it know that his grandson had enrolled at Michigan State University. The day Matt moved into the dorm he was contacted by several Epsilon Nu brothers. Matt had no reason to look anywhere else.

After graduation from MSU with a major in international studies, Matt returned home to Traverse City where he worked with Morgan Stanley. After spending time in Chicago in the financial services arena, he again returned to Traverse City where his is a financial advisor for Merrill Lynch.

As an undergraduate Matt served as archon and two terms as recruitment chair, along with other positions. He is most proud that during his term as archon Psi Upsilon won Greek Week, in spite of being one of the smaller fraternities on campus.

"When I was archon, my grandparents visited at homecoming. My grandmother, an Alpha Phi, had not been in the house since 1970 and had never seen anything above the first floor as was the tradition prior to the 70's. They were impressed which made me happy."

"There hasn't been an Epsilon Nu on the Executive Council since Allan Wechsler, Epsilon Nu '68 served in the 1980's, so I'm proud to be able to represent our chapter at the International level," said Matt. "I would consider my service a success when we engage more alumni from chapters not currently represented at the International level. And I look forward to helping with the successful reactivation of the Phi."



The Gilrane family from left: Patrick, Bonnie, Timothy, and Ryan.

# Patrick Gilrane: Psi Upsilon Foundation Chairman-Elect

Patrick Gilrane, Psi '83 (Hamilton College) is making an extraordinary difference for Psi U and the lives he touches. In June, Gilrane will become chairman of the Psi Upsilon Foundation board of directors.

Patrick's daily agenda includes running his own financial firm dealing with consumer product marketing and investments, serving on the Psi U Executive Council and Foundation Board, helping develop a "career day" and mentoring concept for the benefit of the Fraternity's undergraduates, leading a local Boy Scout troop (his two sons have achieved Eagle rank) and squeezing in sailing time when weather permits.

For those whose career path ended up far from the discipline they started out with, they'll appreciate the fact this Hamilton College grad was a geology major, with plans to go into the oil business. But jobs in the petroleum industry were few and far between when he graduated. With the help of a Psi U alumnus he got into business school . . . and that changed his life, personally and professionally.

Not surprisingly, Patrick Gilrane credits his successes, his ambitions, and his motivations largely to his Psi Upsilon roots. Gilrane quickly points to lifelong friendships in Psi U as being an influential "ingredient" in his life. With business colleagues who are brothers, there is a level of trust some might not understand.

He's recently become reengaged in the affairs of the Fraternity and Foundation and feels the outgrowth of that involvement helps enhance Psi U's relevance as an organization for him.

"Alumni want to connect," he says, and proof of that are the recent alumni gatherings in Boston, New York, Chicago, Philadelphia, Washington, DC and Atlanta. He is proud of his role in that undertaking, helping give the Foundation a leg-up in promoting the Psi U Leadership Initiative, all the while creating opportunities for brothers to be involved as volunteers and mentors.

The Psi Chapter's Carreer Day, now in its third year, gives undergraduate brothers the opportunity to rub elbows with alumni about career opportunities beyond campus. Gilrane will tell you the idea did not originate with him, but even the casual observer will say it has certainly gained solid footing and momentum with his involvement at the Psi Chapter. The Career Day thrust is aimed at the importance of being prepared for what the new graduate may face. Alumni are invited to participate in panel discussions at the chapter level, relating their own experiences in their particular profession. Students gain a first-hand look at the world beyond their campus, and alumni interaction is an especially positive outgrowth of the activity.

He believes the concept can be replicated in most Psi U chapters: a win for undergraduates, alumni, parents, and the colleges themselves.

Aside from his personal involvement with the Fraternity and Foundation, Patrick donates to Psi U because "I love the organization and because it helps others where it counts."



The elegance of the Washington Duke Inn and the gracious hospitality of the host chapter, made the 170th Psi Upsilon Convention one to be remembered. The Chi Delta chapter, its undergraduates and alumni warmly welcomed Psi Upsilon to Duke University for the first Convention held on that campus.

Laura King, '04 and Tim Zepp, '07 lead the Chi Delta efforts to organize the Convention, which was part of the chapter's 40th anniversary celebrations. The Chi Delta hosted an evening in the Sarah Duke Gardens, one of the premier public gardens in the United States, renowned both for landscape design and the quality of its horticulture. On Saturday evening the Chi Delta sponsored a night at the ballpark, welcoming the delegates and guests to the Durham Bulls Athletic Park.

The 2014 Leadership Institute included "Recruitment Boot Camp" lead by David Stollman of Sigma Phi Epsilon Fraternity and Campusspeak. Psi Upsilon's executive director Tom Fox, Omicron '00 lead a discussion of the factors resulting in the closing of the Phi chapter at the University of Michigan and other major incidents at college campuses in recent years, and how chapter officers and members can be affected.

Tom also addressed Psi Upsilon's new technology resources including a new website as well as a mobile app for iPhone and Android devices.

Alumni attending the Leadership Institute heard Clarybel Peguero, Sigma Gamma Rho Sorority, Assistant Dean of Students and Director of Fraternity and Sorority Life at Duke University discuss expectations of a Greek organization from the college administration's perspective.

A panel of chapter corporation officers including Jeremy McKeon, Eta '08 (Lehigh), Greg Rupp, Phi '81 (Michigan) and Charles Werner, Omega '55 (Chicago) provided a forum to discuss crisis management, undergraduate chapter outreach. fundraising, beginning a capital campaign, rejuvenating alumni interest, recruitment of board members and board governance.

At the Psi Upsilon Foundation Scholarship and Founders Society Luncheon Prayson Pate, Chi Delta '84 Chief Technology Officer of Overture talked about principles that are simple to say, but hard to put into practice.

At the closing Awards Banquet past Executive Council president David A.B. Brown, Epsilon Phi '66 (McGill) talked about the Psi U influences in his life and success. David was the President and one of the founding members of The Windsor Group, Inc., a strategy consulting firm located in Boston, Massachusetts. He has been involved with nearly all the major oilfield services and products companies over the last 25 years. He serves as director on a number of corporate boards including Layne Christensen (NASDAQ) where he is Chairman of the Board, Ensco plc (NYSE) and EMCOR Group, Inc. (NYSE).

David also recognized Mark and Mariann Williams for their two decades of dedication to Psi Upsilon by presenting them with handcrafted watches with the Psi Upsilon coat-of-arms done in scrimshaw on antique ivory.

The Convention elected Greg Rupp, Phi '81 (Michigan) and Matt Eckenrode, Epsilon Nu '04 (Michigan State) as alumni term members of the Executive Council. Elected to one-year terms as undergraduate members were Daniel Prospect, Eta '14 (Lehigh) and James Zago, Zeta Zeta '14 (UBC).

