



PSI UPSILON Foundation

July 14, 2023

Dear Brothers,

The 2022-23 program year firmly bolstered the Foundation’s growth of impact and expansion of programming for brothers across generations, geographies, chapters and industries. The Foundation supports the educational mission of our beloved Psi Upsilon as we seek to provide every member—ages 18 to 98—with leadership development opportunities. Mobilizing a brotherhood of over 26,000 to promote social, moral and intellectual excellence is a lofty goal, but with our expanding portfolio programs we engage more brothers than ever before, creatively, in-person and virtually.



Several years ago (pre-pandemic), we set a course to expand our presence and impact among our members from college to retirement. Our investment in new communications, awards, in-person and virtual events—all funded by new giving societies to recognize the valuable contributions of our generous brotherhood has dramatically increased the opportunities for engagement and reach of our organization.



Our hallmark Scholarship Program, now expanded from solely undergraduate scholarships to encompass opportunities for graduate students, continues to celebrate the best of Psi U and supports an exceptional range of brothers. It is an honor for us all to be a part of their journey.



Our Social Impact Fellowship Program, just finishing its 3rd year, continues to hone and polish the professional activities of each cohort. It has amassed a global roster of fellows with exceptional promise as leaders in their industries focused on the not-for-profit sector and the common good.



What truly inspires me now is seeing our members weave in and out of programs throughout their lives – undergraduate to graduate and fellowships, in their working years as well as in retirement. In this way, we are truly an organization for life, in friendships and meaningful support at different chapters and interests and stages of our individual lives.

All these programs are made possible because of donors to our Annual Fund and to the named funds within the Foundation. We rely on the generosity of *every* donor year over year. I am most proud

that through our activities, we are seeing a clear trend of *new* donors becoming engaged through outreach, events and publications. Days of giving, March Challenge, and campaigns to honor dedicated brothers such as Chuck Hall, Nu Alpha '71 and Gamma Tau have drawn fresh interest from existing donors, while some of our most creative new initiatives such as our portfolio of entrepreneurship programs, have brought completely new faces into the fold bringing vibrant and fresh energy.

A capstone to this has been the generosity of an endowed graduate scholarship by Dr. Anthony Kremer, Omicron '87, and the initiation of the Chuck Hall Fund for Engagement to support brothers in participating in our programs. The Hall Fund exists to provide stipends to bring a conference or program—the fraternity convention, or the Fish Fund presentations, to give just 2 examples—into reach for our brothers with limited resources.

The Kremer graduate scholarship (with preference to a student studying animal science) and the Hall Fund, alongside continued gifts to top-up our other named funds has grown our endowment meaningfully, supporting the Foundation in perpetuity. ***A bold thank-you to those who have made these advances possible.***

Our team of volunteers, matching gift donors, staff and of course board members work very hard to reach everyone we can to cultivate their love of Psi Upsilon. From endowment management to the oversight and execution of our awards and programs, the Foundation has introduced new resources, technology, professional staff and best practices to our work. But the strongest factor behind our success is the relationships between friends and brothers. There is no substitute to true fellowship and its power to motivate investment.

In closing, it is a VERY exciting time at the Foundation, and I want to reiterate my immense gratitude for every donor, awardee, volunteer indeed, for all brothers—ho engage with our programs in any way.

You are the indispensable element of our work. It is a great honor for me to further the mission of Psi U for Life. Thank you!

Yours in the Bonds,

A handwritten signature in blue ink, appearing to read 'Alex Senchak', written in a cursive style.

Alexander Senchak, Eta '06
President & Chair, Psi Upsilon Foundation