# SI UPSILON FRATERNITY

United in Friendship

THANKS TO ALL WHO WEAR THE EMBLEM OF THE CHOSEN FEW



Psi Upsilon 3003 East 9

#### CHAPTER AWARDS

#### THE DIAMOND AWARD FOR **EXCEPTIONAL CHAPTERS**

This award recognizes chapters that distinguish themselves by exceeding the Psi Upsilon Fraternity chapter standards.

Zeta - Dartmouth College

#### THE AWARD OF DISTINCTION

Recognizes chapters when they perform in an extraordinary manner.

> Zeta - Dartmouth College Xi - Wesleyan University Tau - University of Pennsylvania

#### THE OWL AWARD FOR EXCEPTIONAL ACADEMIC PERFORMANCE

Recognizes chapters that demonstrate a truly significant academic achievement.

Omega - University of Chicago Epsilon Iota - Rensselaer Polytechnic Institute

#### THE GARNET & GOLD AWARD FOR ACADEMIC EXCELLENCE

Recognizes chapters that have achieved a chapter GPA of 3.0 or greater, in each semester for the prior year, or a GPA in excess of the all-men's average.

Chi - Cornell University Tau - University of Pennsylvania Omicron - University of Illinois Gamma Tau - Georgia Institute of Technology Chi Delta - Duke University Epsilon Iota - Rensselaer Polytechnic Institute Delta Nu - Keene State College

#### THE CLASPED HAND AWARD FOR **OUTSTANDING PHILANTHROPY** AND SERVICE

Recognizes chapters that have devoted significant time and effort to philanthropic efforts and community service.

Zeta - Dartmouth College Eta - Lehigh University Tau - University of Pennsylvania Theta Theta - University of Washington Gamma Tau - Georgia Institute of Technology Alpha Omicron - New Jersey Inst. of Technology Phi Delta - Unniversity of Mary Washington Delta Nu - Keene State College Phi Delta - University of Mary Washington

# **ALUMNI SPOTLIGHT**



For the better part of the last 25 years, Prayson Pate, Chi Delta '84 (Duke) admits he's had very little contact with Psi U or his chapter brothers. The 51-year-old telecommunications executive remembers "seeing the guys around for the first few years after graduation, and then for me I guess it kind of faded away."

The occasion of the Chi Delta's 40th anniversary and Psi U's 170th Convention brought Pate back to the fold of active alumni as he accepted an invitation to speak at the Founders' Society and

Scholarship Luncheon. The annual luncheon recognizes donors and recipients of Psi Upsilon Foundation scholarships.

"Suddenly I'm a lot more involved," Pate says. "And this was a great moment to reconnect - there were people I hadn't seen in a long time, and I got to contribute from a personal aspect, which is so important."

During the Convention, Prayson shared stories from his own life to demonstrate lessons and values that have helped him both personally and professionally. Over the past decade, Pate has built a legacy of extraordinary success at Overture Networks, a telecommunications equipment firm he cofounded in 2000 and whose clients include the most prestigious names in the industry.

"I told our brothers that I was going to remind them of some things they already knew," Pate recalls. "These are some 'simple but hard' principles, like carpe diem - seize the day, the wisdom of being contrarian, and the value of asking for what you want."

Pate sees his own return to active engagement with Psi U as a fitting example of seizing the day. "As I've found out, it's never too late to come back and make a difference."

During his talk, he illustrated that same principle with a poignant family story. "A few years ago my wife's Aunt Phyllis came to us for help and support. After more than 60 years she had been contacted by a son she had given up for adoption when she was in her twenties. The announcement came as shocking news. My wife and I offered to arrange to host their first meeting at our house, so we could be there to support Aunt Phyllis. It was amazing to see how much alike they looked and acted! Well, they picked up from there and were fortunate to enjoy some very happy times together for the last few years of Aunt Phyllis' life. And the point for Psi U brothers is, if you're willing to reach out and take the initiative or accept someone else's overture, it's never too late to reconnect."

At both the chapter level as well as internationally, Prayson also believes that Psi Upsilon Fraternity successfully demonstrates the wisdom of being contrarian. "We're still the only international fraternity with several co-ed chapters, and I think that says a lot about our willingness to take a risk, to go against the grain or the conventional wisdom."

A lesson Pate says he was especially grateful to learn at Psi Upsilon was the value of asking for what you want. "I went to a Psi U mixer and one of the guys in my chapter who always had a lot of girls around him told me, 'If you see some girl you like, just ask her to lunch. Well, because of what he said, I did just that. Thanks to him and Psi U, I met my wife that day and asked her out to lunch." The couple lives in Durham, NC, and has three children, ages 20, 18, and 16.

# PSIUIN THE FOREIGN SERVICE

Recently Psi Upsilon talked with four alumni who have collectively offered more than 100 years to the U.S. Foreign Service as officers in numerous capacities: diplomats, advisors, elected professional association leaders, and ambassadors.

# Imagine the career...

You live abroad and rub elbows with powerful international leaders. You wield significant influence as you live in exotic places and learn about cultures far different from your own. You make good money with great advancement opportunities and an awesome retirement package. Your work is rewarding because you have a direct hand in improving people's lives, affecting global issues like peacebuilding, hunger, and free enterprise.

You also accept the chance that you may encounter physical danger or personal harm. Your workday is often long and extraordinarily unpredictable. You move around a lot at others' discretion; sometimes needing to leave your family behind for months or longer because you don't want them to live in a harsh climate or among hostile people. There's volatility, uncertainty, and conflicting perspectives out of your control that sometimes keep you from reaching your goals.

# Welcome to the Foreign Service...

... the branch of the United States government dedicated to carrying out our country's diplomatic aims around the world. Working through the U.S. Department of State, foreign affairs officers "promote peace, support prosperity, and protect American citizens while advancing the interests of the U.S. abroad."

Retired Ambassador Robert M. (Bob) Beecroft, graduated from the University of Pennsylvania in 1962. An alumnus of the Tau Chapter, Beecroft retired from the State Department in 2006 with the rank of Career Minister-Counselor after a 35-year career as a Foreign Service officer. Bob continues to work part-time as a Supervisory Senior Inspector, traveling around the world to inspect and report back on U.S. diplomatic operations in more than a half dozen countries across Eastern Europe and the Middle East.

Beecroft summarizes his work in diplomacy as "conducting a constant back-and-forth dialogue between the U.S. and another country." He notes that while technological advancement has catapulted the capacity of communications in our world today, "Facebook and LinkedIn are no substitute for the reality of human interaction; they are not real. What is real is looking someone in the eye, face-to-face, and negotiating differences."

All Foreign Service officers must be willing to learn new languages, and Retired **Ambassador Doug McElhaney** got a head start before his career, speaking fluent French, Italian and Portuguese. Later, during six months of intensive full-time training within the Foreign Service, he learned Flemish. Doug also learned a conversational grasp of Arabic and Serbo-Croatian to assist him while in posts in the Middle East and Southeast Europe.

A 1969 graduate of the University of Michigan and an initiate of the Phi Chapter, Mcelhaney says Foreign Service employees "report on what's going on in a country and defend American interests, reporting back to Washington and in turn presenting American positions on issues."

Prior to beginning his current assignment as Director of the State Department's Office of Afghan Affairs, **David Rank** served as Senior Advisor to the Special Representative for Afghanistan and Pakistan. Rank graduated in 1986 from the University of Illinois with a degree in history and is a member of the Omicron Chapter. The year following his graduation David worked for Psi Upsilon Fraternity as a Field Director. He has been a Foreign Service officer since 1990.

"I've seen a lot," Rank says of his career. "I've joined in a ceremony marking the reunification of East and West Germany. I've climbed Mount Olympus and camped in the shadow of the Great Wall of China.



# What does it take to work in the Foreign Service?

Our Psi Upsilon brothers describe the entrance criteria as "rigorous" and "difficult," although formal requisites for applying as an officer are relatively few. You must be a U.S. citizen and between the ages of 21 and 60 and be willing to work in locations around the globe. There are no formal education requirements, although many of the most qualified applicants are bilingual or multilingual.

Registrants must pass a series of comprehensive exams covering subjects including world history, grammar, geography, math, U.S. government, and economics. Candidates undergo several medical and security clearances, along with a final review. From each year's 10,000+ applicants, just a few hundred "junior officers" (as new hires are known) eventually emerge.

#### Skills cited as most helpful to applicants include:

- Exceptional communication abilities
- Initiative and leadership
- Cultural adaptability
- · Resourcefulness
- Objectivity and integrity
- Strong organizational and analytical ability

#### Foreign Service Officers can choose from five focus areas.

- Consular Officers facilitate adoptions, help evacuate Americans, and combat fraud to protect U.S. borders and fight human trafficking.
- · Economic Officers work on technology, science, economic, trade, energy, and environmental issues both domestically and overseas.
- Management Officers help run embassy operations. They are the "go to" leaders responsible for managing the people, property, and budget.
- Political Officers analyze political events in their host country and need effective communication and negotiation skills in dealing with foreign officials.
- Public Diplomacy Officers are public relations professionals who work to educate and influence opinion among foreign leaders and organizations in order to promote mutual understanding and support for U.S policy goals.



I've watched tens of thousands of protestors encircle our U.S. Embassy in Beijing following the accidental bombing of the Chinese embassy in Belgrade in 1999. From the seventh floor of an office at the State Department, I watched as a plane hit the Pentagon on September 11, 2001."

Among the young Psi Upsilon brothers holding a position of distinction within the Foreign Service is Matthew Asada, a 2002 graduate of the University of Pennsylvania and the Tau Chapter. Following graduation, Asada earned a master's degree in science and European politics and policy from the London School of Economics. After serving the State Department for nearly a decade, in early 2013 he was elected by his peers to serve as a vice president of the American Foreign Service Association (www.afsa.org). The AFSA is the professional and public sector union for America's diplomats.

Asada notes the personal fulfillment he gains in his current position. "As a fourth generation Japanese American, feeling a sense of service is so important. It's very rewarding that I can represent our country and advocate for U.S. national interests. And I'm honored to be able to represent my colleagues in holding the State Department accountable to its Foreign Service employees."

#### CANADIAN DIPLOMATS

#### Daniel J. Costello, Epsilon Phi '84 (McGill)

Armed with a newly-earned doctorate degree in philosophy in 1995, Costello spent several years teaching both in the U.S. and abroad before joining Canada's Office of the Prime Minister in several executive assistant roles. In 2005, he transitioned to posts with Foreign Affairs Canada, culminating in a 2009 appointment as Ambassador to the Republic of Poland, a post he held until early 2013.

#### Anthony G. Vincent, Zeta Zeta '61 (University of **British Columbia**)

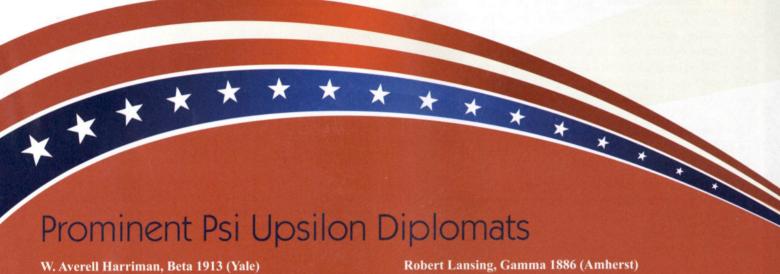
Working as Canadian Ambassador in Peru in December 1996, Vincent is best remembered for his heroic role in working toward a peaceful solution to a months-long hostage crisis in which he and his wife were among more than 600 dignitaries taken captive during a Christmas party. Released a short time later, Vincent labored

tirelessly for months on end to avoid bloodshed in the standoff that boiled down to guerrilla demands for prisoners' release by Peru's then president Alberto Fujimori.

Vincent died just two years later, following heart failure and advanced, but undiagnosed, cancer. In 2008, The Ottawa Citizen reviewed David Goldfield's The Ambassador's Word, a chronicle detailing Vincent's role in the crisis. According to the review, "The hostage drama ended [in spring 1997] with a daring military raid in which all the rebels were killed. Only

one of the 72 hostages died ... [author David] Goldfield feels the ... crisis wore down Vincent and may have contributed to the illness that claimed his life."

Psi Upsilon is immensely proud of the achievements of these accomplished brothers, men who have dedicated and continue to dedicate their lives to serving and advancing the interests of the United States around the world. Brothers wishing more information about what it takes to begin a career in the Foreign Service can learn much more by logging on to careers.state.gov.



Perhaps the most influential diplomat of the 20th century, Harriman's career spanned five decades of American political life. Harriman served as ambassador to Britain and the Soviet Union, European administrator of the Marshall Plan, and undersecretary of state. Domestically he served as Secretary of Commerce and governor of New York. In the words of Senator Edward Kennedy, "We couldn't have held the 20th century of without him."

#### Henry L. Stimson, Beta 1888 (Yale)

A statesman, lawyer and spokesman on foreign policy, Stimson served as Secretary of War under William Howard Taft, Beta 1878 (Yale) and as Governor-General of the Philippines. As Secretary of State under Herbert Hoover he articulated the Stimson Doctrine, which announced American opposition to Japanese expansion in Asia. He again served as Secretary of War under Franklin D. Roosevelt, and was a leading hawk calling for war against Germany. During World War II he took charge of raising and training 13 million soldiers and airmen, supervised the spending of a third of the nation's GDP on the U.S. Armed Forces, helped formulate military strategy, and took personal control of building and using the atomic bomb.

While Secretary of State, Robert Lansing, Gamma 1886 (Amherst) faced significant foreign policy challenges related to the U.S. position in the First World War. Initially, Lansing advocated benevolent neutrality in the European conflict, and strongly protested British blockades and contraband practices, while advocating for the principles of freedom of the seas and the rights of neutral nations. Lansing eventually came to favor U.S. participation in the war and accompanied President Woodrow Wilson to Europe as one of the lead American negotiators at the Paris Peace Conference in 1919.

#### Robert A. Lovett, Beta 1918 (Yale)

As Secretary of Defense for Harry S. Truman, Robert A. Lovett, Beta '1918 (Yale) directed the Korean War. Lovett, along with Averell Harriman, was one of the foreign policy elders profiled in The Wise Men: Six Friends and the World They Made. Written in 1986, the book describes the actions of a group of United States government officials and members of the East Coast foreign policy establishment who, beginning in the 1940s, developed the containment policy of dealing with the Communist bloc, and crafted institutions and initiatives such as NATO, the World Bank, and the Marshall Plan.

# Alumni Share Perspectives on Service, Sacrifice & Psi U

Recently four Psi Upsilon brothers working in the U.S. Foreign Service shared valuable insights on a variety of subjects. Following are excerpts from those discussions.



#### **Retired Ambassador** Robert M. (Bob) Beecroft:

How did your Psi Upsilon experience prepare you for a career in the Foreign Service?

"It's about group interaction ... dealing with a group of people in a closed environment who have to adjust to various

personalities, quirks, preferences ... that's not unlike life in an embassy overseas. You have to find ways to compromise and build on people's relative skills in one or another area. You have to be the peacemaker if the collective is going to succeed."

Given the changes in university education since your days on campus, what skills do today's young adults need to succeed in a career like the Foreign Service?

"I went to college just before the Vietnam era, in the aftermath of World War II. Socially it was pretty quiet. There was a much heavier influence on humanities then; we've become more technological. Today's 'app culture' would've been inconceivable then. College campuses are much more diverse today, and that's reflected in the Foreign Service. It's no longer the old joke that you had to be 'pale, male, and Yale' to succeed.

Some traditional skills remain essential - language, economics, history, geography, and political science. It's harder today. Few universities have a geography department. And for some, history is just memorizing old names, as opposed to understanding how, for example, the U.S. got into the World Wars.

Human psychology is helpful knowledge, too. Diplomats are always projecting what might happen in the future. So if you don't know how and why people behave the way they do, you're always going to be at a little bit of loss. It helps to be a good card player; diplomacy is largely mind games!"

#### Final thoughts?

"I'd like to say that many people tend to look at the military very quickly as a solution. But if you talk to our soldiers, they don't see it that way. They want diplomacy to succeed. Diplomacy is war by other means, but you're not getting people killed in the process."



#### **Retired Ambassador** Doug McElhaney:

How did your Psi Upsilon experience prepare you for a career in the Foreign Service? "We had full responsibilities for managing our house budgeting, buying the food, we had to run it all, and we did it quite well. As a

young leader living with your peers, you have to learn to separate yourself in certain ways from others ... find ways to get people to cooperate. I can remember times when people were bitterly opposed to a certain thing in the process of rush. As chapter leaders it was our job to have sort of "Come to Jesus meetings" and find out what was really bothering people or pleasing them and then try to find consensus. Getting and keeping people vested in the organization is a major challenge."

Given the changes in university education since your days on campus, what skills do today's young adults need to succeed in a career like the Foreign Service?

"The university environment is very different today. That change has been pushed by economics and the not-somighty-dollar. Today it's all about "getting a job." When I was in school, we were interested in that of course, but we also had the luxury to get a good liberal arts education, rather than having to specialize in business or computer science. We knew we would get a job because there was always demand for liberal arts graduates who could read, write, speak, and talk about art, botany, science, or whatever ...

Even sitting around the fraternity house with all the guys, or looking at paintings or arguing politics: that would've been impossible had you not had that kind of education.

So I think those skills are still important to cultivate, even as today's students have so much greater access to information. I can remember going to the library at a time when copies were starting to be made. They might have five copies of a particular research article. You could only use them there, or check them out and bring them back. Today, everyone has that information instantly."

Final thoughts?

"One memory that has stuck with me from my earliest days with Psi Upsilon ... I can remember having to learn the song 'Psi U Forever.' And I remember once when our alumni came in, ... they were in the dining room, and I could see their faces light up when we got up ... and sang this song; it really stuck in my mind what fraternity was all about; it was being part of something much larger than ourselves."



#### Senior Advisor David Rank:

#### How did your Psi Upsilon experience prepare you for a career in the Foreign Service?

"I have been through a lot during my time in the Foreign Service, good and bad. From

among all those experiences, none of them feel as formative as the four years I spent as a Psi U at the University of Illinois. For me, communication skills have been key. There is no substitute for being able to convey an argument or point of view clearly, concisely, and convincingly. And you definitely have to learn to do that well when you belong to a fraternity."

#### Given the changes in university education since your days on campus, what skills do today's young adults need to succeed in a career like the Foreign Service?

"Unless you have the good fortune of being brought up in a multi-lingual home or culture, working for the Foreign Service means you have to be ready to work hard to learn foreign languages. It's not always easy to accept that part of becoming good at something is that you will likely be bad at it to start. I have studied several languages, and speak them now at various levels of fluency, but when I started out, I stunk. Getting people to understand me took time, work and an acceptance of making mistakes. Being bad at something, but sticking at it, is an important skill. A lot of time, we let pride, or fear of embarrassment, or lack of confidence get in the way of ourselves."

#### Final thoughts?

"Thanks to Psi U, I met my wife, Mary, the single best decision of my life. We met at a Greek leadership meeting, got engaged over cheese fries on the back steps of the chapter house, and we celebrated our 24th anniversary in November 2013.

I'll always remember from my time as a Psi U Field Director, Henry Poor would frequently say, 'Psi U is not good because it is old. We are old because we are good.' Psi U or any fraternity – any human institution – is only as strong as its people."



#### American Foreign Service Association Vice President Matthew Asada:

How did your Psi Upsilon experience prepare you for a career in the Foreign Service? "I think it was the idea of democratic self-governance. We formed our bonds at the chapter level, but we were

linked into something greater and larger than any one unit. A fraternity teaches you well about electing officers, plus parliamentary procedure and how to run a meeting, all of which is valuable. For me, the fraternal experience, that idea of people coming together to advocate for a common goal, is something you can find very well enshrined in our U.S. government. And I've always been struck by the intergenerational contact afforded you in a fraternity. You learn quickly that it's not just about you, but it's about all those who came before and are yet to come."

#### Given the changes in university education since your days on campus, what skills do today's young adults need to succeed in a career like the Foreign Service?

"I always try to talk to today's Psi U brothers about the Foreign Service! One of the great values of fraternities is to hear about the experiences of those who came before you. That's what I'm trying to do now as someone who's about 10 years out of college. Not a lot of people naturally come in contact with embassies and consulates.

For any brothers remotely interested in foreign affairs, I'd like to recommend Robert Kaplan's *Revenge of Geography*, which discusses numerous world cultures from a standpoint of how they're shaped by things like vying for scarce resources and civil unrest among geopolitical factions."

#### Final thoughts?

"My dad went to West Point and served in the U.S. Army so I grew up a military dependent. My father's family came from Hiroshima after the turn of the century. My Japanese American grand uncle fought for the U.S. in WWII, as his family, my grandparents and great-grandparents, were interned. After their illegal detention they were finally released, but it wasn't until 1988 that Congress and President Reagan formally apologized for depriving them of their Constitutional liberties.

My maternal grandfather served in the U.S. Navy and my paternal grandfather in the U.S. Postal Service. So for me, public service began way back in my family's history. I consider it an honor to carry on that tradition as a Foreign Service officer."

# Psi U Authors

From Robert Langdon's newest adventure to *Playing to Win*, Psi Upsilon brothers are bringing their talents and ideas to readers throughout the world.



#### Dan Brown, Gamma '86 (Amherst College)

In the heart of Italy, Harvard symbology professor Robert Langdon is drawn into a harrowing world centered on one of history's most enduring and mysterious literary masterpieces, Dante's Inferno.

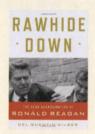
Against this backdrop, Langdon battles a chilling adversary and grapples with an ingenious riddle that pulls him into a landscape of classic art, secret passageways, and futuristic science. Drawing from Dante's dark epic poem, Langdon races to find answers and decide whom to trust before the world is irrevocably altered.



# Harlan F. Coben, Gamma '84 (Amherst College)

#### Six Years

Six years have passed since Jake Sanders watched Natalie, the love of his life, marry another man. Six years of hiding a broken heart by throwing himself into his career as a college professor. Six years of keeping his promise to leave Natalie alone, and six years of tortured dreams of her life with her new husband, Todd. But six years haven't come close to extinguishing his feelings, and when Jake comes across Todd's obituary, he can't keep himself away from the funeral. There he gets the glimpse of Todd's wife he's hoping for . . . but she is not Natalie. Whoever the mourning widow is, she's been married to Todd for more than a decade, and with that fact everything Jake thought he knew about the best time of his life—a time he has never gotten over—is turned completely inside out.



#### Del Quentin Wilber, Epsilon Omega '97 (Northwestern University) Rawhide Down

On March 30, 1981, President Reagan was just seventy days into his first term of office when John Hinckley Jr. opened fire outside the Washington Hilton Hotel, wounding the president, press secretary James Brady, a Secret Service agent, and a D.C. police officer.

Drawing on exclusive new interviews and never-before-seen documents, photos, and videos, Wilber tells the electrifying story of a moment when the nation faced a terrifying crisis that it had experienced less than twenty years before, the assassination of President John F. Kennedy



#### Barry Gough, Zeta Zeta '62 (University of British Columbia) Juan de Fuca's Strait: Voyages in the Waterway of Forgotten Dreams

Explore tales of ancient mariners and bygone pirates; British merchants and Yankee traders; navigation and exploration; legends, rumors and truths.

Spanning a café in Venice to the "the backside of America," Juan de Fuca's Strait is a chapter from history brought alive by those characters whose secret dealings and adventures shaped this age of discovery.



#### A.G. Lafley, Psi '69 (Hamilton College) Playing To Win

A.G. Lafley, former CEO of Procter & Gamble, in close partnership with strategic adviser Roger Martin, doubled P&G's sales, quadrupled its profits, and increased its market value by more than \$100 billion in just ten years.

Now, drawn from their years of experience at P&G and the Rotman School of Management at the University of Toronto where Martin is dean, this book shows how leaders in organizations of all sizes can guide everyday actions with larger strategic goals built around the clear, essential elements that determine business success.

If you would like your work highlighted in The Diamond or Psi Upsilon Today please contact Anna Kancs, Director of Communications, akancs@psiu.org.



#### Robert Parson, Sigma '59 (Brown University) Every Word You Write... Vichy Will Be Watching You

"Every Word You Write. . . Vichy Will Be Watching You: Surveillance of Public Opinion in the Gard Department 1940-1944: The Postal Control System During Vichy France," was published in Feb. 2013. It is the story that follows France's military defeat in 1940, when Marshal Pétain and his Vichy regime drastically expanded upon the role of a top secret organization known as the Postal Surveillance System. The organization served two purposes: to find out how people felt about Vichy's policies, including collaboration with Nazi Germany, and to keep an eye on activities the new government deemed suspicious. Over seventy years later the private letters, telegrams, and phone conversations collected through the Postal Surveillance System provide a wealth of information about the Dark Years of 1940-1944.



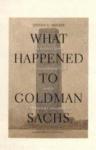
#### Joe Bird, Gamma '90 (Amherst College) The Observer

In 2006 Iraq is at the brink of civil war, and Amery Hardenbrook has accepted a ten-month assignment in Baghdad for the New York Chronicle. In the labyrinth of Iraqi politics his command of Arabic and coolness under fire win the trust of sources. They open the door to a secret implicating Government parties and separatist militants, covert intervention by a regional power, and the armor-killing weapons behind a recent spate of casualties. But the secret has dangerous keepers; following its trail Hardenbrook meets with opposition in unexpected quarters. As the stakes rise he confronts a choice between his hopes for an American life and the duty he has found in Iraq.



#### The Overwatch

Returning to Iraq, Amery Hardenbrook pursues the shadowy connection between militant splinter groups and their foreign sponsors. With the help of his allies in the Interior Ministry, his colleague and friend Margaret Parrenness, and a company of U.S. Army engineers, he traces the evidence to an ominous conclusion. But others -- in Baghdad, in the State Department, and in New York -- are determined that Hardenbrook will not tell the tale. On their ruthlessness and resolve, and on his, the final outcome will depend.

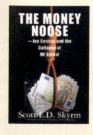


#### Steven Mandis, Omega '92 (University of Chicago)

What Happened to Goldman Sachs: An Insider's Story of Organizational Drift and Its Unintended Consequences

Drawing from his firsthand experience; sociological research; analysis of SEC, congressional, and other filings; and a wide array of interviews with former clients, detractors, and current and former partners, Mandis uncovers the pressures that forced Goldman to slowly drift away from the very principles on which its reputation was built.

Mandis evaluates what made Goldman Sachs so successful in the first place, how it responded to pressures to grow, why it moved away from the values and partnership culture that sustained it for so many years, what forces accelerated this drift, and why insiders can't—or won't—recognize this crucial change.



#### Scott E.D. Skyrm, Eta '88 (Leigh University) The Money Noose

It follows Jon Corzine and the Collapse of MF Global. In a recent review Skyrm's book and writing was praised saying his "breezy, detailed, cut-to-the-chase style opened this author's eyes to the shortcomings of the once fast rising political star." The Psi Upsilon Foundation will host an event at the Bruce Museum in Greenwich CT on March 13, 2014 where Skyrm will discuss The Money Noose and his latest book, Rogue Traders.

## CHAPTER & ALUMNI NEWS



DELTA

New York University



Dennis Tito, Delta '62 millionaire entrepreneur, and the first man to pay his way into space, announced the founding of the Inspiration Mars Foundation, a nonprofit that hopes to send a married couple on a flyby of Mars in January 2018, when the planet will be at its closest point to Earth.

The mission will take about 501 days and the spacecraft would not land on Mars. Tito says a couple would be ideal because they would be able to withstand the long journey and could keep each other company. Landing on Mars would make the mission much more difficult and dangerous, as landing and taking back off of the Mars surface would raise many technological concerns.



A special event honoring Professor Michael Cirovic, Delta '65 was held in Santa Clara, California March 22. The event recognized his 45 years of teaching and service at Cal Poly and featured student projects, vintage photos and the opportunity to meet faculty and alumni.



ZETA

Dartmouth College



Nejc Zupan, Zeta '14 became the first Dartmouth swimmer to qualify for the NCAA championships since 1980.

He qualified in three events: the 200-yard individual medley, the 100-yard breaststroke and the 200-yard breaststroke. The Slovenian native

also finished eighth in the nation in the 200-yard breaststroke.



Hamilton College

Cam Gibbar, Psi '13 has more than 300 saves in three-plus seasons in goal for the Hamilton College men's ice hockey team. Cam is a three-year letter winner and two-time member of the NESCAC winter all-academic team.

He was a sophomore when the Continentals won 14 games and captured the No. 1 seed in the NESCAC championship for the first time.



Colby College announced on Sept. 10 that David Greene, Psi '85, executive vice president at the University of Chicago, will be the liberal arts school's next president. Greene will take office on July 1, 2014.



On November 16th the Psi Chapter honored John "Jeb" Becker II. Psi '61 for his lifelong devotion and contributions to Psi Upsilon and the Psi Chapter.

Hamilton College president Joan Hinde Stewart attended along

with members of Psi U's Executive Council and Foundation Board as well as Psi undergraduates and alumni.

A portrait of Jeb along with that of Gardner Callanen, Psi '29 will be permanently installed by the College in the former chapter house.

Earlier in the day the Psi Chapter held its 3rd Annual Career Day program. Psi Career Day assists Psi U undergraduates in their transition to life beyond college, whether through internships, graduate school, or first jobs.

The afternoon-long event featured a presentation by Mary McLean Evans of the Hamilton College Career Center, followed by a forum of young alumni who discussed their careers. Breakout sessions encouraging the undergraduates to network, develop leads, and make new connections, closed the afternoon.

Paul Freyer, Psi '83 chaired the event and would welcome the opportunity to share the details of a Career Day with other chapters.



Wesleyan University



World Learning is a nonprofit organization advancing leadership in 60 countries. On June 5, Max Perel-Slater, Xi '11 was selected by World Learning alumni to receive its new Advancing Leaders Fellowship. This \$10,000 grant will be use to implement an original social innovation

project. Winners were selected following proposal presentations to a panel of judges and 200 guests at the inaugural Social Innovation Summit in San Francisco.

Recognized for their pioneering ideas, talent, and vision, the fellows will enter a three-month phase devoted to leadership development and training in social innovation, followed by a six-month period in which they will implement their projects. These projects address a variety of challenging social issues in communities around the world by applying novel and sustainable approaches through new design, methodology, and technology. World Learning will provide support, guidance, and training throughout the project phases, and the fellows will periodically provide blog entries and photos from the field throughout the course of their projects.





For six years, Francis John LaRosa II, Upsilon '11 has volunteered at Circle Camps for Grieving Children. Circle Camps provide free, overnight camping experiences for young girls who have experienced the death of a parent.

The Circle experience is unique in that it is one week long, and

campers may return for as many as nine summers. LaRosa said, "I was lucky to connect with this camp where we make a real difference for these girls. We provide them the support to work on their grief and the fun they often miss out on at home."





David Elliott Iota '90 (3rd from left) a New York-based producer and co-director of Perry Street Theatricals, has produced or co-produced nearly 20 productions including "Vanya and Sonia

and Masha and Spike" which received the Tony this year for Best Play.



Larry Liss, Omega '63 was awarded the University of Chicago Public Service Award for his work in education. Larry helped translate his own experience as a student-athlete at U of C into the Academic Games Leagues of America (AGLOA).

AGLOA helps students become "thinking kids" by improving their academic and problem-solving skills, their logical thinking, and their lives. Larry serves as secretary of the Executive Board and manager of the national tournament council for AGLOA.



Cornell University



Michael Bergelson, Chi '95 launched Everwise, a tech-powered platform for matching "protégés" with the right mentors and shepherding them through a six month advisory relationship. Everwise uses an online system based on over 60,000 mentoring partnerships to pair

participants with a volunteer executive from a company with complementary skills who serves as a mentor.

Gary Cokins, Chi '71 received the Institute of Management Accountants Distinguished Member Award. The purpose of the award is to recognize an IMA member "whose successes, exceptional achievements, dedication, and professionalism bring honor to the organization, the profession, and themselves consistent with IMA's mission and core values."

Cokins's career spans 40 years as an internationally recognized expert, speaker, and author in performance improvement systems and advanced cost management.



Lehigh University



The Psi Upsilon Foundation presented George L. Howell, Eta '55 (far left with Mark Williams) with the Psi Upsilon Philanthropist Award at the annual Elmira Dinner on November 12th.

This award recognizes those whose exceptional generosity and direct financial support

of Psi Upsilon demonstrates outstanding fraternal and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles within Psi Upsilon at the International level.

The award will be renamed so that future recipients will receive the George Howell Psi Upsilon Philanthropist Award.



TAU

Pennsylvania

The Tau chapter recently hosted a launch party for "The WALK," Penn's fashion magazine, to celebrate the release of their winter issue which focuses on diversity.

The night was filled with different activities including a miniature fashion show, a red carpet-style photo booth and raffles for gift certificates from H&M, Macy's and Sweetgreen.





Alumni from as far as Singapore attended the celebration of the 70th anniversary of the founding of the Epsilon Nu chapter. In fact, alumni from every decade since the founding were in attendance.

Undergraduates greeted each guest and prepared the chapter house for tours and reminiscing. John Chamberlain '71 and his son Chris '11, organized the catered buffet.

Another cause for celebration was the success of the fund raising campaign to replace the tile roof and make other improvements on the chapter house which was built in 1928.

Bob Dorigo Jones '85, president of the Hesperian Building Association, the alumni corporation of the Epsilon Nu, presented a large plaque listing all the donors to the campaign which was named for long time chapter advisor, Dave Brogan '56.

Additional plaques were presented to Larry Lenick, '66, Doug Nelson '67, Mike Evanoff, '68, John Chamberlain '71, and Greg Brainer '90 who were instumental to success of the fund raising effort.



Steven M. Conlon, Epsilon Nu '90 wrote an article in the Journal of the Michigan Dental Association drawing attention to the second annual "Take a Bite Out of Cancer" campaign.

During the month of November, participating dental offices used intra-oral cheek swabs to add patients to the worldwide bone marrow registry. Last year more than 2,500 new donors were added through this drive. Suitable donors are healthy individuals between the ages of 18 and 54 who are willing to submit cheek swabs and fill out a forms detailing basic personal demographic and medical information.





Melanie Matchett Wood, Chi Delta '03 was chosen as one of four role models for The Dove Movement for Self-Esteem. The campaign's goal is to encourage girls to embrace their unique beauty with workshops, guides, toolkits and videos. The initiative kicked off in Washington, D.C., at a Girl Scouts event on the National

Mall. "It was so much fun to see all these girls excited about self-esteem and to [be there] supporting their goals," Wood said.



Scott Schube, Chi Delta '93 is making plush toys and he has a campaign on Indiegogo to fund his latest project.

Schube said, "Using this new product, kids or designers will be able to use a drawing app to

simply draw (freehand) the toy they want - from its shape and decorations to its colors - and when they're done, they'll get a plush toy exactly like their drawing





The Lambda Sigma Chapter sold more than 500 tickets raising over \$7,000 for the Sam Schmidt Paralysis Foundation. Psi U Think You Can Dance, is Psi Upsilon's annual inter-Greek dance competition.

More chapter news can be found at www.psiu.org/?chapnews

## **ALUMNI EVENTS**



#### **BOSTON AREA**

Brothers from four chapters got together to assist in a Habitat for Humanity project in the Boston area. They installed insulation and worked on the structure of two houses, working side by side with members of the community and the home-owner.

Led by Mark DiPasquale, Pi '88 (Syracuse) and Alex Senchak, Eta '06 (Lehigh), the group braved chilly conditions to pick up hammers and later, warm beverages.



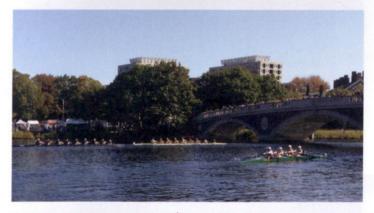
#### SAN FRANCISCO AREA

Executive Council members and Foundation directors hosted an event at the St. Francis Yacht Club in San Francisco. Brothers from 13 chapters were present. The Theta Theta chapter (Washington) led the way in number of attendees. Brothers spanned six decades of Psi Upsilon from the 1960's to the 2010's. The following evening another event was held at Xanh Restaurant in Mountain View.



#### CAPE COD EVENT

Brothers from the Cape Cod area gathered for lunch. From left, John Schoenfelder, Eta '64, Neal Birdsall, Eta '55, David Brown, Epsilon Phi '66, Hurley Bogardus, Eta '53, and Mark Williams, Phi '76. Not pictured - T.J. Turner, Beta Beta '88.

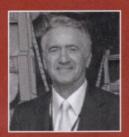


#### HEAD OF THE CHARLES REGATTA

It was a beautiful weekend in Boston and perfect for the 49th Head of the Charles Regatta. The regatta featured more than 9,000 rowers from high school to masters level crew teams and singles. It is a premiere event which draws teams from around the country and world.

Psi Upsilon hosted a tent at the Regatta's Reunion Village where brothers and their families viewed the race from the midpoint of the 6,000 meter course. Mark and Mariann Williams and Foundation Director Alex Senchak greeted folks and met brothers who had participated in the event and dropped by.

# Psi U Taught Me Life & Friendship



While many people and institutions have helped shaped Joe Cillo's life, few are as important as Psi Upsilon.

Joe became a member of Psi Upsilon at New York University, where he studied from 1957 to 1961 on a full scholarship. Though he also credits

the school for his successes in life, he says the Fraternity proved to be much more valuable for social knowledge, friendships and life experience.

"I owe Psi U. I think the Fraternity was extremely important in forming me and giving me experiences," says Joe, who spent his career in rocket science. "I got to try different things and to hold many offices. Success builds success.'

#### Learn by Example

Joe joined Psi Upsilon at a historical time – a time when many Korean War veterans were going to college on the GI Bill. This meant that a number of the members of his chapter were older, ages 24 to 27, than guys like Joe who joined in their teens. These men had been through war, through combat and had served as fighter pilots.

"We could watch these guys and see how they moved - how to handle yourself appropriately in a social environment, how to be at ease, what's important in camaraderie," Joe says. "We learned just by being together and we learned just by watching them and listening to them and seeing how they proceeded. It was a very special experience."

The fraternity membership – and the friendships made - is lifelong. Joe says some of his fraternity brothers are almost like physical brothers. They've shared adventures, investments and more - enough for a TV series or novel, he says.

Joe, who lives in the San Francisco Bay area, has given annually to Psi U over the years and recently added the Fooundation to his will after he realized "that I owed significantly.'

"Psi U was extremely important in creating the successes I've had," Joe says. "It was time to start paying back the organizations that got me here."

The Psi Upsilon Foundation believes that every brother should have a will and every will should include a provision for the future of Psi Upsilon.



# Couple's Gift Honors Fraternity They Held Dear

Psi U was a big deal to Bob McElfresh, Pi '44 (Syracuse). So big that Bob and his wife, Peg, made sure that Psi Upsilon was remembered in their wills when they passed away.

Bob had natural musical talent. It seemed he could play just about anything he laid his hands on: harmonica, trombone, clarinet, saxophone, piano, organ, ukulele, bass and more. According to his son Gary, "Bob could play any song by ear...just hum a few bars and he could play the entire piece." But Bob didn't need an instrument to make music; Bob loved singing in his rich baritone voice as much as he did playing.

When Bob enrolled at Syracuse University his older brother Jack McElfresh, Theta '42 (Union), made the appropriate introductions and Bob was initiated at the Pi. In spite of his natural musical ability, Bob's parents discouraged a musical career, so Bob left Syracuse with a psychology degree, but not before marrying his college sweetheart Peg, a member of Pi Beta Phi, whom he met at a fraternity event.

In October 1944 the US Army sent 2Lt Bob McElfresh to France where, in less than two months, he found himself in the Battle of the Bulge and a few weeks later he was engaged in the battle to take Ludendorff Bridge at Remagen. It was the only significant bridge still standing over the Rhine and it lead into the heartland of the industrial Ruhr Valley. Among other medals, Bob earned a Bronze Star and a Purple Heart in service to his country.

Upon returning to the United States Bob, like thousands of other returning G.I.s scrambled to find a job. After a few tries at various companies, he found a position with General Electric, where he worked for the next 34 years. He initially worked in radio sales and later moved on to product design for phonographs.

After retiring from G.E., Bob and Peg divided their time between Dunedin, FL and Thousand Islands, NY. Many residents of Grenell Island remember Bob's music floating out over the water at cocktail time each evening.

Bob remained close to several of his Psi U brothers from his Syracuse days. He was always proud of his Psi U brotherhood.

Bob and Peg held Psi Upsilon in high esteem and jointly decided to make a provision in their wills for the Fraternity. Because the bequest is for the general improvement of the Fraternity, the Executive Council will determine an appropriate use of the funds.

# 2013 OUTSTANDING JUNIORS

Every year, each chapter is asked to select a junior who exemplifies and shows commitment to the values of Psi Upsilon. Those selected as Outstanding Juniors are awarded an alumni key and certificate, courtesy of the Psi Upsilon Foundation.

Theta (Union College) | Stephen Wendolowski Zeta (Dartmouth College) | Alexander Judson Lambda (Columbia University) | Tomas Paneque Psi (Hamilton College) | Alexander Hare Xi (Wesleyan University) | Evan Scarlett Omega (University of Chicago) | Arthur Cilley Pi (Syracuse University) | Devin Hill Chi (Cornell University) | Jeff Pontell Beta Beta (Trinity College) | Sean Greer Eta (Lehigh University) | Andrew DeLuca Tau (University of Pennsylvania) | Joshua Tycko Rho (University of Wisconsin) | PJ Connolly Omicron (University of Illinois) | Bryan Kennard

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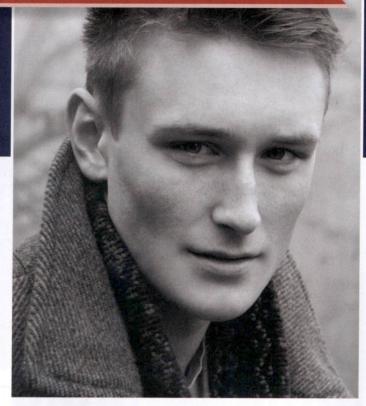
# 2013 EXCEPTIONAL **SENIORS**

This award recognizes members of the senior delegation who have shown exceptional dedication and commitment to Psi Upsilon during their senior year. The purpose of the award is to maintain and encourage involvement by undergraduate brothers in their final academic year and to stimulate involvement with the chapter.

Zeta (Dartmouth College) | Christian Sherrill Psi (Hamilton College) | Michael MacDonald Xi (Wesleyan University) | Reiss Clauson-Wolf Omega (University of Chicago) | Eran Flicker Pi (Syracuse University) | Tyler Schapiro Eta (Lehigh University) | Stephen Trombetta Tau (University of Pennsylvania) | Arnaud Cohade Omicron (University of Illinois) | Jan Lumibao

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#### SCHOLARSHIP RECIPIENT SPOTLIGHT



Aegir Olsen, Theta Theta '14 (University of Washington)

"I pay for every dollar of my school, and my room and board," says Aegir Olsen Theta Theta '14 (University of Washington). "So when I found out I was granted the Michael D. Oberg Theta Theta '88 Award, it was a great privilege. This scholarship is going to help tremendously."

It's been a whirlwind journey for this chapter president who says he arrived at the University of Washington "having never heard of a fraternity before." But when some Theta Thetas took him on a tour of their magnificent house on campus, Olsen was immediately intrigued.

"I'd worked in the construction and remodeling industry during high school. So when they started showing me all these themed bedrooms and telling me I could move in and do whatever I wanted to improve the rooms, I just thought that was the coolest thing! I knew in the dorms, you can't even put a picture up on the wall, and that wasn't my kind of living."

During his first two years at the chapter, Olsen became involved in numerous campus activities while serving as the Theta Theta's Dance Chairman. He was a pole vaulter on UW's track team and became involved in both the Sales Club and the AMA Marketing Club on campus. He and his big brother Hans Larson, Theta Theta '13, went into the construction business together as 50-50 partners, with plans to buy, remodel, and resell area properties.

# Molded by Hammers and Gavels

Aggir decided to run for archon because he said the Theta Theta was a great chapter that he believed had a lot of potential to be even better. Shortly after his election Olsen attended the Archons' Academy at the International Office in Indianapolis. "It was a three-day training event where all the presidents got to meet, network, and take part in leadership training. "It was shocking to meet people you've never met before and yet you already feel close to them because of your similar experiences. It was a crazy paradox because every chapter and every president could be so different, but you still hold the same traditions and values."

His leadership skills are paying off in numerous ways for the chapter as its ramped up recruitment efforts are making for a very robust fall season. "We're already way ahead of where some much larger fraternities are this year." With the financial backing from a couple of alumni, Olsen renovated the billiard room and repaired the chapter's oft-vandalized outdoor basketball court. "I organized building a fence around it, too, so it's safer. Now the ball can't go into the street and it's more private. It's these kinds of improvements that really bring the brothers together."

Aegir Olsen says when he thinks about where he was as an incoming freshman and where he is today, his Psi Upsilon experience has defined who he is. "Being in this chapter probably determined my career. And in fact, I don't think I would have fit in here at UW if it weren't for Psi U. I gained confidence and I had the chance and the confidence to try this business venture with Hans."

Olsen says he is particularly grateful to alumni whose generosity has made it all possible. "Saying thank you is good, but I know our alumni aren't doing it to be recognized. They need to see that Psi U is going in the right direction; that we're the kind of people they want to support because we're making them proud. So I think we owe it to them to keep our GPA up, not get into trouble, and keep being good people."

Aegir is eager for his post-graduate involvement with Psi U. "It's cool to see the reaction of our brothers when an alumnus comes back and shows he cares. That's what I want to contribute. I see future Psi U's being my employees in years to come, or I'll just come back and paint a room or help out however I can."



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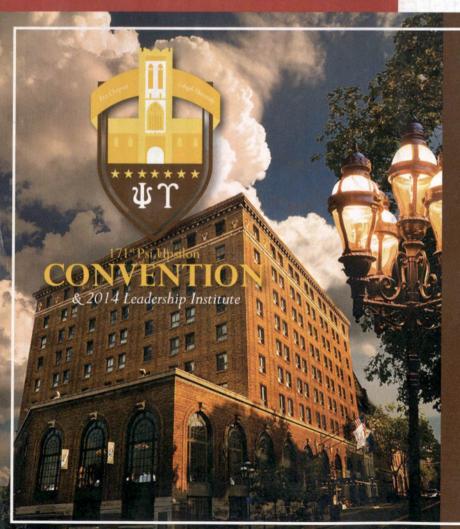
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